

# BACHELOR OF ARTS IN BROADCASTING

## *2023-2024 Degree Requirements*

Name \_\_\_\_\_ ID# \_\_\_\_\_

**TOTAL CREDITS FOR DEGREE: 122**

### UNIVERSITY CORE CURRICULUM: 42 credits

#### ***Required Fundamental Courses:***

COMM 101	Oral Comm. & Pres.	3 credits	_____
ENGL 101	College Composition	3 credits	_____
UNIV 101	City-University Life	3 credits	_____
Senior Capstone:	COMM 490	3 credits	_____

#### ***Choose Thematic Core courses in the following:***

Explore the World - Choice 1	3 credits	_____
Explore the World - Choice 2	3 credits	_____
Investigate Science	3 credits	_____
Investigate Mathematics	3 credits	_____
Interpret Creative Works	3 credits	_____
Understand People - Choice 1	3 credits	_____
Understand People - Choice 2	3 credits	_____
Succeed in Business	3 credits	_____
Appreciate & Apply the Arts	3 credits	_____
Discover Technology	3 credits	_____

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### COMM BA CORE: 29 cr.

COMM 105 Media & Society	3 credits	3	_____
COMM 110 Media Literacy	3 credits	3	_____
COMM 115 Media Storytelling	3 credits	3	_____
COMM 120 Visual Storytelling	3 credits	3	_____
COMM 215 Video Storytelling	3 credits	3	_____
COMM 300 Career Prep Seminar	1 credit	1	_____
COMM 311 Practicum	1 credit	1	_____
COMM 412 Media Ethics & Responsibilities	3 credits	3	_____
COMM 418 Comm Law and Regulation	3 credits	3	_____
COMM 420 Diversity and Communication	3 credits	3	_____
PHOT 205 Intro to Digital Photography	3 credits	3	_____

### PRODUCTION REQUIREMENTS: 18 cr.

BPMM 202 Intro to Broadcasting (3)	3	_____
BPMM 216 Multi-Cam Prod and Directing	3	_____
BPMM 223 Radio Production (3)	3	_____
BPMM 329 OR 423 Prof Vid or Adv Radio (3)	3	_____
BPMM 323 Media Programming (3)	3	_____
BPMM 341 Broadcast Copyrighting (3)	3	_____
COMM 490 Media Entrepreneurship (3)	Core	

### REPORTING REQUIREMENTS: 18 cr.

BPMM 202 Intro to Broadcasting (3)	3	_____
JOUR 260 Newsgather & Reporting (3)	3	_____
JOUR 304 Broadcast Reporting (3)	3	_____
JOUR 317 On Camera Performance (3)	3	_____
JOUR 324 Broadcast Announcing (3)	3	_____
JOUR 445 Producing and Anchoring (3)	3	_____
COMM 490 Media Entrepreneurship (3)	Core	

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### **PRODUCTION ELECTIVES: 6 cr.**

- BPMM 303 Motion Graphics (3)
- BPMM 329 Professional Video Techniques (3)
- BPMM 423 Advanced Radio Production (3)
- BPMM 442 Advanced Television Production
- COMM 313 Internship I (3)
- COMM 413 Internship II (3)
- COMM 380 Cooperative Education (6)
- COMM 390 International Media (3)
- JOUR 446 History of Doc Cinema (3)
- MULT 280 Introduction to Multimedia (3)
- MULT 470 Documentary Photography (3)
- PHOT 365 Experimental Video (3)
- BPMM 295, 395, 495 Special Topics (3)

### **REPORTING ELECTIVES: 6 cr.**

- BPMM 295, 395, 495 Special Topics(3)
- COMM 313 Internship I (3)
- COMM 413 Internship II (3)
- COMM 380 Coop Education (6)
- COMM 390 International Media (3)
- JOUR 302 Photojournalism I (3)
- JOUR 308 Multiplat Magazine Rpt (3)
- JOUR 312 Advanced Reporting (3)
- JOUR 406 Public Affairs Report (3)
- JOUR 409 Specialized Reporting (3)
- JOUR 410 Investigative Reporting (3)
- JOUR 424 Adv. Broadcast Announcing ( 3)
- JOUR 446 History of Doc Cinema (3)
- MULT 280 Intro to Multimedia (3)
- MULT 220 Writing for Multim/Web (3)

### **GENERAL ELECTIVES: 27 cr.**

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### **PROGRAM OBJECTIVES**

**Upon successful completion of this program, a student will be able to:**

- 1) Demonstrate adherence to the professional standards of broadcast writing.
- 2) Employ principles of aesthetics and composition.
- 3) Apply ethical and legal principles to media production and distribution.
- 4) Use industry-standard hardware and software to produce video and audio projects.
- 5) Evaluate and interpret the historical, business, and news environments in which broadcasters operate.
- 6) Produce professional-level video and/or audio projects suitable for broadcast distribution.