

All sessions will be held at:

Point Park University | Rowland School of Business

14 Wood Street

West Penn Hall, 1st Floor | Center for Media Innovation & Michael P. Pitterich Sales and Innovation Center

Pittsburgh, Pa 15222

<https://www.pointpark.edu/about/directions/index>

Fall 2025 Schedule

Session 1: Saturday, September 13 – Noon – 1:30pm

College Preparation and Admissions: - George Santucci – VP Financial Aid

- This session focuses on preparing students for the college admissions process, including how to navigate FAFSA and understand college requirements.
- Workshops on completing college applications and writing impactful personal statements.
- A detailed walkthrough of the FAFSA process led by financial aid experts from Point Park.
- Discussions on selecting colleges that align with students' academic and career goals.
- Awarding the Point Park University Visit Scholarship.

College Student Mentorship Panel: - Rowland School of Business Students

- Hear from current Rowland School of Business students on their keys to success.
- Discussion on what university life is really like.

Session 2: Saturday, October 25 – Noon – 1:30pm

Want to Play at the Next Level? – Discussion from various D1, D2, D3 College Baseball Coaches

- Discussion around what it takes to play in college
- Focus on responsibilities of a student/athlete and how they may differ based on level of play
- Conversation on best practices to succeed in college and balance the different demands of playing baseball.

Spring 2026 Schedule

Session 3: Saturday, January 24, 12-1:30 PM

“Getting down to Business: Side Hustles, Start-Ups and the Secrets to Starting and Running your own business.” Prof. Hagen Starz

- Outline the basic steps of starting a business (i.e., business plan, filing for a fictitious name, type of business (LLC, S Corp LP, etc.), registering with appropriate government agencies, taxes, etc.).

Financial Education Workshop: Dan Mitchell - FNB Bank representative

- Interactive budgeting exercises that simulate real-world financial decisions.
- Presentation from financial experts from Pittsburgh's banking sector.
- Q&A session where students can ask questions about personal finance challenges and opportunities.

Session 4: Saturday, February 21st 12 – 1:30pm

Selling Your Story: Pitching Like a S.T.A.R.

- Don't just tell your story... **sell** your story!
- S.T.A.R. method (Situation, Task, Action, Result)
- Develop an elevator pitch that articulates value and potential

Presenter: Dr. Dorene Ciletti, *Program Director Sales and Marketing, Rowland School of Business, Point Park University*

Session 4: Saturday, March 28th Noon – 1:30pm

“Sports & Giving Back to the Community” – Chuck Cooper/Sean Gibson

- Chuck Cooper to discuss his foundations impact on the community and a commitment to service.

“Preparing Finances for College: Interactive Game Walking Students Through How to Financially Prepare for College” – Brittney Arnett, HR Recruiter and Community Outreach Coordinator, Point Park University

The session will be followed by our annual Awards Ceremony!



**Chuck Cooper and
Josh Gibson Center**
FOR EQUITY AND EDUCATION

 **ROWLAND**
SCHOOL OF BUSINESS
POINT PARK UNIVERSITY