

BACHELOR OF ARTS IN BROADCASTING (Early Master's Start)

2024-2025 Degree Requirements

Name _____ ID# _____

TOTAL CREDITS FOR DEGREE: 122

UNIVERSITY CORE CURRICULUM: 42 credits

Required Fundamental Courses:

COMM 101 Oral Comm. & Pres. 3 credits _____

ENGL 101 College Composition 3 credits _____

UNIV 101 City-University Life 3 credits _____

Senior Capstone: **COMM 490** 3 credits _____

(Media Entrepreneurship)

Choose Thematic Core courses in the following:

Explore the World - Choice 1 3 credits _____

Explore the World - Choice 2 3 credits _____

Investigate Science 3 credits _____

Investigate Mathematics 3 credits _____

Interpret Creative Works 3 credits _____

Understand People - Choice 1 3 credits _____

Understand People - Choice 2 3 credits _____

Succeed in Business 3 credits _____

Appreciate & Apply the Arts 3 credits _____

Discover Technology 3 credits _____

COMM BA CORE: 29 cr.

COMM 105 Media & Society 3 credits 3 _____

COMM 110 Media Literacy 3 credits 3 _____

COMM 115 Media Storytelling 3 credits 3 _____

COMM 120 Visual Storytelling 3 credits 3 _____

COMM 215 Video Storytelling 3 credits 3 _____

COMM 300 Career Prep Seminar 1 credit 1 _____

COMM 311 Practicum 1 credit 1 _____

COMM 412 Media Ethics & Responsibilities 3 credits 3 _____

COMM 418 Comm Law and Regulation 3 credits 3 _____

COMM 420 Diversity and Communication 3 credits 3 _____

PHOT 205 Intro to Digital Photography 3 credits 3 _____

PRODUCTION REQUIREMENTS: 18 cr.

BPMM 202 Intro to Broadcasting 3 _____

BPMM 216 Multi-Cam Prod and Directing 3 _____

BPMM 223 Radio Production 3 _____

BPMM 329 OR 423 Prof Vid or Adv Radio 3 _____

BPMM 323 Media Programming 3 _____

BPMM 341 Broadcast Copyrighting 3 _____

COMM 490 Media Entrepreneurship Core

REPORTING REQUIREMENTS: 18 cr.

BPMM 202 Intro to Broadcasting 3 _____

JOUR 260 Newsgather & Reporting 3 _____

JOUR 304 Broadcast Reporting 3 _____

JOUR 317 On Camera Performance 3 _____

JOUR 324 Broadcast Announcing 3 _____

JOUR 445 Producing and Anchoring 3 _____

COMM 490 Media Entrepreneurship Core

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PRODUCTION ELECTIVES: 6 cr.

- BPMM 303 Motion Graphics (3)
- BPMM 329 Professional Video Techniques (3)
- BPMM 423 Advanced Radio Production (3)
- BPMM 442 Advanced Television Production (3)
- COMM 313 Internship I (3)
- COMM 413 Internship II (3)
- COMM 380 Cooperative Education (6)
- COMM 390 International Media (3)
- JOUR 446 History of Doc Cinema (3)
- MULT 280 Introduction to Multimedia (3)
- MULT 470 Documentary Photography (3)
- PHOT 365 Experimental Video (3)
- BPMM 295, 395, 495 Special Topics (3)

REPORTING ELECTIVES: 6 cr.

- MULT 220 Writing for Multim/Web (3)
- COMM 313 Internship I (3)
- COMM 413 Internship II (3)
- COMM 380 Coop Education (6)
- COMM 390 International Media (3)
- JOUR 302 Photojournalism I (3)
- JOUR 308 Multiplat Magazine Rpt (3)
- JOUR 312 Advanced Reporting (3)
- JOUR 406 Public Affairs Report (3)
- JOUR 409 Specialized Reporting (3)
- JOUR 410 Investigative Reporting (3)
- JOUR 446 History of Doc Cinema (3)
- MULT 280 Intro to Multimedia (3)
- BPMM 295, 395, 495 Special Topics (3)
- JOUR 424 Adv. Broadcast Announc. (3)

EARLY MASTER'S START CLASSES: 6 cr.

GENERAL ELECTIVES: 21 cr.

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PROGRAM OBJECTIVES

Upon successful completion of this program, a student will be able to:

- 1) Demonstrate adherence to the professional standards of broadcast writing.
- 2) Employ principles of aesthetics and composition.
- 3) Apply ethical and legal principles to media production and distribution.
- 4) Use industry-standard hardware and software to produce video and audio projects.
- 5) Evaluate and interpret the historical, business, and news environments in which broadcasters operate.
- 6) Produce professional-level video and/or audio projects suitable for broadcast distribution.