

PUBLIC RELATIONS AND ADVERTISING MINOR
2021-2022 Requirements

PUBLIC RELATIONS AND ADVERTISING MINOR 18 credits

COMM	110	Mass Media Literacy	3 credits
JOUR	150	Journalistic Writing and Editing	3 credits
PRAD	206	Introduction to Advertising and PR	3 credits

Three PRAD Electives

PRAD

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*Students cannot transfer in more than 9 credits toward the minor requirements.

*Any remaining requirements must be taken at Point Park University and cannot be taken on the Pass/No Credit Option.