



Public Disclosure of Student Achievement

Institution Name: Point Park University

Business Unit(s) included in this report: Rowland School of Business

Academic Period Covered: 2022-23

Date Report Posted: 11/10/2023

PROGRAM	MEASURE	TARGET	RESULT
Master of Business Administration	Retention	93%	87%
Master of Science in Healthcare Administration	Retention	100%	50%
B.S. Post-Bac Accounting	Retention	100%	100%
B.S. Post-Bac Business Management	Retention	0%	* no data
B.S. Post-Bac Human Resources Management	Retention	100% 1 student	0%
B.S. Accounting	Retention	58%	90%
B.S. Applied Computer Science	Retention	76%	62%
B.S. Business Management	Retention	77%	65%
B.S. Economics and Finance	Retention	87%	67%
B.S. Human Resources Mgmt.	Retention	64%	67%
B.S. Marketing & Sales	Retention	87%	50%
B.S. Sports, Arts & Ent Mgmt	Retention	79%	69%

* No Data Available-no enrollment

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	First to second year retention of all new students comparing 2021-22 (i.e., Measure) to 2022-23 (Actual)
Target	1% above previous year if enrollment is present in the major