

James Michael Haley

(412) 403-0060

Strategic Management Skills

My executive and entrepreneurial experience, restructuring over \$1 billion of assets, taught me how ethical leadership is essential to strategically transform companies into sustainable learning organizations. My skills to equitably manage change for all stakeholders in a corporation rely on my academic research and professional work doing:

**Business Strategy
Acquisitions & Divestitures
Economic & Financial Forecasting**

Education

- 1979: Ph.D. Business Economics, University of Pennsylvania**
- 1976: M.A. Economic Forecasting, University of Pennsylvania**
- 1976: M.B.A. Finance, Wharton School of Business**
- 1974: M.A. Mathematical Economics, University of Pittsburgh**
- 1972: B.S. Mathematics - magna cum laude, University of Pittsburgh**

Teaching Experience

- 2002-present: H.J. Heinz Endowed Chair in Management, Point Park University** - teaching MBA students to develop their own values-based management practice by integrating the study of Ethical Leadership, Organizational Behavior, Corporate & International Finance, and Managerial Economics in order to learn how to lead sustainable learning organizations
- 2003-06: Adjunct Professor of Finance, Chatham University**
- 2002: Visiting Professor of Economics, Robert Morris University**
- 2000-01: Adjunct Professor of Economics, DePaul's College of Commerce**
- 1981-86: Assistant & Adjunct Professor, Vanderbilt's Owen School** - taught Strategy, Economics, and Healthcare Management to MBA and executive MBA students

Current & Continuing Research

“How Monetary Policy Can Cause Forecasting Uncertainty”

2015 (May) Society for Industrial and Applied Mathematics (SIAM) Conference on Dynamical Systems at Snowbird, UT

“Avoiding Financial Chaos”

2013 (October) American Mathematical Society (AMS) Conference at Temple University, in Philadelphia, PA

“What Monetary Policy Prevents Financial Chaos”

2012 (June) Symposium on Forecasting at Boston, MA

“The Simplest Model of Financial Crisis”

2010 (June) Annual American Business Research Conference at Las Vegas, NV
2010 (September) Global Economy & Finance Journal

“Making Disney Pixar into a Learning Organization”

2009 (September) World Business Institute Conference in New York, NY

“How to Normalize Financial Markets”

2009 (March) Global Economy & Finance Journal

“Possible Evolutions of Financial Markets in a Keynesian Economy”

2009 (January) American Mathematical Society Meetings in Washington D.C., USA

“Economic Dynamics of Work”

1986 Strategic Management Journal

Executive, Entrepreneurial & Consulting Experience

2002-15: H.J. Heinz Permanent Endowed Chair - developed Ethical Leadership and Sustainable Organizations, as an interdisciplinary course and as a learning outcome in Organizational Behavior, involving faculty and business leaders to teach individual and corporate responsibility, positioning Point Park University as a leader in management education (see attached research and approved course outline).

1992-02: President of my family’s Idaho farm - developed and divested 10,000 acres

1987-92: Managing Partner - raised \$10 million for diagnostic and surgery ventures

1983-86: Senior Vice President - repositioned a national hospital chain’s \$1 billion of assets, by advertising services of hospital based joint ventures with physician partners

1981-83: Strategy Consultant - identified superior business models for Cigna, Bethlehem Steel, Hospital Management Professionals, and other healthcare companies
1978-81: Vice President - sold hospitals worth \$45 million of a national hospital chain and directed the planning process of this subsidiary of INA (now Cigna)
Prior Experience: Analyst at Samsonite, Black & Decker, and the EPA

Other Research Presentations

“What Monetary Policy Prevents Financial Chaos”

2012 (June) Symposium on Forecasting at Boston, MA

“The Simplest Chaotic Model of Financial Crisis”

2009 University of Leicester School of Management Conference on Global Trends of Risk Management of Financial Services at Leicester, UK

“How to Normalize Financial Markets”

2008 World Business Institute Conference in Melbourne, Australia

“Testing the Learning Outcomes of Teaching Finance and Economics”

2008 Teaching Economics Conference, co-sponsored by Irwin/McGraw Hill & Robert Morris University, Pittsburgh, Pennsylvania

“Making Mergers into Learning Organizations”

2007 World Business Institute Conference at University of Technology Sydney, Australia

“How the Fed Chaotically Distorts the Risk and Return Relationship”

2007 American Mathematical Society (AMS) Meetings in New Orleans, Louisiana

“How Monetary Policy Makes Financial Markets Rational or Not”

2006 International Business Research Conference in Melbourne, Australia

“Acquiring Organizational Learning as a Competitive Advantage”

2006 Strategic Management Society (SMS) Conference in Vienna, Austria

“When Financial Markets Bubble like a Chaotic Rossler System”

2006 AIMS Conference on Dynamical Systems at University of Poitiers, France

“Inter-Organizational Learning and the Merger Process”

2006 Finkelhor Faculty Lecture at Point Park University, Pittsburgh, Pennsylvania

“Can Competing Firms Merge into a Bigger Learning Organization?”

2005 International Conference on Advances in Management at Washington, D.C.

“How the Economy’s Complex Dynamics Cause Recession”

2001 Macroeconomics Seminar sponsored by Professor Shell at Cornell University

Academic & Business References

Timothy McGuire, Ph.D., Point Park University Trustee and Senior Executive Vice President, Management Science Associates, Inc., 6565 Penn Avenue, Pittsburgh, PA 15206-4490, (412) 362-2000, tmcguire@msa.com

Karl Shell, Ph.D., Julius Thorne Professor of Economics and Editor of the Journal of Economic Theory, Economics Dept., Cornell University, 402 Uris Hall, Ithaca, NY 14853, (607) 255-5277, ks22@cornell.edu