

## education

#### **Kent State University**

MFA in Graphic Design

Thesis: Evaluating Graphic Design Programs

#### **Bowling Green State University**

BFA in Graphic Design

## teaching experience, full time

#### California University of Pennsylvania

2008-2011, Assistant Professor

Courses Instructed: 2D Design, Introduction to Graphic Design, Color Theory, Typography, and Graphic Design 4

#### **Rochester Institute of Technology**

2001-2005, Assistant Professor

Courses Instructed: Design for Marketing; Portfolio Development & Presentation; Career Skills; Symbol & Icon Design; Type & Image; Elements of Graphic Design; Corporate Design; and Imagery in Design

## **University of Akron**

1998-2001 Assistant Professor

Courses Instructed: Graphic Design 2, Advertising Layout Design, Typography, Designing with Type, Packaging, Advanced Graphic Design, and Corporate Identity

## **Indiana University South Bend**

1993-1995, Graphic Design Area Coordinator, Lecturer

Responsibilities Included: Advising, Assessment, Consulting, Counseling, Curriculum Development, Course Scheduling, Adjunct Management, Grant Writing, and Teaching

Courses Instructed, Business of Graphic Design, Computer Art & Design, Conceptual Design, Corporate Identity, Introduction to Graphic Design, Introduction to Typography, Graphic Design I, and Typophoto

## teaching experience, part time

#### **Point Park University**

Spring 2012-Present, Associate Professor

Courses Instructed: Advertising, Copy Writing & Layout, Visual Communication Design, Print Graphics, and Desktop Publishing

1

### teaching experience, part time (continued)

#### **Clarion University**

Fall 2012-2013, Lecturer

Courses Instructed: Intro to Graphic Design, Intermediate Graphic Design, Illustration, and Advanced Graphic Design

## **Robert Morris University**

Spring 2012, 2005-2008, Adjunct Professor

Courses Instructed: Intro to Graphic Design, Portfolio Development, and

Visual Communications (a graduate course for non-majors)

#### **Kent State University**

1991-1993, Teaching Assistant

Course Instructed: Introduction to Graphic Design

#### professional experience

**Robert Meyers Design,** Pittsburgh, Pennsylvania, Rochester, New York, and Las Vegas, Nevada 1989-Present, Owner/Creative Director

Projects Included: Advertising, Annual Reports, Book Design, Branding, Corporate Identity, Collateral, Consultation, Iconography, Illustration, Interface Design, Logotypes, Packaging, Signage, and Web Site Design

Client List: Centel, Desert Inn Hotel & Casino, Excalibur Hotel & Casino, Indianer Computer Corporation, Lady's Hospital Aid Society, Leukemia Society of America, Medical Management Services, Oxford Development Company, Pittsburgh Cultural Trust, Pittsburgh Federation for Events & Promotion, Pittsburgh Glass Center, PurBlu Beverages, Sierra Health Services, Shady Side Academy, Society of Automotive Engineers, Southwest Gas, The Boyd Group, Unicentric, Visit Pittsburgh, and Westin William Penn

#### R&R Advertising, Las Vegas, Nevada

1987-1989, Art Director

Projects Included: Advertising, Advertising Campaigns, Collateral, and Corporate Identity Partial Client List: Caesars Palace Hotel & Casino, Flakey Jake's Restaurants, Las Vegas Hilton, Howard Hughes Properties, and Sands Hotel & Casino

## Saul Bass/Herb Yager & Associates, Los Angeles, California

1983-1987, Designer/Project Manager

Projects Included: Research, Analysis, Design Development, Application, Implementation and Maintenance of Design and Corporate Identity Systems, Packaging, Packaging Systems, and Signage Systems

Partial Client List: AT&T, Capitol Records, Exxon, General Foods, J. Paul Getty Trust, Kibun, and Lawry's

#### Lesniewicz/Navarre, Toledo, Ohio

1981-1983, Designer

Projects Included: Advertising, Corporate Identity, Collateral, Packaging, and Signage Partial Client List: Champion Spark Plugs, Owens-Corning Fiberglass, and Owens-Illinois

curriculum vitae

### article published

Judgement Day

Designer, Summer 1994,
University & College Designer's Association, South Bend, IN

## creative work published, juried

#### TradeMarks 1, Bright Logo Ideas from Around the World

Come Fly With Us, Event Identity, Ladies Hospital Aid Society David Carter, Bright Books, 2011, p. 139

Eleven, Identity,

David Carter, Bright Books, 2011, p. 138

First Night Pittsburgh, Event Identity, Pittsburgh Cultural Trust David Carter, Bright Books, 2011, p. 138

Fourth River Associates, Corporate Identity, David Carter, Bright Books, 2011, p. 138

Fourty, Identity,

David Carter, Bright Books, 2011, p. 138

Eleven, Identity,

David Carter, Bright Books, 2011, p. 138

Geraghty + Associates, Corporate Identity, David Carter, Bright Books, 2011, p. 138

Graphic Communications Specialists, Corporate Identity,

David Carter, Bright Books, 2011, p. 139

Goldstein Photography, Corporate Identity, David Carter, Bright Books, 2011, p. 139

Head Over Heels, Event Identity, Ladies Hospital Aid Society

David Carter, Bright Books, 2011, p. 139

Judith Kelly + Associates, Corporate Identity, David Carter, Bright Books, 2011, p. 140

Nourishing For Life, Corporate Identity, David Carter, Bright Books, 2011, p. 140

Kairos Society, Identity,

David Carter, Bright Books, 2011, p. 140

Lewis Brothers, Corporate Identity, David Carter, Bright Books, 2011, p. 140

Melt Down, Corporate Identity, Pittsburgh Glass Center David Carter, Bright Books, 2011, p. 141

## TradeMarks 1, Bright Logo Ideas from Around the World (continued)

Opera Theater Connects, Corporate Identity, Bright Books, 2011, p. 141

O'Toole + Company, Corporate Identity, David Carter, Bright Books, 2011, p. 141

Wild Waterways Conservancy, Corporate Identity, David Carter, Bright Books, 2011, p. 141

Unicentric, Corporate Identity, Bright Books, 2011, p. 141

## Logo Lounge Master Library Series, Initials & Crests

Wild Waterways Conservancy, Corporate Identity Rockport Publishers, Beverly, MA, 2010, p. 210

Pittsburgh Saint Patrick's Day, Event Identity Rockport Publishers, Beverly, MA, 2010, p. 159

## American Corporate Identity 2009

Robert Meyers Design, Business Cards HarperCollins Publishers, New York, NY, 2009, p. 68

Robert Meyers Design, Moving Announcement HarperCollins Publishers, New York, NY, 2009, p. 109

O'Toole + Company, Corporate Identity
HarperCollins Publishers, New York, NY, 2009, p. 109

First Night Pittsburgh 2008, Event Identity, Pittsburgh Cultural Trust HarperCollins Publishers, New York, NY, 2009, p. 289

Three Dog Creative, Logo Series (5 Design)
HarperCollins Publishers, New York, NY, 2009, p. 293

## Creativity 38

Robert Meyers Design, Business Cards Collins Design, HarperCollins Publishers, New York, NY, 2009, p. 58

Robert Meyers Design, Moving Announcement Collins Design, HarperCollins Publishers, New York, NY, 2009, p. 66

## American Corporate Identity 2008

Melt Down, Event Identity, Pittsburgh Glass Center HarperCollins Publishers, New York, NY, 2008, p. 124

Melt Down, Event Identity, Pittsburgh Glass Center, Invitation HarperCollins Publishers, New York, NY, 2008, p. 298

## Print Design Annual 2007

Nourishing For Life, Corporate Identity F+W Publications, Inc., Cincinnati, OH, p. 238

#### American Corporate Identity 2007

Fourth River Associates, Corporate Identity, HarperCollins Publishers, New York, NY, 2005, p. 244

Unicentric, Corporate Identity, HarperCollins Publishers, New York, NY, 2006, p. 245

Wild Waterways Conservancy, Corporate Identity, HarperCollins Publishers, New York, NY, 2006, p. 243

## American Corporate Identity 2006

Stay Connected, Corporate Identity, HarperCollins Publishers, New York, NY, 2005, p. 272

?eace, Identity,

HarperCollins Publishers, New York, NY, 2005, p. 282

HeppnerFriday, Corporate Identity, HarperCollins Publishers, New York, NY, 2005, p. 296

## Creativity 34

Michael E. Taylor, Book Jacket Design

Collins Design, HarperCollins Publishers, New York, NY, 2005, p. 177

RIT-Career Skills Class, Thank You Card

Collins Design, HarperCollins Publishers, New York, NY, 2005, p. 251

R. C. Gorman, Invitation

Collins Design, HarperCollins Publishers, New York, NY, 2005, p. 261

#### The Big Book of Logos 4

Articulate, Corporate Identity

David Carter, Harper Design International, New York, NY, 2003, p. 194

?ed, Identity

David Carter, Harper Design International, New York, NY, 2003, p. 387

?lue, Identity

David Carter, Harper Design International, New York, NY, 2003, p. 387

G?een, Identity

David Carter, Harper Design International, New York, NY, 2003, p. 387

O?ange, Identity

David Carter, Harper Design International, New York, NY, 2003, p. 387

## Gobal Corporate Identity

Articulate, Corporate Identity

David Carter, Harper Design International, New York, NY, 2003, p. 37

Pittsburgh Symphony Orchestra, Corporate Identity

David Carter, Harper Design International, New York, NY, 2003, p. 49

Children's Cancer Foundation, Corporate Identity

David Carter, Harper Design International, New York, NY, 2003, p. 63

Is It Art, Corporate Identity

David Carter, Harper Design International, New York, NY, 2003, p. 66

## Creativity 31

Articulate, Corporate Identity

David Carter, Watson-Guptill Publications, New York, NY, 2002, p. 248

Is It Art, Corporate Identity

David Carter, Watson-Guptill Publications, New York, NY, 2002, p. 252

## Graphis Logo Design 5

Robert Meyers Design Identity

Graphis Logo Design 5, Watson-Guptill Publications, New York, NY, 2001

## Creativity 29

Shadyside Chamber of Commerce, Corporate Identity

Creativity 29, Hearst Books International, New York, NY, 2000

Mark & Myrna Mason, Dinner Invitation

Creativity 29, Hearst Books International, New York, NY, 2000

## The Big Book of Logos

Investment Horizons, Corporate Identity

David Carter, Watson-Guptill Publications, New York, NY, 2000, p. 252

Paul Allen & Associates, Corporate Identity

David Carter, Watson-Guptill Publications, New York, NY, 2000, p. 246

Royalty Cruise Lines, Corporate Identity

David Carter, Watson-Guptill Publications, New York, NY, 2000, p. 246

Shadyside Chamber of Commerce, Corporate Identity

David Carter, Watson-Guptill Publications, New York, NY, 2000, p. 246

Owl Ridge Vineyard, Corporate Identity

David Carter, Watson-Guptill Publications, New York, NY, 2000, p. 247

## The Big Book of Design Ideas

Indianer Computer Corporation, Corporate Identity
David Carter, Watson-Guptill Publications, New York, NY, 2000, p. 179

Clark & Chamberlain, Holiday Card

David Carter, Watson-Guptill Publications, New York, NY, 2000, p. 342

Pittsburgh St. Patrick's Day Celebration, Corporate Identity

David Carter, Watson-Guptill Publications, New York, NY, 2000, p. 97

Mark & Myrna Mason, Invitation

David Carter, Watson-Guptill Publications, New York, NY, 2000, p. 97

Pittsburgh Symphony Orchestra, Stationery System

David Carter, Watson-Guptill Publications, New York, NY, 2000, p. 179

Robert Meyers Design, Stationery System

David Carter, Watson-Guptill Publications

New York, NY, 2000, p. 179

Shadyside Chamber of Commerce, Corporate Identity

David Carter, Watson-Guptill Publications, New York, NY, 2000, p. 99

### American Corporate Identity 2000

Children's Cancer Foundation, Corporate Identity,

Hearst Books International, Watson-Guptill Publications, New York, NY, 2000, p. 283

Shadyside Chamber of Commerce, Corporate Identity,

Hearst Books International, Watson-Guptill Publications, New York, NY, 2000, p. 281

## American Corporate Identity '99

Indianer Computer Corporation, Corporate Identity

David Carter, Hearst Books International, New York, NY, 1999, p. 279

Orbit, Corporate Identity

David Carter, Hearst Books International , New York, NY, 1999, p. 251

Robert Meyers Communication Design & Planning, Corporate Identity

David Carter, Hearst Books International, New York, NY, 1999, p. 303

New Year's Eve Pittsburgh '98, Event Identity

David Carter, Hearst Books International, New York, NY, 1999, p. 251

Pittsburgh St. Patrick's Day, Event Identity

David Carter, Hearst Books International, New York, NY, 1999, p. 265

Winter Artists Market, Event Identity

David Carter, Hearst Books International, New York, NY, 1999, p. 264

## American Corporate Identity '99 (continued)

Pittsburgh Symphony Orchestra, Stationery System
David Carter, Hearst Books International, New York, NY, 1999, p. 150

Indianer Computer Corporation, Stationery System
David Carter, Hearst Books International, New York, NY, 1999, p. 135

Robert Meyers Communication Design & Planning, Stationery System David Carter, Hearst Books International, New York, NY, 1999, p. 201

## Print Design Annual 1998

Children's Cancer Foundation, Corporate Identity RC Publications, Inc., Rockville, MD, p. 266

Pittsburgh St. Patrick's Day, Corporate Identity, Pittsburgh Federation for Events & Promotion RC Publications, Inc. Rockville, MD, p. 262

## Print Design Annual 1995

Robert Meyers Design, Corporate Identity RC Publications, Inc., Rockville, MD, p. 216

#### Print Design Annual 1994

Kent State University, Studio 105, Promotion RC Publications, Inc., Rockville, MD

#### How Magazine

Kent State University, Studio 105, Promotion F&W Publications, Inc., Cincinnati, OH, 1993

## World Trademarks and Logotypes II

AT&T, Nomad 4000 Cordless Telephone, Packaging Design Graphic-Sha Publishing, Tokyo, Japan, 1992, p. 52

AT&T, Vehicle Graphics Graphic-Sha Publishing, Tokyo, Japan, 1992, p. 53

Kibun, Corporate Identity System Graphic-Sha Publishing, Tokyo, Japan, 1992, p.54-55

General Foods, Signage Graphic-Sha Publishing, Tokyo, Japan, p. 56

J. Paul Getty Trust, Identity System Graphic-Sha Publishing, Tokyo, Japan, p. 56

## Typography 6

Capitol Records, Platinum Series Diskettes, Package Design Watson-Guptil Publication, New York, NY, 1988

#### Graphic Design USA: 5

Capitol Records, Platinum Series Diskettes, Package Design Watson-Guptil Publication, New York, NY, 1984

## Creativity 16

Kibun, Corporate Identity Hearst Books International, New York, NY 1984

#### ADLA: 2

Kibun, Corporate Identity ADLA: 2, Watson-Guptil Publication, New York, NY, 1984

### Trademarks & Symbols of the World: 2

Owens Corning Fiberglas, Gourmet's Guide To Architectural Sales, Identity Design Rockport Publishers, Rockport, MA, 1984, p.24

### creative work published, national, invited

## BLUE is hot RED is cool

Buskers, Identity, Pittsburgh Federation for Events & Promotion HarperCollins Publishers, F&W Publications, New York, NY, 2001, p. 43

Circo, Restaurant Identity

HarperCollins Publishers, F&W Publications, New York, NY, 2001, p. 44

Count On Me, Identity, The Boyd Group

HarperCollins Publishers, F&W Publications, New York, NY, 2001, p. 68

Investment Horizons, Corporate Identity

HarperCollins Publishers, F&W Publications, New York, NY, 2001, p. 98

Pittsburgh Symphony Orchestra, Identity

HarperCollins Publishers, F&W Publications, New York, NY, 2001, p. 54

#### **Cool Cards**

Pittsburgh Federation for Events & Promotion, Business Cards HarperCollins Publishers, F&W Publications, Inc., New York, NY, 2000, p. 128

Robert Meyers Design, Business Cards

HarperCollins Publishers, Watson-Guptill Publications, New York, NY, 2000, p. 148

#### creative work published, national, invited (continued)

#### Bar and Restaurant Logos

Zibibbo, Identity

HarperCollins Publishers, Watson-Guptill Publications, New York, NY, 2000, p. 168

## Indiana University Faculty Art Exhibit Catalog

You Have the Right to Remain, Poster Benham Press, Indianapolis, IN, 1996, p. 149

#### professional presentations invited

Edinboro University, 2008

University of Akron, Carnegie Teaching Academy

Innovative Pedagogical Approaches & New Teaching Spotlight Conference, 2000

Edinboro University, 1997

University & College Designer's Association, National Conference, 1994

Bowling Green State University, 1994

## professional memberships

Ladies Hospital Aide Society, 2010-Present

American Institute of Graphic Arts (AIGA), 1990-Present

AIGA Pittsburgh Board, 2005-2006

AIGA Pittsburgh Education Committee, 2005-2006

AIGA Cleveland Education Committee, 1992

Rochester Advertising Federation, 2004-2005

Graphic Design Education Association, 1995-1997

University & College Designer Association, 2000, 1993-1995

## service to the profession, international

#### **Creativity International Awards**

Judge, 2011

## service to the profession, national

## **Broadcast Education Association Awards**

Judge, Interactive Media and Emerging Technologies Competition, 2014

## **West Virginia Addy Competition**

Judge, 2011

#### service to the profession, national (continued)

## **University & College Designer Association**

Competition and Judging Coordinator, 1994

Winners Exhibition Design, Kiawah Island, South Carolina

Award(s) Design

Winners List Design

Awards Presenter and Speaker

#### service to the university

#### California University of Pennsylvania

Social Equity, CALU Men United brochure and poster design, 2010-2011

## California University of Pennsylvania

Admissions, University and College Discover Days, 2009, 2010, 2011

#### California University of Pennsylvania

Move In Day Faculty Representative, 2010

## California University of Pennsylvania

Mission Day Contributor, 2008, 2009, 2010

#### **Robert Morris University**

Television and Video Teachers Consortium, Save The Date Card, 2007 Creativity Day Panelist, 2006

#### **Rochester Institute of Technology**

Institute Faculty Affairs Committee, 2004-2005

Design Work Performed as Service, 2003-2005

Howard Bingham Lecture, Poster and Direct Mail

National Hispanic Heritage Month, Edward James Olmos, Poster

National Hispanic Heritage Month, Sandra Benitez, Poster

100 Years of Photoggraphy at RIT, Direct Mail

Rochester-Finger Lakes Scholastic Arts Awards, Awards

#### service to the department

# California University of Pennsylvania

Graphic Design Search Committee, 2010-2011

Graphic Design New Classroom, Coover 213, Development, Furniture and Equipment 2010-2011

Art and Writing Encounter, Workshop Presentor, Design and the Price of Rice, 2010

Co-Adviser, Design 224 student group, 2008-2011

Chair, Graphic Design Search Committee, 2009-2010

Graphic Design Portfolio Review Committee, 2009-2011

Art & Design Lecture Series Committee, 2009-2011

Art & Design Lecture Series Committee, Michael Haritan Workshop, Organizer and Host, 2011

Art & Design Lecture Series Committee, Steve Liska Lecture, Organizer and Host, 2010

Art & Design Outcome Assessment Committee, 2009-2011

Art & Design Curriculum Committee, 2009-2011

Graphic Design Program Development, 2009-2010

CALU Open House Participant, 2009

#### service to the department (continued)

#### California University of Pennsylvania (continued)

Art & Design Outcome Assessment Committee, 2009-2011

Graphic Design Program Future Space Development and Review, 2009, 2010

Faculty Evaluation Committees 2008-2011

**Faculty Class Oservations** 

Spencer Norman, Spring 2011

Sue Mohney, Spring 2010

Cara Snyder, Spring 2010

Maggy Aston, Spring 2009

Laura DeFazio, Spring 2009

Maggy Aston, Fall 2009

Jim Bové, Fall 2009

Suzan Mohney, Fall 2009

Maggy Aston, Fall 2008

Jim Bové, Fall 2008

NASAD Committee, 2008 - 2009

Art & Design Curriculum Committee Career Day Representative, 2008

#### **Rochester Institute of Technology**

School of Design, AIGA Advisor, 2002-2005

Portfolio Day Representative, Albany, New York, 2004

Portfolio Day Representative, Columbus, Ohio, 2003

School of Design, New Media Design Faculty Search Committee, 2002

School of Design, Graphic Design Faculty Search Committee, 2002

School of Design, Design Work performed as Service,

Portfolio Day Poster Design, 2004

Portfolio Day Poster Design, 2003

Conversations, Illustrators & Designers Engaged in Dialogue, Poster and Signage Design, 2002

## **University of Akron**

School of Art, Speakers Committee, 1998-2001

School of Art, Speakers Committee, Eric Spiekermann Lecture, Organizer and Host, 2001

School of Art, Speakers Committee, McRay Magleby, Lecture, Organizer and Host, 2000

School of Art, Drawing/2-D Faculty Search Committee, 2000

School of Art, Foundations Committee, 1998-1999

School of Art, Design Work Performed as Service, 1998-2000

Vito Acconci, Sculptor, Lecture Poster

Tom Otterness, Sculptor, Lecture Poster

R. M. Fischer, Sculptor, Lecture Poster

Karim Rashid, Sculptor/Product Designer, Lecture Poster

Judy Moonelis, Ceramist, Lecture Poster

Malclom Grear, Graphic Designer, Lecture Poster

Jack Earl, Ceramist, Lecture Poster

Liza Lou, Installation Artist, Lecture Poster

Abelardo Morell, Photographer, Lecture Poster

Eric Spiekermann, Typographer/Graphic Designer, Lecture Poster

Dr. Luis Prenza, Welcome to the University of Akron, Cover, Colophon, and Insert Page Designs

#### service to the community

### Beyond Diversity/Courageous Conversations (BD/CC)

Evaluation Report, 2013
Design and Production, 140 pages

## Culturally Responsive Arts Education Program (CREA)

Annuaul Evaluation Report, 2012 Design and Production, 174 pages

### **AIGA Pittsburgh**

Design For Good, Participant, 2011-2012
Portfolio Discussion Panelist, Portfolio Reviewer, 2011
Portfolio Reviewer, 2010
Mentor Advisory Council, Invited, 2010
Portfolio Day Reviewer, 2009
AIGA Pittsburgh Board of Directors, 2007-2008
AIGA Co-Education Coordinator, 2007-2008

Portfolio Reviewer, 2007

### **Ladies Hospital Aid Society**

Teen Dating Violence Awareness and Prevention Program, Design and Production for the, brochure, clothing hang tag, school assembly handout, folder, and stepped insert pages, 2013-2014

Orchid Fund Program, Design and Production for the, brochure, folder, and stepped insert pages, 2013

Pups with Purpose Program, 2013-2014

Gala Committee, 2010-2012

Here's Looking At You Kid, Design, Production, and Illustration for the Event Identity, Advertising, Save the Date Card, Sponsorship Package, Invitaion, and Program, 2012

Tree of Life brochure, Design and Production, 2012

Stationery, Design and Production, 2012

Marketing Package, Design and Production, 2012

Aider, newsletter, Design and Production, 2011

MPower Identity, Design and Production, 2011

Marketing Package, Design and Production, 2011

Sponsorship, Design and Production, 2011

Brochure, Design and Production, 2011

Here's Looking at You Kid, Event Identity, Design, Production, and Illustration Direction, Advertising, Save the Date Card, Invitaion, Signage, and Program, 2010

Gala Committee, 2010

Spring Luncheon Committee, 2010

The Best Is Yet To Come, Event Identity, Design, Production, and Illustration Direction, Advertising, Save the Date Card, Invitaion, Signage, and Program, 2010

Lunch with Preston Bailey, Event Identity, Design, Production, Advertising, Save the Date Card, Invitaion, Signage, and Program, 2010

Stationery System, Update and Revise Corporate Identity, Design and Production of Stationery and Second Sheets, Member Memo Stationery, Executive Business Cards, Board Member Business Cards, Business Envelops including A10, A9, and A2, Executive and Board Member Note Cards, Border and Half Border Information Sheets, 2010

#### service to the community (continued)

LHAS - 2010 Directory, Design and Production 2010

Come Fly With Us..., Design, Production, and Photo direction of the Event Identity, Advertising, Save the Date Card, Invitaion, and Program, 2009

LHAS - 2009 Directory, Design and Production 2009

Head Over Heals, Design, Production, and Photo direction of the Event Identity, Advertising, Save the Date Card, Invitaion, and Program, 2008

#### The ALS Association

The Anne Lewis Humanitarian Award, Design and Production of Event Identity, Advertising, Save the Date Card, Invitaion, Statoinery, Digatal Stationery, Signage, and Program, 2013

The Anne Lewis Humanitarian Award, Design and Production of Event Identity, Advertising, Save the Date Card, Invitaion, Statoinery, Digatal Stationery, Signage, and Program, 2011

The Anne Lewis Humanitarian Award, Design and Production of Event Identity, Advertising, Save the Date Card, Invitaion, Statoinery, Digatal Stationery, Signage, and Program, 2010

#### Pennsylvania Women Work

New Choices Logotype, Design and Production, 2010 Success Newsletter revisions, 2009

#### Pots-N-Pans

Non-Profit Identity, Design and Production in colaboration with Professor Douglas Goldsmith, 2010

#### Pittsburgh Civic Design Coalition,

Mayoral Candidates Forum, Design and production of event identity, post card design, two one half page Newspaper Advertisements for publication in the *Pittsburgh Post Gazette*, 2009 Design and production of event identity, save the date post card, advertisements, event signage, and name tags, 2007

#### Smith Road Elementary, Lambertville, Michigan

Stingrays, School Mascot Logo, Design and Production

#### Young Preservationists Association (Pittsburgh)

African American Experience in Southwestern PA Map

Design and Production, includes over 100 historical locations, 2009

Top Ten Best Preservation Opportunities, Invitation and 2008 Top Ten Best Historic Preservation Opportunities in the Pittsburgh Area Brochure, 2008

The Economics of Preservation, Workshop Invitation, 2007

Fifth on Fifth, Invitation and 2007 Top Ten Best Historic Preservation Opportunities in the Pittsburgh Area Brochure, 2007

Preserve It Forward, Design and production of invitation, 2006

#### **AIA Pittsburgh**

Design Pittsburgh, Advertising Campaign, Save The Date Card, Invitation,

Program, Name Tags, and Event Signage, 2007

Build Pittsburgh, Invitation and Brochure, 2007

Design Pittsburgh, Advertising Campaign, Save The Date Card, Invitation,

Program, Name Tags, and Event Signage, 2006

Preventing Moisture, Air, and Vapor in the Building Envelope, Workshop Invitation, 2006

robert meyers

# service to the community (continued)

#### Allegheny Conference on Community Development (Pittsburgh)

Ask Me I'm A Pittsburgher, Button, 2006

#### Pittsburgh Gaming Task Force (Pittsburgh)

Design Study Invitation, Report Cover, and Signage, 2006

#### Pittsburgh Glass Center (Pittsburgh)

Meltdown 06, Event Identity, Advertising Campaign, Save The Date Card, Invitation, Program, and Event Signage, 2006

## Margaret's House (Rochester)

Unveiling "Lasting Impression" Invitation and Plaque Design, 2002

#### Temple Israel (Akron)

Donation Wall, Preliminary Layout and Design, 2000

#### Leukemia Society of America (Pittsburgh)

Advisor to National Board Member, 2000 Mothers Day Tea Invitation, 1998 National Convention Identity, 1997

## Pittsburgh Cultural Trust (Pittsburgh)

Street Fair Identity and Stationery, 1998

## Three Rivers Arts Festival (Pittsburgh)

Performing and Visual Arts Schedule, 1998 Winter Artist Market Identity, 1998

### Pittsburgh Symphony (Pittsburgh)

Identity and Stationery Design, 1998

## Pittsburgh Federation for Events & Promotion (Pittsburgh)

Buskers Identity Design, 1998

First Night, New Years Eve Pittsburgh "98, Identity Design, 1998

First Night, New Years Eve Pittsburgh "98, Event Brochure Design, 1998

Let's Bring America's Smithsonian to Pittsburgh, Teaser Design, 1997

Let's Bring America's Smithsonian to Pittsburgh, Presentation Brochure Design, 1997

Experience Pittsburgh, Banner System Design, 1997

#### **Children's Cancer Foundation**

Identity and Stationery System Designs, 1998 Thank You and Donation Card Designs, 1998 robert meyers

### grants and fellowships

#### **Poynter Institute for Media Studies**

Fellowship, Interactive Design & Graphics Conference, 2001

### The University of Akron

Carnegie Teaching Academy Summer Teaching Grant, 1999,

Title: Developing pedagogical and assessment methodologies for comparing and contrasting the communication effectiveness of traditional Two-Dimensional Design emphasizing Typography verses Four-Dimensional design emphasizing Kinetic and Sequential (time-based) Typography.

#### **Poynter Institute for Media Studies**

Fellowship, Designing with Type Conference, 2000

### professional awards, juried

#### Creativity International Print & Packaging Awards 42, Platinum Award, 2013

LHAS Gala, Event Identity and Invitation

#### American Graphic Design & Advertising 28 Awards, 2013

Three Dog Creative, Corporate Identity

#### Creativity International Print & Packaging Awards 42, Platinum Award, 2012

Three Dog Creative, Corporate Identity

## Creativity International Print & Packaging Awards 42, Gold Award, 2012

Mason's 5th Birthday, Invitation

#### Creativity International Print & Packaging Awards 42, Silver Award, 2012

Ladies Hospital Aid Society, Invitation

## American Graphic Design & Advertising, Awards of Distinction, 2010

Graphic Communication Specialists, Visibility, Corporate Identity

Ladies Hospital Aid Society, Come Fly With Us..., Event Identity Design

Pittsburgh Civic Design Coalition, Pittsburgh Mayoral Candidates Forum, Direct Mail

Shady Side Academy, History of Shady Side Academy, Book Design

Society of Automotive Engineers, General Motors Century of Innovation, Environmental Graphics & Signage

#### American Graphic Design & Advertising, Awards of Distinction, 2009

Ladies Hospital Aid Society, Head Over Heals, Event Identity Design

Molly Meyers, Event Invitaion

PurBlu Beverages, Potion Herbal Remedy, Brand Identity

#### Creativity International Print & Packaging Awards 38, Silver Awards, 2009

Robert Meyers Design, Business Card

Robert Meyers Design, Moving Announcement

#### American Corporate Identity 24, Awards of Distinction, 2008

Pittsburgh Cultural Trust, First Night 2008, Event Identity Design Robert Meyers Design, Moving Announce Robert Meyers Design, Business Card O'Toole + Company, Corporate Identity Three Dog Creative, Dog Illustrations/Design

## Creativity International Print & Packaging Awards 37, Silver Award, 2008

curriculum vitae

Michael E. Taylor, Book Jacket Design Mark & Myrna Mason, R.C. Gorman, Invitation

### Graphic Design USA, American Graphic Design Awards, 2007

Alex Gross, Monogram Goldstein Photography, Corporate Identity Is It Art?, ?eace, Identity Molly Meyers, Swim Party Invitation Nourishing For Life, Corporate Identity

#### Print Design Annual, Certificate of Excellence, 2007

Nourishing For Life, Corporate Identity

## American Corporate Identity 23, Awards of Distinction

Meltdown 2006, Pittsburgh Glass Center, Event Identity Design Meltdown 2006, Pittsburgh Glass Center, Promotional Design

## AIGA Awards, Pittsburgh 2007, Award of Merit

Molly Meyers, Birthday Swim Party, Invitation

## American Corporate Identity 22, Awards of Distinction

Forth River Associates, Trademark/Logo Design Wild Waterways Conservancy, Trademark/Logo Design Unicentric, Trademark/Logo Design

## American Corporate Identity 21, Awards of Distinction

Stay Connected, Trademark/Logo Design ?eace, Trademark/Logo Design HeppnerFriday, Trademark/Logo Design

## Creativity International Print & Packaging Awards 34, Awards of Distinction

Michael E. Taylor, Book Jacket Design, 2005 Mark & Myrna Mason, R.C. Gorman, Invitation, 2005 RIT- Portfolio Class, Thank You Card, 2005 RIT- Career Skills Class, Thank You Card, 2005

#### professional awards, juried (continued)

### Logo 2004, Certificates of Excellence

Articulate, Stationery System Blue?, Logo Design Green?, Logo Design Red?, Logo Design Orange?, Logo Design

## Creativity 31, Awards of Distinction

Articulate, Logo Design, 2002 Is it Art?, Logo Design, 2002

### **Global Corporate Identity, Certificates of Excellence**

Articulate, Logo Design Children's Cancer Foundation, Logo Design Is it Art?, Logo Design Pittsburgh Symphony Orchestra, Logo Design

#### Logo 2002, Certificates of Excellence

Articulate, Logo Design Is it Art?, Logo Design

## American Corporate Identity 17, Awards of Distinction

Articulate, Logo Design Is it Art?, Logo Design

#### Design 2K, Certificates of Recognition

Indianer Computer Corporation, Corporate Identity,
Clark & Chamberlin, Holiday Card
Pittsburgh St. Patrick's Day, Event Identity
Mark & Myrna Mason, Dinner Invitation
Shadyside Chamber of Commerce, Corporate Identity
Pittsburgh Symphony Orchestra, Stationery System
Robert Meyers Design, Stationery System

### American Corporate Identity 2000, Awards of Excellence

Children's Cancer Foundation, Logo Design Shadyside Chamber of Commerce, Identity

## Creativity 29, Awards of Distinction

Shadyside Chamber of Commerce, Corporate Identity, 2000 Mark & Myrna Mason, Dinner Invitation, 2000

### Addy Merit Awards, Akron 2000

Circo Restaurant and Zibibbo Bar, Menu System

## American Corporate Identity 14, Award of Excellence

Indianer Computer Corporation, Letterhead Design
Pittsburgh Symphony Orchestra, Letterhead Design
Orbit, Corporate Identity
Winter artist Market, Three Rivers Arts Festival, Event Identity

#### professional awards, juried (continued)

#### Addy Awards, Akron 1999

Mark & Myrna Mason, Dinner Invitation Orbit, Corporate Identity

### The Big Book of Logos, Award of Excellence

Investment Horizons, Corporate Identity
Owl Ridge Vineyards, Corporate Identity
Paul Allen & Associates, Corporate Identity
Royalty Cruise Lines, Corporate Identity
Shadyside Chamber of Commerce, Corporate Identity

## American Corporate Identity '99, Award of Excellence

Indianer Computer Corporation, Corporate Identity
Orbit, Corporate Identity
Robert Meyers Communication Design & Planning, Corporate Identity
New Year's Eve Pittsburgh '98, Event Identity
Pittsburgh St. Patrick's Day, Event Identity
Winter Artists Market, Event Identity
Pittsburgh Symphony Orchestra, Stationery System
Indianer Computer Corporation, Stationery System
Robert Meyers Communication Design & Planning, Stationery System

#### Print Regional Design Award, 1999

Children's Cancer Foundation, Corporate Identity Pittsburgh St. Patrick's Day, Event identity

## AIGA Awards, Pittsburgh 1998

Children's Cancer Foundation, Corporate Identity Orbit, Corporate Identity Orbit, Shopping Bag

#### AIGA Awards, Pittsburgh 1997

Pittsburgh St. Patrick's Day, Identity
Robert Meyers Communication Design & Planning, Stationery System

## AIGA Awards, Pittsburgh 1996

Shadyside Chamber of Commerce, Shadyside Logo Don Brockett Scholarship Fund, Pumpkin Party Invitation Molly Gene Meyers, Birthday Party Invitation Molly Gene Meyers, Birth Announcement/New Years Card

#### Addy Awards, South Bend 1994

St. Mary's College, Art Exhibition Calendar University & College Designers Association, Awards Series Robert Meyers Design, Holiday Promotion Robert Meyers Design, Monogram

#### exhibitions invited

#### Addy Awards, Las Vegas 1989

Barnhill & Associates, Corporate Identity
Robert Meyers Design, Holiday Promotion
The Boyd Group, Count On Me, Program Identity System

#### Addy Awards, Las Vegas 1988

Howard Hughes Properties, Advertising Campaign Robert Meyers Design, Holiday Promotion

#### Addy Awards, Las Vegas 1987

Desert Inn Hotel & Casino, Facilities Brochures Campaign Smooth Moves, Summer Fun Catalog The Boyd Group, Holiday Card Robert Meyers Design, Holiday Promotion

#### CLIO Awards, 1986

Capitol Records, Platinum Series Diskettes, AT&T, Telephone Packaging

#### Creativity Award, 1986

Kibun, Corporate Identity

# Type Directors Club Award, 1985

Capitol Records, Platinum Series Diskettesm

## Robert Morris University Faculty Art Show, 2007

Design Pittsburgh, AIA Pittsburgh, Promotional Design Alex Gross, Personnal Identity Geraghty + Associates, Identity Goldstein Photography, Corporate Identity Graphic Communication Specialists, Corporate Identity Lewis Brothers, Corporate Identity Meltdown, Pittsburgh Glass Center, Promotional Design Nourishing For Life, Corporate Identity

## Robert Morris University Faculty Art Show, 2006

Fourth River Associates, Corporate Identity
HeppnerFriday, Corporate Identity
Judith Kelly + Associates, Corporate Identity
Stay Connected, Corporate Identity
Wild Waterways Conservancy, Corporate Identity
?eace, Identity
Unicentric, Corporate Identity

## Rochester Institute of Technology Faculty Art and Design Show, 2003

Articulate, Identity System Children's Cancer Foundation, Identity Computer Safeguards Inc., Identity Pittsburgh St. Patrick's Day, Identity,

# exhibitions invited (continued)

## University of Akron, Faculty Art Show, 2000

A?T, Painting

## Indiana University Faculty Art Exhibit, 1995

You Have The Right To Remain, Poster

## Indiana University South Bend Faculty Art Show, 1994

St. Mary's College, Art Exhibition Calendar University & College Designers Association, Awards Series Robert Meyers Design, Holiday Promotion Robert Meyers Design, Monogram

## professional presentations invited

Edinboro University, 2008 Edinboro University, 1997 University & College Designer's Association, National Conference, 1994 Bowling Green State University, 1994

## professional memberships

American Institute of Graphic Arts (AIGA), 1990-Present

AIGA Pittsburgh, Board Member, Education Co-chair, 2005-2006

AIGA Rochester, RIT Student Chapter Coordinator 2002-2005

AIGA Cleveland, Education Committee 1992

Rochester Advertising Federation, 2004-2005

Akron Advertising Federation, 1998-2001

Graphic Design Education Association, 1995-1997

University & College Designer Association, 1993-1995

1994 Competition Coordinator, Coordination of Judging; Design of Exhibition, Awards,

Winners List; Awards Presenter and Speaker

## student work published, juried professional contest, international competition

## American Corporate Identity 2004

Taryn Kay, Personal Identity Hearst Books International, Watson-Guptill Publications New York, NY, 2000, p. 274

Christina Roy, Personal Identity Hearst Books International, Watson-Guptill Publications New York, NY, 2000, p. 254

### The Big Book of Logos 4

Laura Chwirut, Personal Identity David Carter, Harper Design International, New York, NY, 2003, p. 194

Junghee Hahm, Personal Identity
David Carter, Harper Design International,
New York, NY, 2003, p. 194

Karen Ong, Personal Identity David Carter, Harper Design International, New York, NY, 2003, p. 194

Kenji Shimomura, Personal Identity David Carter, Harper Design International, New York, NY, 2003, p. 182

## student awards, international, juried student competition

## Creativity International Print & Packaging Awards 43 (2013), Silver Award

Kelli Forsman, Ray Bradbury, Book Design Series

#### Creativity International Print & Packaging Awards 43 (2013), Honorable Mention

Jessie Caggiano, Chipster potato chips, Food and Beverage Package Design Series Stacy Roy, Ray Bradbury, Book Design Series Stacy Roy, his, hers, and theirs shaving cream, Health and Beauty Package Design Series Marina Weis, Carnegie Museum, Magazine Spread Erin Thompson, Alpaca Angels Farm, Corporate Identity

## Creativity International Print & Packaging Awards 42 (2012), Honorable Mention

Jake Crawford, Book Design Inside Spreads Ashley Fennell, Book Design Justin Hill, Book Design Inside Spreads Erin Thompson, Book Design Inside Spreads

## student awards, international, juried professional competition (continued)

## American Corporate Identity 2004, Award of Excellence

Taryn Kay, Personal Identity Christina Roy, Personal Identity

## Logo 2004, Certificates of Excellence

Laura Chwirut, Personal Identity Junghee Hahm, Personal Identity Karen Ong, Personal Identity Kenji Shimomura, Personal Identity

## student awards, juried student contest, national competition

## American Graphic Design & Advertising 28 Awards, 2013

Erin Thompson, Alpaca Angels Farm, Corporate Identity

## National Paper Box Competition, Folding Carton, Gold Award

Porcellini Light Bulbs, Packaging Design, 1999

## student awards, juried student competition, local

## Addy Awards, Akron

Akron Acupuncture, Stationery System, 2000 Eslich Wrecking, Stationery System, 2000