

CARLA BIANCO

carlabiancovoicestudio.com | carlabianco.com
thekaleidoscopemusical.com | heartsonfirepgh.org

EDUCATION

Master of Fine Arts in Playwriting and Screenwriting May 2026
Point Park University, Pittsburgh PA

Bachelor of Music in Musical Theatre, Highest Honors 1992
New York University, New York NY

CCM Vocal Pedagogy Certification, Somatic Voicework™ 2008
Shenandoah University, Winchester VA

PROFESSIONAL EXPERIENCE

MUSIC BUSINESS

Recording Artist / Songwriter / Label Owner 2014-present

All This Time, Ivory Note Records, distributed by Sony Orchard

Give Voice, Ivory Note Records, distributed by Sony Orchard

You Love Me as I Am, Ivory Note Records, distributed by Sony Orchard

- Recorded 3 critically acclaimed studio albums / international media attention / radio airplay / strong social media fanbase / Televised concert / East Coast tour
- Founder of Ivory Note Records
- Distribution Deal with Sony Orchard Records / The Orchard / Sony Music Ent.
- Fundraised over \$50,000 in crowd funding platforms
- Represented by Paul Schindler, top 25 entertainment lawyer, *Hollywood Reporter*
- Managed by Rich Engler, music promotor

Songwriter / ASCAP Award / #1 Billboard song 1996-present

"The Lover That You Are" by Pulse, Jellybean Recordings

- **#1 Billboard Dance Chart / International hit**
- Multiple remixes released / Called *"The song that never dies"*

Songwriter / Billboard Top Ten 1996

"Music Takes Ya" by Pulse, Jellybean Recordings

- **Top Ten** on Billboard dance chart

Recording Artist / Major Label Deal 1995

- Developmental Deal with MCA Records

Recording Artist / Major Label Deal 1994

"Feel the Music" Single on RCA Records

- Management Deal with 23 West Entertainment

Songwriter / Major Label 1991

"Not This Time" by Jellybean, Atlantic Records

Songwriter / Artist Publishing Deal 1990-1995

4-Year Publishing Deal, House of Fun Music, LLC

- Founder & Owner Jellybean Benitez, Producer (Madonna, Mariah Carey)
- Wrote 39 songs per year / 156 songs total
- Co-writes with Grammy-Winning Songwriters, Narada Michael Walden & Jud Friedman

CABARET & CONCERT PERFORMANCE, **Singer/Songwriter**

Cornerstone Network Televised Concert

2022

- Performed a televised concert for latest album release in *The Living Room Series*
- Included voice students from Point Park University on select songs

The Call: An Evening with Carla Bianco

2015

- Original cabaret show premiere at 54 Below, New York NY
- Also performed at Cabaret at Germano's, Baltimore MD & Tin Angel, Philadelphia PA

Kenny Loggins Show, Opening Act

2014

Heinz Hall, Pittsburgh PA

Gino Vannelli Show, Opening Act

2014

Byham Theater, Pittsburgh PA

Windstorm Tour

2012-2014

- Performed East coast tour in support of *All This Time*, debut album
- Pittsburgh highlights include Stage AE, Renaissance Hotel, Club Café, CLO Backstage Bar, Hartwood Acres, KDKA Marquet Square series, Mr. Smalls Theatre
- NYC highlights include The Bitter End, Café Vivaldi, Triad Theater, 54 Below.

BROADWAY THEATER, **Actor**

Rent

1998-2000

- Played Maureen Johnson; replacing Idina Menzel; opposite Gwen Stewart
- Cast included Norbert Leo Butz, Marcie Harrell
- Nederlander Theater, NY: Directed by Michael Greif

Rent, 10 Year Anniversary Show

2006

- Nederlander Theater, NY: Directed by Michael Greif

OFF-BROADWAY / REGIONAL THEATER, **Actor**

Rent

1997

- Played Maureen Johnson in West Coast Premiere with Neil Patrick Harris
- LaJolla Playhouse, San Diego and Ahmanson Theater, Los Angeles: Directed by Michael Greif

Bright Lights, Big City

1999

- Originated role of Mary O'Brien McCann
- Written by Paul Scott Goodman, Vocal arrangements by AnnMarie Milazzo
- New York Theatre Workshop, NY: Directed by Michael Greif

Tick Tick Boom

2001

- Played role of Susan at Miami Convention for US Theaters
- Music directed by Stephen Oremus

Spring Awakening

2000

- Originated role of Wendla in first workshop
- Sundance Theatre Lab, Utah: Directed by Michael Mayer
- Music rehearsals with Duncan Sheik & Steven Sater

Do I Hear a Waltz

1999

- Played the role of Giovanna
- George Street Playhouse, New Jersey: Directed by David Saint
- Rehearsals with Arthurs Laurents and Stephen Sondheim

The Third Army 2001

- Played the role of Alison Crawford
- Long Wharf Theater, Connecticut: Directed by Gregg Lemming

WRITER

Librettist, Composer & Lyricist / Actor 2000-2023

Kaleidoscope Symphony, an original musical

- Selected for ASCAP/Disney Musical Theater Workshop, directed by Stephen Schwartz and Craig Carnelia
- Readings/Workshops performed at The Lillian Theater and The Blank Theater Company in Los Angeles, The City Theatre and Point Park University in Pittsburgh
- Selected for the Incubator Series by the Musical Theatre Artists of Pittsburgh
- "I Don't Wanna Go Home", song from Kaleidoscope selected by Kooman & Dimond for holiday show at City Theatre and CLO Cabaret concert

Screenwriter 2026

Becoming Van Gogh, Feature Screenplay

- Outstanding Screenplays Feature Competition Quarter Finalist Award
- Emerging Screenwriter Competition Quarter Finalist Award

Playwright 2025

Under the Gun, 10-minute play

- Selected for Tiger Heart's Players, A Global Theater Company, 116th Lab Session

Writer-in-Residence 1999

New York Theatre Workshop, Vassar College Summer Program

LOCAL THEATER, Actor 2003-present

- Perform in local Pittsburgh theater productions at CLO Cabaret, City Theatre Company, Pittsburgh Public Theater, Lincoln Park Performing Arts Center, Open Stage Theater and The Strand Theater

FILM / TV & COMMERCIAL, Actor

Promised Land 2012

- Played the role of Waitress in opening scene playing opposite Matt Damon

Unstoppable 2010

- Played the role of Horse Trailer Woman, starring Denzel Washington

Deadtime Stories 2011

- Played the role of Janet Weaver, Produced by George Romero

Commercial Actor & Spokesperson 2003-present

- Spokesperson and actor in nearly 100 commercials and print ads for Pittsburgh Tribune-Review, PA Lottery, UPMC and too numerous to name cable companies all over the US
- Spokesperson for UPMC in presentation for G20 Summit with President Obama

TEACHING EXPERIENCE

Private Voice Instructor 2014-present

Conservatory of the Performing Arts (COPA), Point Park University

- Teach vocal technique in classical, music theater & pop/rock vocal styles to musical theater majors and minors in COPA program
- Work on music repertoire as it pertains to musical theater, from legit to pop/rock
- Mentor musical theater students in song choices, arrangements and presentation

- Create master workshops with theater professionals such as Michael Greif, Broadway director of *Dear Evan Hansen* and *Rent*
- Provide performance opportunities such as workshop of new musical, *Kaleidoscope Symphony* & televised concert on Cornerstone network

Musical Theater Instructor

Spring 2026

Conservatory of the Performing Arts (COPA), Point Park University

- Teach Musical Theater Repertoire class to third year musical theater majors
- Coach students in finding appropriate repertory for musical theater auditions
- Develop student book of songs with marketable and appropriate material

Musical Theater Instructor

2024-present

Conservatory of the Performing Arts (COPA), Point Park University

- Teach Acting Through Song VI, an advanced class for fourth year musical theater major
- Coach students to further develop skills required for various styles of musical theater
- Expand student repertoire in preparation for entering the profession

Musical Theater Pop/Rock Master Workshop

2017-present

Conservatory of the Performing Arts (COPA), Point Park University

- Instructor for pop/rock repertoire master workshop for sophomore/junior students
- Work on presenting pop/rock audition cuts as it pertains to musical theater
- Address best song selections, styles, arrangements and acting choices as it pertains to pop/rock music in a theatrical audition setting

Musical Theater Instructor

2024-2025

Conservatory of the Performing Arts (COPA), Point Park University

- Teach Principles of Singing II class to first/second year acting students
- Train students in healthy vocal technique, ear training, sight singing, ensemble singing
- Coach students on contemporary musical theater and rock/pop audition cuts

Musical Theater Instructor

Spring 2023

Conservatory of the Performing Arts (COPA), Point Park University

- Teach Principles of Acting for Musical Theater to acting/dance students
- Train students in how to analyze and perform a song through the use of text, music, vocal dynamics, lyrics in various styles of musical theater
- Coach students in the fundamentals of acting as it applies to a musical theater song

Private Voice Instructor

2022

Summer Intensive Musical Theater Program, Point Park University

- Taught vocal technique for music theater vocal styles to summer program selectees
- Oversaw and helped prepare student vocal selections for final showcase

Private Voice Instructor / Owner

2003-present

Carla Bianco Voice Studio (CBVS), Pittsburgh PA

- Teach vocal technique & work music repertoire for all vocal styles
- One-on-one coaching on monologues, commercials, voiceovers and songwriting
- Coach students for theater auditions, college entrance auditions, performances, concerts, and studio recordings
- Mentor students in career path, college choices & life goals
- CBVS students currently on Broadway, off-Broadway, Regional, Cruise Lines, & Theme Parks; National recording artists and producers in NY, LA & Nashville

Pop/Rock Voice Instructor

2011

CCM Vocal Pedagogy Institute, Shenandoah University

- Created and taught the course: Pop/Rock Singing Styles: Broadway and Beyond
- Informed fellow voice instructors on a brief overview of rock history

- Trained voice teachers in vocal technique for pop/rock styles as it pertains to concert performance, musicals and studio recording
- Individual coaching on pop/rock song selections in preparation for showcase

Pop/Rock Voice Instructor

2018-2022

In partnership with Carla Bianco Voice Studio, Sewickley Academy

- Pop/rock vocal styles summer camp for high school students
- Overview of various pop/rock styles and vocal technique to support these styles
- Individual coaching on pop/rock selections, addressing best song selections, styles, keys & arrangements in preparation for showcase

Musical Theater Instructor

2010

Musical Theater department, Clarion University

- Conducted a master musical theater workshop for musical theater majors
- Lectured on personal career path, performing on Broadway and working in professional theater
- Taught students original Broadway staging to "Seasons of Love" from *Rent*

Musical Theater Instructor

2018

Musical Theater Juniors & Seniors, University of Pittsburgh

- Introduced various pop/rock vocal styles and vocal technique to support these styles
- Work on presenting pop/rock audition cuts as it pertains to musical theater
- Address best song selections, styles, arrangements and acting choices as it pertains to pop/rock music in a theatrical audition setting

Musical Theater Instructor

2016

Baltimore School for the Arts, Baltimore MD

- Conducted a master musical theater workshop for senior theater students
- Coached students on vocal technique and musical theater audition repertoire

Musical Theater Instructor

2018-2022

In partnership with Carla Bianco Voice Studio, Sewickley Academy

- Musical Theater summer camp for high school students
- Taught vocal technique for music theater vocal styles
- Coached students on music repertoire with focus on song choices, arrangements and presentation in preparation for showcase

Acting for the Camera Instructor

2018-2022

In partnership with Carla Bianco Voice Studio, Sewickley Academy

- Taught basic acting technique for the camera to high school students
- Worked on and recorded commercial copy and tv/film scenes for learning purposes

Voice & Songwriting Instructor

2006-2010

Specialized Studies program, Lincoln Park Performing Arts Charter School (LPPACS)

- Taught private voice to students interested in contemporary vocal styles as it pertains to musical theater, pop/rock and contemporary commercial music
- Coached budding songwriters on their compositions in preparation for showcase

Acting Instructor

2006-2010

Theater Department, Lincoln Park Performing Arts Charter School (LPPACS)

- Taught basic acting technique to theater majors in performing arts high school
- Worked on monologues and scenes for exploring the fundamentals of acting

SENIOR MANAGEMENT / ADMINISTRATIVE EXPERIENCE

Arts Education Outreach Director (a.k.a. Artreach Director)

2004-2018

Lincoln Park Performing Arts Center, Midland PA

- Visionary arts advocate and collaborative liaison for arts educational programs to private, charter, public schools and at-risk youth organizations across PA
- From conception in 2004 to servicing over 10 clients and 3,000 students, grades K-12.
- Created, implemented and oversaw arts outreach programs, workshops and events in creative writing, dance, music, visual/digital arts and theater
- Supervised administrative assistant, 25 instructors across PA.
- Collaborated with senior management team on recruitment strategies, financial management, marketing strategies, funding assistance and policy/program decisions.

Founding Arts Director

2004-2010

Lincoln Park Performing Arts Center & Charter School, Midland PA

- Pioneering leader as part of original senior management team
- Conceived an entire Tri-State economic renewal plan through arts and education
- Initiated and developed all aspects of start-up plan for new arts center and charter school from creating mission and overall vision, recruitment and marketing strategies, financial plan and instituting admission and audition process for enrollment.
- Designed and developed Theater/Musical Theater curriculum with core group
- Public representative for Lincoln Park in initial fundraising and recruitment.
- Create master workshops opportunities for students with theater professionals such as Broadway composer Craig Carnelia, Broadway Actor Anthony Rapp, Casting Director Donna Belajac and UPMC Voice Center vocal health specialists

Specialized Studies Program Director

2006-2010

Lincoln Park Performing Arts Charter School, Midland PA

- Created & implemented Specialized Studies program with Contemporary Voice & Songwriting options for high school students
- Designed curriculum and implemented teaching procedures and evaluation criteria
- Initiated partnership with Acoustic Café, a Pittsburgh music organization offering performance opportunities to singer/songwriters and presented student showcases at LPPACS for the public

Executive Director / Founder

2021-present

Hearts on Fire, Greentree PA

- Founder of new non-profit art and music program empowering youth of all ages, backgrounds and ethnicities from marginalized communities of Pittsburgh
- Create & implement programming such as afterschool program, summer camps, workshops for students in low-income housing projects whose languages include Spanish, Arabic, Russian, Nepali, Portuguese and Uzbek
- All programming is derived from a faith-based, positive theme such as kindness, love, inclusivity, acceptance supporting wholeness and socio-emotional well-being
- Oversee financial management, marketing strategies, fundraising and policy/program decisions.

VOLUNTEER WORK

Board member

2019

Servant Song Ministries, Waynesburg PA

Musician / Performer

2014-2017

Vincentian Personal Care, Pittsburgh PA

Ronald McDonald House, Pittsburgh PA

Sonny Pugar/Music Smiles Program, Children's Hospital of Pittsburgh

- Provided entertainment, comfort and support to patients and families

HONORS AND AWARDS

Outstanding Screenplays Feature Competition Quarter Finalist 2026

Emerging Screenwriter Competition Quarter Finalist 2026

Original song selected by Kooman & Dimond, City Theatre Show 2018

Musical Workshop Incubator Grant, Musical Theatre Artists of Pittsburgh	2017
Hall of Fame Inductee, Central Valley High School	2008
Musical selected for ASCAP/Disney Musical Theatre Workshop, LA	2002
Writer-in-Residence at Vassar College, New York Theatre Workshop	2000
ASCAP Award, Composer of "The Lover That You Are"	1996
#1 Song on Billboard Dance Chart	1996
High Honors Graduate, New York University	1992

LANGUAGES

Fluent in Italian

TRAINING / WORKSHOPS

Architecture of Musicals: The Power of the Female Voice	2024
<i>The Dramatist Guild, Cheryl Coons</i>	

Vocal Technique & Coaching	1998-2003
Jeanie Lovetri Vocal Coach, New York NY	
<i>Founder & Director of The Voice Workshop and creator of Somatic Voicework™</i>	

Vocal Technique & Coaching	1995-1998
Ron Anderson Vocal Coach, Los Angeles CA	
<i>World Renown for Bel Canto Technique applied to contemporary vocal styles</i>	

AFFILIATIONS & REPRESENTATION

The Dramatists Guild, Actor's Equity Association, SAG-AFTRA, ASCAP, Sony Orchard Distribution, International Screenwriter's Association, Christian Copyright Licensing International, The Docherty Agency, Center High School Hall of Fame