

BACHELOR OF ARTS IN MULTIMEDIA

2025-2026 Degree Requirements

Name _____ ID# _____

TOTAL CREDITS FOR DEGREE: 122

UNIVERSITY CORE CURRICULUM: 42 credits

Required Fundamental Courses:

COMM 101	Oral Comm. & Pres.	3 credits	_____
ENGL 101	College Composition	3 credits	_____
UNIV 101	City-University Life	3 credits	_____
Senior Capstone:	MULT 455 or MULT 470	3 credits	_____

(Multimedia Capstone OR
Doc Photography)

Choose Thematic Core courses in the following:

Explore the World - Choice 1	3 credits	_____
Explore the World - Choice 2	3 credits	_____
Investigate Science	3 credits	_____
Investigate Mathematics	3 credits	_____
Interpret Creative Works	3 credits	_____
Understand People - Choice 1	3 credits	_____
Understand People - Choice 2	3 credits	_____
Succeed in Business	3 credits	_____
Appreciate & Apply the Arts	3 credits	_____
Discover Technology	3 credits	_____

COMM BA CORE: 29 cr.

COMM 105 Media & Society	3	_____
COMM 110 Media Literacy	3	_____
COMM 115 Media Storytelling	3	_____
COMM 120 Visual Storytelling	3	_____
COMM 215 Video Storytelling	3	_____
COMM 300 Career Prep Seminar	1	_____
COMM 311 Practicum	1	_____
COMM 412 Media Ethics & Responsibilities	3	_____
COMM 418 Comm Law & Regulation	3	_____
COMM 420 Diversity and Communication	3	_____
PHOT 205 Digital Photography	3	_____

PRODUCTION CONCENTRATION: 21 cr.

COMM 320 Information Graphics	3	_____
MULT 220 Writing for Multimedia & Web	3	_____
MULT 280 Intro to Multimedia	3	_____
MULT 330 Multimedia Design	3	_____
MULT 365 Web Publishing I	3	_____
MULT 420 Web Publishing II	3	_____
PHOT 350 Digital Image Editing	3	_____
MULT 455 Multimedia Capstone		Core

VISUAL COMM CONCENTRATION: 21 cr.

MULT 220 Writing for Multimedia & Web	3	_____
MULT 280 Intro to Multimedia	3	_____
MULT 330 Multimedia Design	3	_____
PHOT 316 Studio Lighting	3	_____
PHOT 350 Digital Image Editing	3	_____
PHOT 365 Experimental Video	3	_____
PHOT 385 Commercial & Editorial Photo	3	_____
MULT 470 Short Documentary		Core

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MAJOR ELECTIVES: 6 cr.

Choose 2 courses from the following:

BPMM 202 Intro to Broadcasting 3

BPM 223 Radio Production 3

BPMM 303 Motion Graphics 3

BPM 329 Professional Video Techniques 3

COMM 290 Seminar in Media Studies 3

COMM 313 Internship I 3

COMM 413 Internship II 3

COMM 380 Cooperative Education 6

COMM 390 International Media 3

COMM 470 Tech Mediated Communication 3

COMM 471 Global Communication 3

COMM 472 Communication, Tech, & Culture 3

CMPS 162 Intro to Programming 3_____

JOUR 260 Newsgathering & Reporting 3_____

JOUR 304 Broadcast News Reporting 3_____

JOUR 312 Advanced Reporting 3_____

JOUR 315 Photojournalism II 3_____

JOUR 410 Data & Investigative Journalism 3

JOUR 414 Multiplatform Magazine I 3_____

JOUR 415 Multiplatform Magazine II 3_____

JOUR 465 Mass Media History 3_____

MULT 295, 395, 495 Special Topics 3_____

MULT 365 Web Publishing I 3_____

MULT 420 Web Publishing II 3_____

MULT 455 Multimedia Capstone 3_____

MULT 470 Documentary Photography 3_____

PHOT 110 Foundations of Art & Design I 3_____

PHOT 207 History of Photography 3_____

PHOT 316 Studio Lighting 3_____

PHOT 365 Experimental Video 3_____

PHOT 385 Commercial & Editorial Photo 3_____

PHOT 414 Prof. Practices in Photography 3_____

PRAD 206 Introduction to PR/AD 3_____

SPTS 300 Sports Broadcasting 3 _____

SPTS 325 Sports Photo and Video 3 _____

GENERAL ELECTIVES: 24 cr.

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PROGRAM OBJECTIVES

Upon successful completion of this program, a student will be able to:

1. Research, write, and edit materials for a variety of media platforms.
2. Demonstrate an understanding of principles of media design, aesthetics, and composition.
3. Apply ethical and legal principles to media production and distribution.
4. Demonstrate the ability to customize media materials for a variety of audiences and messages.
5. Use industry-standard hardware and software to create multimedia projects for a variety of media platforms.
6. Produce professional-level media pieces including photographs, video, Web, and graphic design.