



POINT PARK UNIVERSITY CINEMA ARTS

Cinema Arts Alumni Grant

The Cinema Arts department accepts submissions for the Cinema Arts Alumni Grant in late spring for use of Cinema Arts equipment/facilities over the summer. The grant is in the form of use of the department's equipment, production facilities, post-production facilities, and/or computer labs for alumni to produce creative work.

Application Guidelines

Applications deadline is typically mid-May. No applications will be considered after this date. In order to apply for the grant, you will submit through the Google Form provided by the department. The application information is below.

Eligibility

- The grant is available to all graduates of the Cinema Arts Department at Point Park University.
- Grant recipients cannot be doing this project for remuneration or as a work-for hire (promotional projects, commercials, etc.) Only one application per individual is permissible and only one application per project. Precedence will be given to applications with participation of multiple Cinema Arts Alumni.
- Use of equipment and facilities must take place outside of the Spring and Fall semesters to avoid conflict with the needs of current students. Production equipment is available until July 31st, no equipment may be out beyond that date.

Review Criteria for Submitted Projects

- Applications for new works or works-in-progress will be considered and all genres of film and video will receive equal consideration.
- Applications will be judged on the applicant's ability to complete the project within the timeframe of the grant period, as summarized and budgeted in the proposal.
- There is no limitation on length of projects, but all projects will be judged on their feasibility and the applicant's level of preparation.
- Projects must indicate other sources of support and/or plans for raising additional funds.
- Only complete and detailed applications will be considered.
- Precedence will be given to applications with participation of multiple Cinema Arts Alumni

Conditions of Awards

- Award Recipients must sign an Equipment Usage Agreement prior to use of any Cinema Department equipment, indicating that the Applicant is fully liable for all equipment. Applicants may also need to submit a deposit or credit card authorization for a portion of the insurance deductible on the equipment.
- Production insurance must be obtained from a third-party insurer to cover all production equipment being used, if a production application is approved.
- Works must include the following statement in the credits, presented at a readable speed: "This project was supported in part by an Alumni Production Grant from the Department of Cinema Arts at Point Park University."
- Upon completion of the project, a Digital File of the completed work must be submitted to the Department.
- Ownership and all rights to the completed projects will be retained by the maker. The Cinema Arts Department retains the rights to present funded work for promotional purposes.
- Awarded equipment must follow a pick-up and return schedule established by the Department and SPS.

Application Review Process

A panel of Cinema Arts faculty will review applications based on criteria listed above.

Applicant Materials Required

Name:

Phone:

Email:

Semester and Year of Graduation:

Degree/Concentration:

Project Details

Indicate the type of grant you are applying for:

- Production
- Post-Production
- Both

All applications must include:

- A complete list of all equipment/facilities you are requesting usage.
 - Please refer SPS Equipment form for details on available equipment: <https://goo.gl/KcWzrc>.
 - For a post-production grant, list the specific alumni that will be using the facilities.
- Aesthetic Treatment: Includes a Logline & Synopsis, style summary, thematic statement
- Screenplay (for a Narrative Film), which must be in proper screenplay format, or proposal for a Documentary or other type of project.

The below items are only necessary for production grants:

- Cast & Crew: a cast and crew list along with resumes of key members.
- Any other preproduction materials you have completed that demonstrate your preparedness and ability to complete the project (these are criteria on which your application will be evaluated)
- Shooting Schedule: detail anticipated equipment pick-up and return dates as well as a breakdown of the daily shooting schedule for production.

Technical Details

Document your entire project workflow, from camera through final exhibition. Be sure to include all relevant file formats, editing systems (for picture and sound), color correction, etc.

Financing

- Budget
- Detailed list of all funding sources for the project

Marketing

Attach a Marketing Plan, which can include, but is not limited to:

- The intended target audience
- A description of any distribution you'll seek
- Any festivals, competitions or other venues you plan on submitting to
- Describe any means you plan to use to promote the project
- Attach any preliminary designs for promotional materials (website, cover art, etc.)

Deliverables

- Is the screenplay based on Copyrighted source material? If so, include the details and appropriate releases.
- Is the screenplay registered with the WGA? If so, include the registration number.
- Will the film make use of any copyrighted images or music? If so, include appropriate releases.

Other

Attach any other samples that demonstrate the viability of your project including research elements, location photos, test footage etc.