

MULTIMEDIA CERTIFICATE

2023-2024 Requirements

MULTIMEDIA CERT

12 credits

COMM	120	Visual Storytelling	3 credits
MULT	220	Writing for Multimedia	3 credits
MULT	280	Intro to Multimedia	3 credits
MULT	365	Web Publishing	3 credits

*Students cannot transfer in more than 9 credits toward the minor requirements.

*Any remaining requirements must be taken at Point Park University and cannot be taken on the Pass/No Credit Option.

Program Objectives

1. Research, write, and edit materials for various media platforms
2. Demonstrate an understanding of principles of media design, aesthetics and composition
3. Demonstrate the ability to customize media materials for a variety of audiences and messages