

BROADCAST PRODUCTION CERTIFICATE

2025-2026 Requirements

BROADCAST PRODUCTION

12 credits

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|------|-----|-----------------------|-----------|
| COMM | 120 | Visual Storytelling | 3 credits |
| COMM | 215 | Video Storytelling | 3 credits |
| BPMM | 202 | Intro to Broadcasting | 3 credits |
| BPMM | 223 | Radio Production | 3 credits |

*Students cannot transfer in more than 9 credits toward the minor requirements.

*Any remaining requirements must be taken at Point Park University and cannot be taken on the Pass/No Credit Option.

Program Objectives

1. Employ principles of aesthetics and composition.
2. Use industry-standard hardware and software to produce video and audio projects.
3. Evaluate and interpret the historical, business, and news environments in which broadcasters operate.