

BACHELOR OF ARTS IN BROADCASTING (MA PRAD 4+1)

2022-2023 Degree Requirements

Name _____ ID# _____

TOTAL CREDITS FOR DEGREE: 122

UNIVERSITY CORE CURRICULUM: 42 credits

Required Fundamental Courses:

| | | | |
|---------------------------|----------------------|-----------|-------|
| COMM 101 | Oral Comm. & Pres. | 3 credits | _____ |
| ENGL 101 | College Composition | 3 credits | _____ |
| UNIV 101 | City-University Life | 3 credits | _____ |
| Senior Capstone: COMM 490 | | 3 credits | _____ |

Choose Thematic Core courses in the following:

| | | |
|------------------------------|-----------|-------|
| Explore the World - Choice 1 | 3 credits | _____ |
| Explore the World - Choice 2 | 3 credits | _____ |
| Investigate Science | 3 credits | _____ |
| Investigate Mathematics | 3 credits | _____ |
| Interpret Creative Works | 3 credits | _____ |
| Understand People - Choice 1 | 3 credits | _____ |
| Understand People - Choice 2 | 3 credits | _____ |
| Succeed in Business | 3 credits | _____ |
| Appreciate & Apply the Arts | 3 credits | _____ |
| Discover Technology | 3 credits | _____ |

COMM BA CORE: 29 cr.

| | | | |
|--|-----------|---|-------|
| COMM 105 Media & Society | 3 credits | 3 | _____ |
| COMM 110 Media Literacy | 3 credits | 3 | _____ |
| COMM 115 Media Storytelling | 3 credits | 3 | _____ |
| COMM 120 Visual Storytelling | 3 credits | 3 | _____ |
| COMM 215 Video Storytelling | 3 credits | 3 | _____ |
| COMM 300 Career Prep Seminar | 1 credit | 1 | _____ |
| COMM 311 Practicum | 1 credit | 1 | _____ |
| COMM 412 Media Ethics & Responsibilities | 3 credits | 3 | _____ |
| COMM 418 Comm Law and Regulation | 3 credits | 3 | _____ |
| COMM 420 Diversity and Communication | 3 credits | 3 | _____ |
| PHOT 205 Intro to Digital Photography | 3 credits | 3 | _____ |

PRODUCTION REQUIREMENTS: 18 cr.

| | | |
|---|------|-------|
| BPMM 202 Intro to Broadcasting (3) | 3 | _____ |
| BPMM 216 Multi-Cam Prod and Directing (3) | 3 | _____ |
| BPMM 223 Radio Production (3) | 3 | _____ |
| BPMM 329 OR 423 Prof Vid or Adv Radio (3) | 3 | _____ |
| BPMM 323 Media Programming (3) | 3 | _____ |
| BPMM 341 Broadcast Copywriting (3) | 3 | _____ |
| COMM 490 Media Entrepreneurship (3) | Core | _____ |

REPORTING REQUIREMENTS: 18 cr.

| | | |
|-------------------------------------|------|-------|
| BPMM 202 Intro to Broadcasting (3) | 3 | _____ |
| JOUR 260 Newsgather & Reporting | 3 | _____ |
| JOUR 304 Broadcast Reporting | 3 | _____ |
| JOUR 317 On Camera Performance | 3 | _____ |
| JOUR 324 Broadcast Announcing | 3 | _____ |
| JOUR 445 Producing and Anchoring | 3 | _____ |
| COMM 490 Media Entrepreneurship (3) | Core | _____ |

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PRODUCTION ELECTIVES: 6 cr.

- BPMM 303 Motion Graphics (3)
- BPMM 329 Professional Video Techniques (3)
- BPMM 423 Advanced Radio Production (3)
- BPMM 442 Advanced Television Production
- COMM 313 Internship I (3)
- COMM 413 Internship II (3)
- COMM 380 Cooperative Education (6)
- COMM 390 International Media (3)
- JOUR 446 History of Doc Cinema (3)
- MULT 280 Introduction to Multimedia (3)
- MULT 470 Documentary Photography (3)
- PHOT 365 Experimental Video (3)
- BPMM 295, 395, 495 Special Topics (3)

REPORTING ELECTIVES: 6 cr.

- JOUR 220 Writing for Multim/Web
- COMM 313 Internship I (3)
- COMM 413 Internship II (3)
- COMM 380 Coop Education (6)
- COMM 390 International Media (3)
- JOUR 302 Photojournalism I (3)
- JOUR 308 Multiplat Magazine Rpt (3)
- JOUR 312 Advanced Reporting (3)
- JOUR 406 Public Affairs Report (3)
- JOUR 409 Specialized Reporting (3)
- JOUR 410 Investigative Reporting (3)
- JOUR 446 History of Doc Cinema (3)
- MULT 280 Intro to Multimedia (3)
- BPMM 295, 395, 495 Special Topics

MA PRAD CLASSES: 12 cr.

GENERAL ELECTIVES: 15 cr.

PROGRAM OBJECTIVES

Upon successful completion of this program, a student will be able to:

- 1) Demonstrate adherence to the professional standards of broadcast writing.
- 2) Employ principles of aesthetics and composition.
- 3) Apply ethical and legal principles to media production and distribution.
- 4) Use industry-standard hardware and software to produce video and audio projects.
- 5) Evaluate and interpret the historical, business, and news environments in which broadcasters operate.
- 6) Produce professional-level video and/or audio projects suitable for broadcast distribution.