BACHELOR OF ARTS IN MULTIMEDIA (Early Master's Start)
2022-2023 Degree Requirements

Name _____   **ID#** _____

TOTAL CREDITS FOR DEGREE: 122

UNIVERSITY CORE CURRICULUM: **42 credits**

Required Fundamental Courses:

COMM 101	Oral Comm. & Pres.	3 credits	_____
ENGL 101	College Composition	3 credits	_____
UNIV 101	City-University Life	3 credits	_____
Senior Capstone: MULT 455 or MULT 470		3 credits	_____

Choose Thematic Core courses in the following:

Explore the World - Choice 1	3 credits	_____
Explore the World - Choice 2	3 credits	_____
Investigate Science	3 credits	_____
Investigate Mathematics	3 credits	_____
Interpret Creative Works	3 credits	_____
Understand People - Choice 1	3 credits	_____
Understand People - Choice 2	3 credits	_____
Succeed in Business	3 credits	_____
Appreciate & Apply the Arts	3 credits	_____
Discover Technology	3 credits	_____

COMM BA CORE: 29 cr.

COMM 105 Media & Society	3	_____
COMM 110 Media Literacy	3	_____
COMM 115 Media Storytelling	3	_____
COMM 120 Visual Storytelling	3	_____
COMM 215 Video Storytelling	3	_____
COMM 300 Career Prep Seminar	1	_____
COMM 311 Practicum	1	_____
COMM 412 Media Ethics & Responsibilities	3	_____
COMM 418 Comm Law & Regulation	3	_____
COMM 420 Diversity and Communication	3	_____
PHOT 205 Digital Photography	3	_____

EARLY MASTER'S COURSES: 6 cr.

_____	3	_____
_____	3	_____

PRODUCTION CONCENTRATION: 21 cr.

COMM 320 Information Graphics	3	_____
MULT 220 Writing for Multimedia &	3	_____
MULT 280 Intro to Multimedia	3	_____
MULT 330 Multimedia Design	3	_____
MULT 365 Web Publishing I	3	_____
MULT 420 Web Publishing II	3	_____
PHOT 350 Digital Image Editing	3	_____
MULT 455 Multimedia Capstone		Core

VISUAL COMM CONCENTRATION: 21 cr.

MULT 220 Writing for Multimedia &	3	_____
MULT 280 Intro to Multimedia	3	_____
MULT 330 Multimedia Design	3	_____
PHOT 316 Studio Lighting	3	_____
PHOT 350 Digital Image Editing	3	_____
PHOT 365 Experimental Video	3	_____
PHOT 385 Commercial & Editorial	3	_____
MULT 470 Short Documentary		Core

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MAJOR ELECTIVES: **6 cr.**

Choose 2 courses from the following:

Course	Cr.
BPMM 202 Intro to Broadcasting (3)	3_____
BPMM 223 Radio Production (3)	3_____
BPMM 303 Motion Graphics (3)	3_____
BPMM 304 Broadcast News Reporting (3)	3_____
BPMM 329 Professional Video Techniques	3_____
COMM 290 Seminar in Media Studies (3)	3_____
COMM 313 Internship I (3)	3_____
COMM 413 Internship II (3)	3_____
COMM 380 Cooperative Education (6)	6_____
COMM 390 International Media (3)	3_____
COMM 413 Internship II (3)	3_____
COMM 470 Technology Mediated Commu	3_____
COMM 417 Global Communication (3)	3_____
COMM 472 Communication Technology ar	3_____
CMPS 162 Introduction to Programming (3	3_____
JOUR 260 Newsgathering and Reporting (3	3_____
JOUR 312 Advanced Reporting (3)	3_____
JOUR 315 Photojournalism II (3)	3_____
JOUR 410 Data and Investigative Journalisr	3_____
JOUR 414 Multiplatform Magazine I (3)	3_____
JOUR 415 Multiplatform Magazine II (3)	3_____
JOUR 465 Mass Media History (3)	3_____
MULT 295, 395, 495 Special Topics	3_____
MULT 365 Web Publishing I (3)	3_____
MULT 420 Web Publishing II (3)	3_____
MULT 455 Multimedia Capstone (3)	3_____
MULT 470 Short Documentary (3)	3_____
PHOT 110 Foundations of Art & Design I (3	3_____
PHOT 207 History of Photography (3)	3_____
PHOT 316 Studio Lighting (3)	3_____
PHOT 365 Experimental Video (3)	3_____
PHOT 385 Commercial & Editorial Photo (3	3_____
PHOT 414 Business of Photography (3)	3_____
PRAD 206 Intro to Ad&PR (3)	3_____
SPTS 300 Sports Broadcasting (3)	3_____
SPTS 325 Sports Photo and Video (3)	3_____

GENERAL ELECTIVES: 18 cr.

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PROGRAM OBJECTIVES

Upon successful completion of this program, a student will be able to:

1. Demonstrate professional-level journalism reporting, writing, photojournalism editing skills, and news judgement.

2. Demonstrate an understanding of principles of aesthetics and composition.

3. Apply ethical and legal principles to media production and distribution.

4. Apply basic and advanced interview techniques, appropriate for professional journalistic work.

5. Demonstrate an ability to research and develop sources for reporting.

6. Produce professional-level short and/or long-form reporting and/or documentary packages for multiple media platforms.