

BACHELOR OF ARTS IN DIGITAL JOURNALISM (Early Master's Start)

2024-2025 Degree Requirements

Name _____ ID# _____

TOTAL CREDITS FOR DEGREE: 122

UNIVERSITY CORE CURRICULUM: 42 credits

Required Fundamental Courses:

COMM 101 Oral Comm. & Pres. 3 credits _____

ENGL 101 College Composition 3 credits _____

UNIV 101 City-University Life 3 credits _____

Senior Capstone: **JOUR 490** 3 credits _____

(Journalism Capstone)

Choose Thematic Core courses in the following:

Explore the World - Choice 1 3 credits _____

Explore the World - Choice 2 3 credits _____

Investigate Science 3 credits _____

Investigate Mathematics 3 credits _____

Interpret Creative Works 3 credits _____

Understand People - Choice 1 3 credits _____

Understand People - Choice 2 3 credits _____

Succeed in Business 3 credits _____

Appreciate & Apply the Arts 3 credits _____

Discover Technology 3 credits _____

COMM BA CORE: 29 cr.

COMM 105 Media & Society 3 _____

COMM 110 Media Literacy 3 _____

COMM 115 Media Storytelling 3 _____

COMM 120 Visual Storytelling 3 _____

COMM 215 Video Storytelling 3 _____

COMM 300 Career Prep Seminar 1 _____

COMM 311 Practicum 1 _____

COMM 412 Media Ethics & Responsibilities 3 _____

COMM 418 Comm Law & Regulation 3 _____

COMM 420 Diversity and Communication 3 _____

PHOT 205 Digital Photography 3 _____

JOURNALISM CONCENTRATION: 21 cr.

JOUR 260 Newsgathering & Reporting 3 _____

JOUR 302 Photojournalism 3 _____

JOUR 340 Point Park News Service 3 _____

JOUR 410 Data and Investigative Jour 3 _____

JOUR 414 Multiplatform Magazine I 3 _____

Choose Two:

JOUR 406 Public Affairs Reporting 3 _____

JOUR 408 Magazine Article Writing 3 _____

JOUR 409 Specialized Reporting 3 _____

JOUR 490 Journalism Capstone Core

PHOTOJOURNALISM CONCENTRATION: 21 cr.

JOUR 260 Newsgathering & Reporting 3 _____

JOUR 302 Photojournalism 3 _____

JOUR 304 Broadcast News Reporting 3 _____

JOUR 315 Photojournalism II 3 _____

JOUR 340 Point Park News Service 3 _____

JOUR 414 Multiplatform Magazine I 3 _____

MULT 470 Short Documentary 3 _____

JOUR 490 Journalism Capstone Core

EARLY MASTER'S COURSES: 6 cr.

_____ 3 _____

_____ 3 _____

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MAJOR ELECTIVES: 9 cr.

Choose 3 courses from the following:

BPMM 202 Intro to Broadcasting	3 _____
COMM 313 Internship I	3 _____
COMM 320 Information Graphics	3 _____
COMM 380 Cooperative Education	6 _____
COMM 390 International Media	3 _____
COMM 413 Internship II	3 _____
JOUR 257 Feature Writing	3 _____
JOUR 295, 395, 495 Special Topics	3 _____
JOUR 312 Advanced Reporting	3 _____
JOUR 406 Public Affairs Rep	3 _____
JOUR 408 Magazine Writing	3 _____
JOUR 409 Specialized Reporting	3 _____
JOUR 415 Multiplatform Magazine II	3 _____
JOUR 324 Broadcast Announcing	3 _____
JOUR 446 History of Documentary Cinema	3 _____
JOUR 465 Mass Media History	3 _____
MULT 220 Writing for Multimedia & Web	3 _____
MULT 365 Web Publishing I	3 _____
MULT 470 Short Documentary	3 _____
PRAD 206 Intro to Advertising & PR	3 _____
SPTS 320 Sports Podcasting	3 _____
JOUR 272 Culture and Entertainment	3 _____

GENERAL ELECTIVES: 15 cr.

_____	3 _____
_____	3 _____
_____	3 _____
_____	3 _____

PROGRAM OBJECTIVES

Upon successful completion of this program, a student will be able to:

1. Demonstrate professional-level journalism reporting, writing, photojournalism editing skills, and news judgement.
2. Demonstrate an understanding of principles of aesthetics and composition.
3. Apply ethical and legal principles to media production and distribution.
4. Apply basic and advanced interview techniques, appropriate for professional journalistic work.
5. Demonstrate an ability to research and develop sources for reporting.
6. Produce professional-level short and/or long-form reporting and/or documentary packages for multiple media platforms.