

Degree Requirements

Bachelor's Degree in From				Certificate in Multimedia			
					2024-2025		
REQUIREMENTS				12	Student's Name:		
					Entrance Date:		
	MULT	528	Multimedia Production	3			
	MULT	530	Multimedia Design	3			
	MULT	550	Web Publishing I	3			
	PHOT	501	Digital Image Editing	3			

Program Objectives

- 1.Identify and evaluate multimedia technologies as new means of production, collaboration, sharing and interaction
- ${\bf 2. Conceptualize, coordinate, and execute \ comprehensive \ public \ relations/advertising-related \ campaigns \ and \ activities.}$