



PUBLIC DISCLOSURE OF STUDENT ACHIEVEMENT

Institution Name: Point Park University
Business Unit(s) included in this report: Rowland School of Business
Academic Period Covered: 2020-21
Date Submitted: 12/6/2021

PROGRAM	INDICATOR	RESULT
Master of Business Administration	Retention	92% (34 out of 37)
Master of Science in Healthcare Administration	Retention	75% (9 out of 12)
Bachelor of Science Post Baccalaureate in:		
Accounting	Retention	100% (1 out of 1)
Business Management	Retention	0% (0 out of 1)
Human Resource Management	Retention	100% (1 out of 1)
Bachelor of Science in:		
Accounting	Retention	64% (9 out of 14)
Applied Computer Science (previously IT)	Retention	45% (5 out of 11)
Business Management	Retention	72% (34 out of 47)
Economics and Finance	Retention	57% (4 out of 7)
Human Resources Mgmt.	Retention	63% (5 out of 8)
Marketing & Sales	Retention	78% (14 out of 18)
Sports, Arts & Entertainment Management	Retention	75% (38 out of 51)

INDICATORS USED

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Attrition and retention	First to second year retention of all new students (Fall 2020 to Fall 2021)
Graduation rates	
Licensure pass rates	
Job placement rates (as appropriate)	
Employment advancement	
Acceptance into graduate programs	
Successful transfer of credit	