

Bachelor's Degree in _____
From _____

DEPARTMENT CORE REQUIREMENTS 15

___	JOUR	503	Writing/Editing in the Journalistic Style* OR	3
___	JOUR	510	Investigative Journalism	
___	COMM	515	Communication Theory	3
___	COMM	518	Comm. Law & Regulation*	3
___	COMM	519	Media Ethics & Responsibilities*	3
___	COMM	593	Applied Mass Comm. Research Methods	3

***Courses may be waived based on prior experience at the discretion of the Graduate Program Director. Waived requirements are to be replaced with electives.**

CHOOSE ONE TRACK

PROFESSIONAL, THESIS, OR JOURNALISM INITIATIVE TRACK

PROFESSIONAL TRACK 21

Complete the following two courses: 6

___	COMM	591	Professional Track I	3
___	COMM	592	Professional Track II	3

Choose five Journalism/Mass Comm electives from right 15

___ ___ ___ ___ ___

THESIS TRACK 21

Thesis track required courses: 6

___	COMM	597	Thesis I	3
___	COMM	598	Thesis II	3

Choose five Journalism/Mass Comm electives from right 15

___ ___ ___ ___ ___

JOURNALISM INITIATIVE TRACK 18

Initiative track required courses: 6

___	JOUR	553	Journalism Initiative I OR	3
___	PRAD	560	Public Relations Campaign I	
___	JOUR	554	Journalism Initiative II OR	3
___	PRAD	561	Public Relations Campaign II	

Choose one Journalism Initiative Concentration *

___	Masters Criminal Justice Concentration	12
___	MBA Concentration	12
___	MSES Concentration	12
___	Masters Education Concentration	12

***see concentration list on next page**

**MASTER OF ARTS IN MEDIA
COMMUNICATION - JOURNALISM**

2021-2022

Student's Name: _____
Entrance Date: _____

ELECTIVES

___	BPMM	529	Professional Video Techniques	3
___	BPMM	541	Broadcast Copywriting	3
___	BPMM	547	Electronic Media Management	3
___	COMM	511	Visual Communication Tech.	3
___	COMM	516	Technology Mediated Comm.	3
___	COMM	517	Global Communication	3
___	COMM	545	Communication, Tech & Culture	3
___	COMM	551	Graduate Internship I	3
___	COMM	552	Graduate Internship II	3
___	COMM	590	International Media	3
___	COMM	595	Special Topics in J&MC*	3
___	GRID	507	Graphic Design II	3
___	GRID	520	Magazine and Marketing Design	3
___	JOUR	504	Broadcast News Reporting	3
___	JOUR	506	Public Affairs Reporting	3
___	JOUR	509	Spec. Reporting & Writing	3
___	JOUR	510	Investigative Reporting	3
___	MULT	528	Multimedia Production	3
___	MULT	550	Web Publishing & Editing	3
___	PHOT	501	Digital Photo Editing	3
___	PHOT	570	Documentary Photography	3
___	PRAD	513	Social Media	3
___	PRAD	548	Sports Media and Marketing	3

*May be repeated if topic differs

**MASTER OF ARTS IN MEDIA
COMMUNICATIONS - JOURNALISM
(continued)**

EDUCATION CONCENTRATION

EDUCATION COURSES (choose 4) 12

___	EDUC	521	Issues in Adult Education	3
___	EDUC	531	Emerging Teacher Leadership	3
___	EDUC	532	21st Century Schools	3
___	EDUC	540	Human Diversity Issues in Education	3
___	EDUC	542	Issues in Law and Education	3
___	EDUC	558	Guided Study in K-12 Education	3

CRIMINAL JUSTICE CONCENTRATION

CRIMINAL JUSTICE COURSES (choose 4) 12

___	CRMJ	522	Legal Issues in CRMJ Administration	3
___	CRMJ	525	Theories of Criminology	3
___	CRMJ	528	Politics, Policy and Criminal Justice	3
___	CRMJ	530	Organizational Behavior in CRMJ	3
___	CRMJ	532	Economics of the CRMJ System	3
___	CRMJ	534	Ethical Issues in Criminal Justice	3

ENVIRONMENTAL STUDIES CONCENTRATION

ENVIRONMENTAL STUDIES COURSES 12

Required:

___	MSES	500	Environmental Science	3
___	MSES	505	Environmental Science II	3

Choose two:

___	MSES	510	Economics and the Environment	3
___	MSES	515	Politics and the Environment	3
___	MSES	520	Exploring Environ. & Health Connect	3
___	MSES	540	Environmental Law	3
___	MSES	550	Environmental Communication	3

BUSINESS CONCENTRATION

BUSINESS COURSES 12

General Management (choose 4)

___	MBA	511	Accounting for Managers	3
___	MBA	571	Legal Environment of Business	3
___	MBA	572	Marketing	3
___	MBA	573	Corporate Finance	3
___	MBA	578	Managerial Economics	3
___	MBA	595	Special Topics	3
___	MBA	596	Special Topics	3

International Business (choose 4)

___	MBA	511	Accounting for Managers	3
___	MBA	514	International Economics	3
___	MBA	517	International Finance	3
___	MBA	541	Cultures of International Business	3
___	MBA	570	Global Environment of Business	3
___	MBA	573	Corporate Finance	3
___	MBA	596	Special Topics	3

Health Systems (choose 4)

___	MBA	511	Accounting for Managers	3
___	MBA	573	Corporate Finance	3
___	MHA	530	Health Economics	3
___	MHA	535	Health Care Policy Analysis	3
___	MBA	597	Special Topics	3

Accounting/Finance/Economics (choose 4)

___	MBA	511	Accounting for Managers	3
___	MBA	517	International Finance	3
___	MBA	573	Corporate Finance	3
___	MBA	578	Managerial Economics	3

Program Objectives

Master of Arts in Media Communications

Students who complete this program will:

1. Demonstrate strong journalistic writing and editing skills.
2. Employ professional legal and ethical principles.
3. Demonstrate readiness for continued academic and mass communication research in the field
4. Successfully complete a thesis track for research-oriented students or a professional track for job-oriented mass communications , broadcasting, or print.