

## MASTER OF BUSINESS ADMINISTRATION 2024-2025

<b>MBA CORE CURRICULUM</b>	<b>24</b>
MBA 511 Accounting for Managers	3
MBA 570 Global Environment of Business	3
MBA 571 Legal Environment of Business	3
MBA 572 Marketing	3
MBA 573 Corporate Finance	3
MBA 574 Organizational Behavior	3
MBA 576 Quantitative Methods <b>OR</b>	
MBA 540 Statistics & Quantitative Methods*	3
MBA 578 Managerial Economics	3

**Student's Name:** \_\_\_\_\_

**Entrance Date:** \_\_\_\_\_

**B.A. or B.S. in:** \_\_\_\_\_

**From:** \_\_\_\_\_

\* Students in the Business Analytics Track will take MBA 540; all other concentrations must take MBA 576.

### STUDENTS MUST SELECT ONE OF THE FOLLOWING CONCENTRATIONS:

<b>Health Systems Management Track</b>	<b>12</b>
MHA 530 Health Economics	3
MHA 535 Healthcare Policy Analysis	3
MHA 540 Financial Mgmt Health Systems	3
MHA 565 Global Healthcare Admin	3

<b>Management Information Systems Track</b>	<b>12</b>
MBA 580 Management Information Systems	3
MBA 581 Development of Support Networks	3
MBA 582 Database Mgmt. & Applications	3
MBA 597 Special Topics in Info Systems	3

<b>International Business Track</b>	<b>12</b>
MBA 514 International Economics	3
MBA 517 International Finance	3
MBA 541 Cultures of International Business	3
MBA 596 Special Topics in Int'l Business	3

<b>Sports, Arts and Entertainment Management Track</b>	<b>12</b>
MBA 551 Applied SAEM Marketing	3
MBA 554 SAEM Fiscal & Resource Mgmt.	3
MBA 555 Business of Live Entertainment	3

<b>And Choose One of the Following:</b>	
MBA 590 Graduate Internship in SAEM <b>OR</b>	
MBA 592 Special Topics in SAEM	3

<b>Management Track</b>	<b>12</b>
MBA 560 Ethical Lead& Sustainable Orgs	3
MBA 575 Organizational Systems	3
MBA 577 Strategic Planning	3
MBA 595 Special Topics in Management	3

<b>Business Analytics Track</b>	<b>12</b>
MBA 542 Business Analytics	3
MBA 543 Data Analysis and Visualization	3
MBA 544 Applied Data Mining	3
MBA 594 Special Topics in Business Analytics	3

## Program Objectives

**Upon successful completion of this program, a student will be able to:**

1. **Socially Responsive Leader:** Students will be able to explain and determine the best practices of corporate social responsibility and ethical decision-making in the workplace.
2. **Critical Thinker:** Students will be able to skillfully evaluate, effectively gather pertinent data, and develop well-reasoned management decisions.
3. **Global Actor:** Students will be able to appraise issues within their political, economic, sociocultural, historical, and environmental contexts in order to conduct business in a global economy.
4. **Team Builder:** Students will be able to formulate their vision in order to motivate and lead diverse teams of people.
5. **Technology Integrator:** Students will be able to compile, evaluate, and integrate data effectively, ethically, and legally, employing software tools.
6. **Communicator:** Students will be able to employ written and oral communication skills to convey clear and organized information to target audiences.

As per International Accreditation Council for Business Education (IACBE) requirements, it was determined a student portfolio will be used as proof of meeting criteria of MBA program objectives. Student portfolios must contain at least one artifact per course. The following is an array of artifacts that a student may consider using for courses: research papers, presentations, assignments, case studies and other pertinent materials related to the course. Only one artifact is required to meet the criterion pertaining to a program objective. If applicable, one artifact may be used to meet the criteria of one or two program objectives.