



## **Public Disclosure of Student Achievement**

**Institution Name:** Point Park University

**Business Unit(s) included in this report:** Rowland School of Business

**Academic Period Covered:** 2022-23

**Date Report Posted:** 11/10/2023

PROGRAM	MEASURE	TARGET	RESULT
Master of Business Administration	92%	93%	87%
Master of Science in Healthcare Administration	100%	100%	50%
B.S. Post-Bac Accounting	100%	100%	100%
B.S. Post-Bac Business Management	n/a		
B.S. Post-Bac Human Resources Management	n/a		
B.S. Accounting	57%	58%	90%
B.S. Applied Computer Science	75%	76%	62%
B.S. Business Management	76%	77%	65%
B.S. Economics and Finance	86%	87%	67%
B.S. Human Resources Mgmt.	63%	64%	67%
B.S. Marketing & Sales	86%	87%	50%
B.S. Sports, Arts & Ent Mgmt	78%	79%	69%

### **Calculations for Measures**

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	First to second year retention of all new students comparing 2021-22 (i.e., Measure) to 2022-23 (Actual)

