

*Curriculum Vitae*

Aimee-Marie Dorsten, Ph.D.

<http://aimeemariedorsten.wordpress.com/>

adorsten@pointpark.edu

**EDUCATION**

- 2006 Ph.D. in Communication, University of Pittsburgh  
Dissertation: *Don't Keep It Private: Digital Innovation and Development in the International Media Market*. Advisor: Dr. Carol Stabile (University of Oregon)
- 2006 M.A. in Cultural Studies, University of Pittsburgh
- 1999 M.A. in English, University of Georgia
- 1993 B.S. in Journalism, E.W. Scripps School of Journalism, Ohio University  
Minor in French

**TEACHING EXPERIENCE**

2012-Present

**Assistant Professor of Communication Studies**

*Point Park University, Pittsburgh PA*

Courses Developed and Taught

- JOUR 101: Survey of Mass Communication  
JOUR 195: University Experience  
JOUR 412/519: Media Ethics & Responsibilities  
JOUR 418/518: Communication Law & Regulations

2007- **Assistant Professor of Communication Studies**

*Wilson College, Chambersburg PA*

Courses Developed and Taught

- MCM 304/504: Media and Society  
MCM 303/503: Mass Media Law  
MCM 301: Journalism II: Media Writing and Digital Design  
MCM BB: Journalism Practicum/*Billboard*  
MCM 270: Advertising in U.S. Culture  
MCM 210/310: Women in Mass Media  
MCM 207: Media and Popular Culture  
MCM 201: Journalism I: Media Writing  
MCM 110: Effective Speaking  
MCM 105: Introduction to Mass Communication

2007 **Instructor**, *Community College of Allegheny County, Pittsburgh, PA*

2006 **Instructor**, *Carlow University, Pittsburgh, PA*

2006 **Instructor**, *Penn State University Greater Allegheny, McKeesport, PA*

**TEACHING EXPERIENCE cont.**

**2000-06 Graduate Teaching Fellow**

*University of Pittsburgh*, Pittsburgh PA  
Department of Communication

**1997-00 Graduate Teaching Fellow**

*University of Georgia*, Athens GA  
Department of English  
Additional affiliations: First-year Composition Program

1998 **Instructor, Bridges for Education Language Camp**, Tuchola, Poland

**AWARDS/, FELLOWSHIPS, GRANTS**

**Awards:**

2011 **Scholar of the Year**, Humanities Division, Wilson College

2011 **Donald Bletz Outstanding Junior Faculty Award**, Wilson College

2003 **Excellence in Graduate Student Teaching**, International Communication Association

**Fellowships:**

2005-06 **Fellowship for Women and Minorities in Technology**, University of Pittsburgh (\$16,000)

2004-05 **Andrew Mellon Predoctoral Fellowship**, University of Pittsburgh (\$16,500)

**Funded Grants:**

2008 **Faculty Summer Research Stipend**, Wilson College. (\$2,000)

2005 **Tamara Horowitz Women's Studies Paper Prize**, University of Pittsburgh. (\$250)

2005 **Stanley Prostednik Merit Award**, University of Pittsburgh. (\$3,000)

2005 **University Center for International Studies**, University of Pittsburgh. (\$500)

2005-06 **Dean's Tuition Scholarship**, Arts and Sciences, University of Pittsburgh. (\$750)

2004 **Women's Studies Program Research Award**, University of Pittsburgh. (\$500)

2004 **Arts and Sciences Graduate Student Travel Grant**, University of Pittsburgh. (\$500)

2001-02 **Book Center Scholarship**, University of Pittsburgh (\$200)

2000-06 **Academic Merit Scholarship**, University of Pittsburgh. (\$500 per semester)

**Grant Applications, Unfunded**

2005 **National Science Foundation**. "Don't Keep It Private: Digital Innovation and Development in the International Media Market." Doctoral Dissertation Improvement Grants (\$12,000).

**PUBLICATIONS AND PAPERS**

- 2012 Dorsten, Aimee-Marie. “‘Hustle for a Hearing’: the Role for Rhetoric of Science in Communicating Scientific Risk.” *POROI: a Journal of Rhetorical Analysis and Invention*, February 2012 (8): 1.
- 2012 Dorsten, Aimee-Marie. “In the Shadows of Giants, Three Founding ‘Matriarchs’ of Mass Communication Studies.” *Communication Theory*, February 2012 (22):4.
- 2011 Dorsten, Aimee-Marie. “Can Commercials Make You Fat? The USDA, FTC, and FCC as Public Relations Masters of the American Diet.” Under review by *The Atlantic Monthly*.
- 2011 Dorsten, Aimee-Marie. “Vietnam’s Internet Pornography ‘Epidemic’: Vietnamese News Outlets Go ‘Hard Core’ for Online Entrepreneurs.” Under review by *International Journal of Communication*.
- 2011 Roundtree, Aimee, Aimee-Marie Dorsten and John Reif. “Improving Patient Activation In Crisis And Chronic Care Through Rhetorical Approaches to New Media Technologies.” *POROI: a Journal of Rhetorical Analysis and Invention*, (7)1: 1-13.
- 2010 Dorsten, Aimee-Marie. “Mae Dena Huettig.” *Women in Research*, from *Out of the Question: Women, Media, and the Art of Inquiry*.  
<http://outofthequestion.org/Women-in-Media-Research/Leading-Figures.aspx>
- 2010 Dorsten, Aimee-Marie. “Hortense Powdermaker.” *Women in Research*.  
<http://outofthequestion.org/Women-in-Media-Research/Leading-Figures.aspx>
- 2009 Dorsten, Aimee-Marie, Susan K. Sifford, Ashok Bharucha, Laurel Person Mecca, and Howard Wactlar. “Ethical Perspectives on Emerging Assistive Technologies: Insights from Focus Groups with Stakeholders in Long-term Care Facilities.” *Journal of Empirical Research on Human Research Ethics*. (4)1: 25-36.

**CONFERENCE AND OTHER PRESENTATIONS**

- 2010 Dorsten, Aimee-Marie. “Guess Who’s Coming to Dinner? The Political Economy of High Fructose Corn Syrup.” *National Communication Association*, San Francisco, CA.
- 2010 Dorsten, Aimee-Marie. “The History of High Fructose Corn Syrup Media Discourse.” *Union for Democratic Communication annual meeting*. State College, PA
- 2009 Dorsten, Aimee-Marie. “New Assistive Technologies: Insights from Focus Groups with Stakeholders in Long Term Care.” *Association for the Rhetoric of Science and Technology, National Communication Association*, Chicago, IL
- 2009 Dorsten, Aimee-Marie. “Assessing Multiple Stakeholder Needs in Adopting Classroom Technologies.” *College English Association annual meeting*. Pittsburgh, PA
- 2008 Dorsten, Aimee-Marie. “The Vietnamese Communist Party Goes ‘Hard Core’ for Pornography.” *Console-ing Passions International Feminist Media Conference*. Santa Barbara, CA

**CONFERENCE AND OTHER PRESENTATIONS, cont.**

- 2007 Dorsten, Aimee-Marie. "Six Degrees of Kevin Bacon, but Six Degrees of Mr. Nguyen?" *Colloquium on Literature and Film: Stage and Screen Today*. Morgantown, WV
- 2006 Dorsten, Aimee-Marie. "Vietnam's 'Wired' Women, an Endangered Species." *Console-ing Passions International Feminist Media Conference*. Milwaukee, WI
- 2006 Dorsten, Aimee-Marie. "Role-Playing Debates and Media Stereotyping: An Alternative Vehicle to Drive Discussion." *Console-ing Passions International Feminist Media Conference*. Milwaukee, WI
- 2004 Dorsten, Aimee-Marie. "'Vietnam. It's a Country, Not a War': The Statist Model of the Vietnamese Media Industry." *National Communication Association*. Chicago, IL
- 2004 Dorsten, Aimee-Marie. "Don't Keep it Private: The Social Capital of the Vietnamese Media Industry's Innovation of Digital Technologies." *36<sup>th</sup> Congress of International Institute of Sociology*. Beijing, China
- 2004 Dorsten, Aimee-Marie. "In the Shadows of Giants, Or Shedding Light on the Women in the Early Political Economy of Media." *Console-ing Passions International Feminist Media Conference*. New Orleans, LA
- 2002 Dorsten, Aimee-Marie. "Transnational Territory: 'Runaway Production' in the International Film Industry and the Case of Cuba." *Union for Democratic Communication Annual Meeting*. State College, PA
- 2002 Dorsten, Aimee-Marie. "'Dirty Deeds Done Dirt Cheap' in the Global Film Industry." *University of Pittsburgh Conference on Globalization*. Pittsburgh, PA
- 2002 Dorsten, Aimee-Marie. "Power and the Pixel: Digital Filmmaking and the International Film Industry." *Nicholas Garnham Conference on Political Economy of the Media*. London, England.

**Invited Presentations**

- 2011 Dorsten, Aimee-Marie. "Three Founding Matriarchs of Communication," Humanities Scholar of the Year Award Ceremony, Wilson College.
- 2008 Dorsten, Aimee-Marie. "Vietnam's Wired Women," Alumnae Weekend, Wilson College.
- 2006 Dorsten, Aimee-Marie. "The Political Economy of Vietnam's Digital Media Industry," *The Nationality Classrooms Association annual meeting*, University of Pittsburgh.

**SERVICE AND PROFESSIONAL ACTIVITIES****Reviews, Workshops, and Conference Activities**

- 2011 Occasional Reviewer. *International Psychogeriatrics*

**Reviews, Workshops, and Conference Activities cont.**

- 2011 Organizer. NCA Pre-Conference, “Communication: Energy, Inquiry, and Risk,” *Association for the Rhetoric of Science and Technology, National Communication Association*. New Orleans.
- 2010 Editorial Adviser, Series on Health Communication, Association for Rhetoric of Science and Technology, *National Communication Association*, pre-conference meeting. San Francisco.
- 2010 Panel Chair. “Metaphoric, Symbolic, and Deliberative Resources Within Science and Technology.” Association for Rhetoric of Science and Technology, *National Communication Association* pre-conference meeting. San Francisco, CA.
- 2010 Panel Chair. “Rhetorical Reflections on Genetics and Neuroscience.” Association for Rhetoric of Science and Technology, *National Communication Association* pre-conference meeting, San Francisco, CA
- 2010 Panel Chair. “Commercialization, Commodification and Consumption: Selling Stuff That’s Bad For You.” *Union for Democratic Communication*. State College, PA

**Other Professional Experience**

- 2006-07 CareMedia: Automated video and audio sensor analysis for Geriatric Care. Carnegie Mellon University, Pittsburgh, PA
- 2006-07 Qualitative Data Coding Consultant. *University Center for Social and Urban Research*. University of Pittsburgh, Pittsburgh, PA
- 1998 Adviser, Camp Newspaper and Literary Magazine. *Bridges for Education English Language Camp*, Tuchola, Poland
- 1997 Executive Assistant. *Metromedia Asia Telecommunications*. Columbus, Ohio
- 1995-96 Coordinator. *Western New York School Press Association*, State University of New York at Fredonia. Fredonia, NY
- 1995 Editor, Lifestyles Section, *Dunkirk Evening Observer*. Dunkirk, New York
- 1994-95 Reporter, *Dunkirk Evening Observer*. Dunkirk, New York
- 1993-94 Assistant Editor, *Vibrations Music Magazine*. Atlanta, Georgia
- 1991-93 Assistant Editor, *Delaware Today Magazine*. Wilmington, Delaware
- 1992 Reporter, *Southeast Ohio Magazine*. Athens, Ohio
- 1990 Reporter, *Johnstown Independent Newspaper*. Johnstown, Ohio

**Committees**

- 2013 Photograph Search Committee Member, Point Park University
- 2013- Secretary, *Union for Democratic Communications*
- 2012 President, *Association for the Rhetoric of Science & Technology*
- 2011- Listserv Moderator, *Union for Democratic Communications*
- 2011 Member, *Global Citizenship Committee*, Wilson College
- 2011 Secretary, *Library Committee*, Wilson College

**Committees, cont.**

- 2010 Member, Technology Steering Committee, *Union for Democratic Communications*
- 2010 Member, *Master's in Humanities Planning Committee*, Wilson College
- 2010 Chair, *Admissions and Financial Aid Committee*, Wilson College
- 2009 Coordinator, *Assessment of Mass Communication*, Wilson College
- 2008 Member, *Women's Studies Advisory Council Member*, Wilson College
- 2008 Member, *Appointments, Tenure, and Promotion Committee* (Humanities), Wilson College
- 2008-09 Secretary, *Admissions and Financial Aid Committee*, Wilson College
- 2007-09 Secretary, *Humanities Division Committee Secretary*, Wilson College
- 2007-08 Secretary, *Assessment of Public Speaking Committee*, Wilson College
- 2003-04 Member, *Graduate Student Organization, Undergraduate Curriculum Program*, University of Pittsburgh
- 2002-03 Member, *Graduate Student Organization*, University of Pittsburgh
- 1999-00 *Teaching Mentor. Department of First-year Composition*, University of Georgia

**Mentored Student Research and Other Student Activities**

- 2011 Thesis Supervisor, Laura B. Hans
- 2012- Faculty Adviser, *The Globe* (student newspaper, print and online editions)
- 2007 Faculty Adviser, *The Billboard* (student newspaper, print and online editions)
- 2011 Thesis Supervisor, Xiaomeng Li
- 2010 Thesis Committee, Suzanne Cole
- 2010- Coordinator, *Mass Communication Department Internship Program*
- 2009 Faculty Mentor, *Student Research Day Poster Exhibition*, poster presentation by Laura B. Hans, Xiaomeng Li, Kayla Chagnon, Janessa Demeule, and Jacquelyn Valencia
- 2008 Faculty Mentor, *Council for Independent Colleges, Editor's Workshop, New York Times*

**TECHNOLOGY PROFICIENCY**

- College Publisher 5.0
- Adobe Photoshop Certified
- Adobe InDesign CS3
- Blackboard Learning System
- Moodle Course Management System
- ANGEL Course Management System
- ATLAS.ti Qualitative Data Analysis Program
- MAX (QDA) Qualitative Data Analysis Program

**PROFESSIONAL AFFILIATIONS**

2013- College Media Advisers, Member

2011- Association for Education in Journalism and Mass Communication, Member

2004 International Communication Association, Member

2003-13 National Communication Association, Member

2002- Union for Democratic Communication, Member

2004- Vietnam Studies Group, Association for Asian Studies, UCLA, Member