

BACHELOR OF FINE ARTS IN GRAPHIC and INTERACTIVE DESIGN

(Early Master's Start) 2022-2023 Degree Requirements

Name _____ ID# _____

TOTAL CREDITS FOR DEGREE: 127

UNIVERSITY CORE CURRICULUM: 42 credits

Required Fundamental Courses:

COMM 101 Oral Comm. & Pres.	3 credits	_____
ENGL 101 College Composition	3 credits	_____
UNIV 101 City-University Life	3 credits	_____
Senior Capstone: GRID 490	3 credits	_____

Choose Thematic Core courses in the following:

Explore the World - Choice 1	3 credits	_____
Explore the World - Choice 2	3 credits	_____
Investigate Science	3 credits	_____
Investigate Mathematics	3 credits	_____
Interpret Creative Works	3 credits	_____
Understand People - Choice 1	3 credits	_____
Understand People - Choice 2	3 credits	_____
Succeed in Business	3 credits	_____
Appreciate & Apply the Arts	ART 100 3 credits	_____
Discover Technology	GRID 103 3 credits	_____

MAJOR REQUIREMENTS: 70 cr.

COMM 110 Mass Media Literacy	3	GRID 405 Packaging and Retail Des	3
COMM 215 Video Storytelling	3	GRID 415 Typography 2	3
COMM 311 Practicum	1	GRID 440 Interactive Design 2	3
COMM 418 Comm Law and Regulation	3		
PRAD 206 Intro to PR/AD	3		
PRAD 301 PR/AD Design OR BPMM 303 M	3		
PHOT 110 Foundations of Art and Design	3		
PHOT 205 Digital Photography	3		
PHOT 316 Studio Lighting	3		
PHOT 350 Digital Image Editing	3		
PHOT 368 Exploring Art Through Prose	3		
ART 213 Intro to Drawing	3		
ART 306 American Art	3		
GRID 160 Graphic Design Thinking	3		
GRID 205 Graphic Design Illustration	3		
GRID 250 History of Graphic Design	3		
GRID 305 Typography 1	3		
GRID 307 Graphic Design 2	3		
GRID 336 Branding and Corporate Identity	3		
GRID 340 Interactive Design 1	3		
GRID 355 Magazine and Mktg Des	3		

MAJOR ELECTIVES: 9 cr.

Choose 3 courses from the following:

ART 305 Modern Art (3)	
BPMM 329 Prof Video Tech (3)	
COMM 313 Internship I (3)	
COMM 412 Media Ethics (3)	
COMM 413 Internship II (3)	
PRAD 301 PR/AD Design OR BPMM 303 Mot Gra (3)	
PRAD 306 Social Media Practices (3)	
GRID 295, 395, 495 Special Topics (3)	

MASTER'S EARLY START: 6 cr.

BACHELOR OF FINE ARTS IN GRAPHIC and INTERACTIVE DESIGN *(Early Master's Start) 2022-2023 Degree Requirements*

PROGRAM OBJECTIVES

Upon successful completion of this program, a student will be able to:

1. Research, create, design, and produce materials for a variety of graphic and interactive design projects.
2. Demonstrate an understanding of design principles, aesthetics, and composition.
3. Apply ethical and legal principles to design, production, and implementation.
4. Demonstrate the ability to customize design projects for a variety of audiences and messages.
5. Demonstrate the ability to use industry-standard hardware, software, and tools to create professional quality projects for a variety of print and digital platforms.
6. Design and produce professional-level visual communication design projects.
7. Create a professional-level portfolio of graphic and interactive design work.

BACHELOR OF FINE ARTS IN GRAPHIC and INTERACTIVE DESIGN
(Early Master's Start) 2022-2023 Degree Requirements