



PUBLIC DISCLOSURE OF STUDENT ACHIEVEMENT

Institution Name: Point Park University
Business Unit(s) included in this report: Rowland School of Business
Academic Period Covered: 2019-20
Date Submitted: January 10, 2021

PROGRAM	INDICATOR	RESULT
Master of Business Administration	Retention	93% (51 out of 55)
Master of Science in Healthcare Administration	Retention	62% (8 out of 13)
Bachelor of Science Post Baccalaureate in:		
Accounting	Retention	50% (1 out of 2)
Business Management	Retention	100% (1 out of 1)
Human Resource Management	Retention	--
Bachelor of Science in:		
Accounting	Retention	82% (9 out of 11)
Applied Computer Science (previously IT)	Retention	60% (12 out of 20)
Business Management	Retention	65% (36 out of 55)
Economics and Finance	Retention	50% (2 out of 4)
Human Resources Mgmt.	Retention	57% (4 out of 7)
Marketing & Sales		80% (8 out of 10)
Sports, Arts & Entertainment Management	Retention	73% (53 out of 73)

INDICATORS USED

INDICATOR	DESCRIPTION AND HOW IT WAS CALCULATED
Attrition and retention	First to second year retention of all new students (Fall 2019 to Fall 2020)
Graduation rates	
Licensure pass rates	
Job placement rates (as appropriate)	
Employment advancement	
Acceptance into graduate programs	
Successful transfer of credit	