BACHELOR OF FINE ARTS IN GRAPHIC and INTERACTIVE DESIGN

2026-2027 Degree Requirements

Name _____ ID# _____

TOTAL CREDITS FOR DEGREE: 121

UNIVERSITY CORE CURRICULUM: 42 credits

Required Fundamental Courses:

COMM 101	Oral Comm. & Pres.		3 credits	_____	
ENGL 101	College Composition		3 credits	_____	
UNIV 101	City-University Life		3 credits	_____	
Senior Capstone:		**GRID 490**	3 credits	_____	**(Graphic Design Capstone)**

Choose Thematic Core courses in the following:

Explore the World - Choice 1		3 credits	_____	
Explore the World - Choice 2		3 credits	_____	
Investigate Science		3 credits	_____	
Investigate Mathematics		3 credits	_____	
Interpret Creative Works		3 credits	_____	
Understand People - Choice 1		3 credits	_____	
Understand People - Choice 2		3 credits	_____	
Succeed in Business		3 credits	_____	
Appreciate & Apply the Arts	**ART 100**	3 credits	_____	**(Intro to Visual Arts)**
Discover Technology		3 credits	_____	

BFA COMM CORE REQUIREMENTS: 15 cr.

COMM 215 Video Storytelling	3_____
GRID 103 Graphic Design I	3_____
PHOT 110 Foundations of Art &Design	3_____
PHOT 205 Digital Photography	3_____
PHOT 350 Digital Image Editing	3_____

MAJOR ELECTIVES: 6 cr.

Choose 2 Courses:

ART 305 or 306 Modern or American Art	3_____
BPMM 303 Motion Graphics	3_____
BPMM 329 Prof. Video Tech	3_____
COMM 313 Internship	3_____
COMM 412 Media Ethics	3_____
COMM 413 Internship II	3_____
GRID 295, 395, 495 Special Topics	3_____
PHOT 368 Exploring Art through Prose	3_____
PHOT 385 Commercial and Editorial	3_____
PRAD 306 Social Media Practices	3_____

MAJOR REQUIREMENTS: 46 cr.

COMM 311 Practicum	1_____
COMM 418 Comm Law and Regulation	3_____
GRID 160 Graphic Design Thinking	3_____
GRID 205 Graphic Design Illustration	3_____
GRID 250 History of Graphic Design	3_____
GRID 305 Typography I	3_____
GRID 307 Graphic Design II	3_____
GRID 336 Branding and Corporate	3_____
GRID 340 Interactive Design	3_____
GRID 405 Packaging and Retail	3_____
GRID 414 Professional Practices	3_____
GRID 415 Typography II	3_____
GRID 440 Interactive Design II	3_____
PHOT 316 Studio Lighting	3_____
PRAD 206 Intro to PR/AD	3_____
PRAD 301 PR/AD Design	3_____

GENERAL ELECTIVES: 12 cr.

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PROGRAM OBJECTIVES

Upon successful completion of this program, a student will be able to:

1. Research, create, design, and produce materials for a variety of graphic and interactive design projects.
2. Demonstrate an understanding of design principles, aesthetics, and composition.
3. Apply ethical and legal principles to design, production, and implementation.
4. Demonstrate the ability to customize design projects for a variety of audiences and messages.
5. Demonstrate the ability to use industry-standard hardware, software, and tools to create professional quality projects for a variety of print and digital platforms.
6. Design and produce professional-level visual communication design projects.
7. Create a professional-level portfolio of graphic and interactive design work.