

BACHELOR OF ARTS IN DIGITAL JOURNALISM (MA PRAD 4+1 Option)

2022-2023 Degree Requirements

Name _____ ID# _____

TOTAL CREDITS FOR DEGREE: 122

UNIVERSITY CORE CURRICULUM: 42 credits

Required Fundamental Courses:

COMM 101	Oral Comm. & Pres.	3 credits	_____
ENGL 101	College Composition	3 credits	_____
UNIV 101	City-University Life	3 credits	_____
Senior Capstone: JOUR 490		3 credits	_____

Choose Thematic Core courses in the following:

Explore the World - Choice 1		3 credits	_____
Explore the World - Choice 2		3 credits	_____
Investigate Science		3 credits	_____
Investigate Mathematics		3 credits	_____
Interpret Creative Works		3 credits	_____
Understand People - Choice 1		3 credits	_____
Understand People - Choice 2		3 credits	_____
Succeed in Business		3 credits	_____
Appreciate & Apply the Arts		3 credits	_____
Discover Technology		3 credits	_____

COMM BA CORE: 29 cr.

COMM 105 Media & Society	3 _____
COMM 110 Media Literacy	3 _____
COMM 115 Media Storytelling	3 _____
COMM 120 Visual Storytelling	3 _____
COMM 215 Video Storytelling	3 _____
COMM 300 Career Prep Seminar	1 _____
COMM 311 Practicum	1 _____
COMM 412 Media Ethics & Responsibility	3 _____
COMM 418 Comm Law & Regulation	3 _____
COMM 420 Diversity and Communication	3 _____
PHOT 205 Digital Photography	3 _____

JOURNALISM CONCENTRATION: 21 cr.

JOUR 260 Newsgathering & Reporting	3 _____
JOUR 302 Photojournalism	3 _____
JOUR 340 Point Park News Service	3 _____
JOUR 410 Data and Investigative Jour	3 _____
JOUR 414 Multiplatform Magazine I	3 _____
Choose Two:	
JOUR 406 Public Affairs Reporting	3 _____
JOUR 408 Magazine Article Writing	3 _____
JOUR 409 Specialized Reporting	3 _____
JOUR 490 Journalism Capstone	Core

PHOTOJOURNALISM CONCENTRATION: 21 cr.

JOUR 260 Newsgathering & Reporting	3 _____
JOUR 302 Photojournalism	3 _____
JOUR 304 Broadcast News Reporting	3 _____
JOUR 315 Photojournalism II	3 _____
JOUR 340 Point Park News Service	3 _____
JOUR 414 Multiplatform Magazine I	3 _____
MULT 470 Short Documentary	3 _____
JOUR 490 Journalism Capstone	Core

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MAJOR ELECTIVES: 9 cr.

Choose 3 courses from the following:

BPMM 202 Intro to Broadcasting (3)	3 _____
COMM 313 Internship I (3)	3 _____
COMM 320 Information Graphics (3)	3 _____
COMM 390 International Media (3)	3 _____
COMM 413 Internship II (3)	3 _____
JOUR 257 Feature Writing (3)	3 _____
JOUR 295, 395, 495 Special Topics (3)	3 _____
JOUR 312 Advanced Reporting (3)	3 _____
JOUR 406 Public Affairs Rep (3)	3 _____
JOUR 408 Magazine Writing (3)	3 _____
JOUR 409 Specialized Reporting (3)	3 _____
JOUR 415 Multiplatform Magazine II (3)	3 _____
JOUR 324 Broadcast Announcing (3)	3 _____
JOUR 446 History of Documentary Ciner	3 _____
JOUR 465 Mass Media History (3)	3 _____
MULT 220 Writing for Multimedia & We	3 _____
MULT 365 Web Publishing I (3)	3 _____
MULT 470 Short Documentary (3)	3 _____
PRAD 206 Intro to Advertising & PR (3)	3 _____
SPTS 320 Podcasting (3)	3 _____

GENERAL ELECTIVES: 9 cr.

_____	3 _____
_____	3 _____
_____	3 _____

MA PRAD COURSES: 12 cr.

_____	3 _____
_____	3 _____
_____	3 _____
_____	3 _____

PROGRAM OBJECTIVES

Upon successful completion of this program, a student will be able to:

1. Demonstrate professional-level journalism reporting, writing, photojournalism editing skills, and news judgement.
2. Demonstrate an understanding of principles of aesthetics and composition.
3. Apply ethical and legal principles to media production and distribution.
4. Apply basic and advanced interview techniques, appropriate for professional journalistic work.
5. Demonstrate an ability to research and develop sources for reporting.
6. Produce professional-level short and/or long-form reporting and/or documentary packages for multiple media platforms.