

MULTIMEDIA CERTIFICATE

2025-2026 Requirements

MULTIMEDIA CERT

12 credits

COMM	120	Visual Storytelling	3 credits
MULT	220	Writing for Multimedia and the Web	3 credits
MULT	280	Introduction to Multimedia	3 credits
MULT	365	Web Publishing I	3 credits

*Students cannot transfer in more than 9 credits toward the minor requirements.

*Any remaining requirements must be taken at Point Park University and cannot be taken on the Pass/No Credit Option.

Program Objectives

1. Research, write, and edit materials for a variety of media platforms.
2. Demonstrate an understanding of principles of media design, aesthetics and composition.
3. Demonstrate the ability to customize media materials for a variety of audiences and messages.