

## **PROFESSIONAL SALES MINOR**

### **2024-2025 Requirements**

TOTAL CREDITS FOR MINOR: 18

#### **PROFESSIONAL SALES MINOR**

**18 credits**

#### **Prerequisites: MKTS 205 or SAEM 202**

MKTS	206	Professional Selling	3 credits
MKTS	305	Buyer Behavior	3 credits
MKTS	306	Advanced Selling	3 credits
MKTS	310	Personal Branding & Bus. Development	3 credits
MKTS	406	Sales Management	3 credits
MKTS	410	Technology/Innovation in Mktg	3 credits

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\*Students cannot transfer in more than 9 credits toward the minor requirements.

\*Any remaining requirements must be taken at Point Park University and cannot be taken on the Pass/No Credit Option.