

BROADCAST PRODUCTION CERTIFICATE

2024-2025 Requirements

BROADCAST PRODUCTION

12 credits

COMM	120	Visual Storytelling	3 credits
COMM	215	Video Storytelling	3 credits
BPMM	202	Intro to Broadcasting	3 credits
BPMM	223	Radio Production	3 credits

*Students cannot transfer in more than 9 credits toward the minor requirements.

*Any remaining requirements must be taken at Point Park University and cannot be taken on the Pass/No Credit Option.

Program Objectives

1. Employ principles of aesthetics and composition.
2. Use industry-standard hardware and software to produce video and audio projects.
3. Evaluate and interpret the historical, business, and news environments in which broadcasters operate.