

## Timothy J. Hudson, Ph.D.

### VITA

#### ACADEMIC EXPERIENCE

##### **Point Park University, Pittsburgh, PA**

Professor of Communication, 2011- Present

Founding Dean & Professor, School of Communication: 2009 – 2011

\*Established three-department School structure

\*Expanded size and diversity of tenure-track faculty

\*Reformed faculty search and hiring processes

\*Drafted mission statement, vision statement, and long-term strategic plan

\*Initiated and supervised facilities upgrade

\*Led faculty modernization and revision of curricula in all SoC majors

\*Developed first viable alumni relations and development plans

\*Faculty Advisor: Student Leadership Group & U-View student television channel

\*Successful stewardship through Middle States accreditation review and Pennsylvania D of E application for elevation to University status

\*Balanced overextended budgets, reduced expenditures, identified supportive potential benefactors

*Courses taught:* Media Ethics, Documentary, Broadcast Journalism, Career Preparation

##### **East Carolina University, Greenville, North Carolina**

Founding Director & Professor, School of Communication: 2005 – 2009

Comprehensive School of Communication with 34 full-time faculty members, 1200 undergraduates in five majors: Media Production, Interpersonal/Organizational Communication, Media Studies, Journalism, and Public Relations, a dynamic Distance Education department and a growing new graduate program

\*Quadrupled internal annual operating budget

\*Implemented external fundraising/development, exceeding annual operating budget by second year

\*Revised faculty recruiting/hiring practices to: meet EEO standards, increase applicant qualifications, increase diversity, and follow national best practices

\*Doubled size of tenure-track/tenured faculty

\*Revised and updated full undergraduate curricula, including distance education degree program

\*Founded *Comm Crew*, the first alumni/friends organization for Journalism and Communication

\*Implemented first graduate degree program for the School

\*Implemented first structured international study/research programs for students and faculty in the School

\*Doubled support and technical staff

\*Upgraded and modernized all studio, production, multimedia, lab, classroom, and newsroom facilities

\*Revised and clarified tenure and promotion qualifications and standards

\*Significantly increased student community service-learning activities

*Courses taught at ECU:* Introduction to Communication Studies, Advanced Reporting, Media Effects, Video Field Production, Business and Professional Communication, Documentary

##### **Maastricht Center for Transatlantic Studies, Maastricht, The Netherlands**

Visiting Professor, four-week course in Communication Theory, February 2007

##### **University of Oklahoma, Norman, Oklahoma**

Gaylord College of Journalism and Mass Communication: 1989 - 2005

Acting Director: January 1 - July 1, 1998

Associate Director: 1991- 1999

Coordinator, Broadcasting & Electronic Media Sequence: 1989-1991 & 2000-2004

Director of Journalism and Mass Communication Graduate Programs: 1991 – 2001

Founding faculty member: Interdisciplinary major in Film and Video Studies: 1989-2005

## **Academic Experience - continued**

Duties for the College of Journalism and Mass Communication included: budget supervision, administrative activities, recruiting, hiring and supervision of faculty, administration of undergraduate and graduate programs, course scheduling, facilities design planning and supervision (including new building, broadcast facilities, production studios, newsrooms, and multimedia labs), curriculum design, development and supervision of international exchange programs, supervision of broadcast engineer, librarian and graduate assistants, internship and placement coordination, thesis and dissertation direction, leadership of Tulsa campus graduate curriculum, public information service, curriculum assessment, academic advising, teaching, research and external service

*Courses taught at OU:* Video Production, Advanced Video Production, Radio-TV-Film Performance, Documentary Production, Documentary Film (History and Criticism), Media Technologies, Interactive Multimedia Design, Desktop Video, Introduction to Mass Communication, Broadcast Journalism, Broadcast Management, Survey of Broadcasting and Electronic Media, Current Issues in Broadcast & Electronic Media, Writing for Broadcast, Trends in Media Ownership, Electronic Newsgathering Techniques, Film and Video Industry Workshop (in L.A.), and Media Practicum

### **International Academy of Broadcasting, Montreux, Switzerland**

Visiting Professor, yearly, three-week course in Interactive Multimedia: 1997 - 2001

### **Elizabethtown College, Elizabethtown, Pennsylvania**

Assistant Professor of Communication and Director of Television: 1985-1989

Duties included: establishment and administration of Elizabethtown College TV Cable Channel 8, related local video production and television journalism, curriculum design, and academic advising

*Courses taught:* Human Communication, The Oral Communicator, Video Production, Advanced Video Production, News Reporting, Media Management, and Communication Law and Issues

### **Millersville University, Millersville, Pennsylvania**

Minority Program Instructor: Summer, 1987: Public Speaking

### **West Texas State University, College of Fine Arts, Department of Speech, Communication & Theatre**

Instructor and Director of Radio-Television: 1982-1985

Duties included: management and supervision of KWTS-FM radio and the WTSU television production facilities, curriculum design, development of media internship program, and academic advising

*Courses taught:* Radio and TV Announcing, Broadcast Survey, Basic TV Production, Advanced TV Production, Educational Television, Introduction to Mass Communication, Broadcast Reporting, Radio News Practicum, and Radio Operations Practicum

### **Amarillo College, Amarillo, Texas**

Adjunct Instructor: June-December, 1983: Radio/TV Announcing

### **Eastern New Mexico University, Portales, New Mexico**

Graduate Teaching Assistant: 1981-1982

*Courses taught:* Interpersonal Communication, Public Speaking, TV Directing and TV Production

## **EDUCATION**

**Temple University** School of Communication and Theatre, Philadelphia, Pennsylvania

Doctor of Philosophy in Mass Communication: 1991

**Eastern New Mexico University**, Portales, New Mexico: Master of Arts in Communication: 1982

**Eastern New Mexico University**, Portales, New Mexico: Bachelor of Science: 1981

Major: Theatre, 2nd Major: Communication, Minor: Oral Interpretation

## ADDITIONAL PROFESSIONAL EXPERIENCE

Oklahoma Association of Broadcasters 2001 Lisa John Faculty Fellowship, Reporter & Field Producer, KWTW 9, Oklahoma City, OK and KOTV 6, Tulsa, OK, CBS affiliates. Summer, 2001

Founder and Faculty General Manager of *WIRE-4*, a 24-hour student-operated cable television channel and multimedia program service available on Cox Cable in Norman, OK, (also known as *THE WIRE* on the World Wide Web), current call sign: TV4OU. Recruited and supervised faculty advisors, engineering and production staff; designed facilities and developed operations policies and procedures, June 1998 – December 1999

Member, Board of Directors, Oklahoma Association of Broadcasters: 1995-1996

Stone Soup Repertory Theatre, Norman, Oklahoma, Actor: 1991 - 1995

KFDA-TV, Amarillo, Texas (CBS affiliate), Reporter: 1984-1985

KENW-TV, Portales, New Mexico (PBS) News and Production; including experience as each of the following: Producer, Director, News Writer, Weather Anchor, Field Reporter, News Photographer, Production Assistant, Videotape Editor, and Camera Operator: 1978-1981

Eastern New Mexico University, College of Fine Arts Box Office Manager: 1981-1982

Corral Repertory Theatre, Portales, New Mexico, Box Office Manager, Actor, Theatre Technician: Summers - 1980, 1981

## SELECTED PUBLISHED WORKS

The Job and the Life. Electronic News Journal. 3 (3) 121-123, Summer, 2009.

Locating Interactive Media Production: Reflections on New Media and Its Teaching Contexts. With Kavita Hayton. Chapter in Interactive Convergence in Multimedia, Inter-Disciplinary Press, Oxford, UK. Scott Schaffer & Melissa Lee Price, Editors. ISBN: 1-904710-09-3. 2005

Three Perspectives (Three Book Reviews). Journalism & Mass Communication Educator, 59 (4) 424-426, Winter, 2005

Blazing the Trail: Innovation and Viability in Interactive Media Education. Inter-Disciplinary.Net (Online Journal), <http://www.inter-disciplinary.net/ci/mm/mm1/hudson%20paper.pdf>. 2004

Byland, David. *Hudson in the summer*. Broadcast Education Association District V EZine. Fall, 2001

Point of View: Gaylord's Gift and OU's Promise. Guest Column for The Daily Oklahoman, August 12, 2000 (also published in The Norman Transcript, August 6, 2000)

Multimedia Education for the New Millennium. Newsletter of the International Academy of Broadcasting, 2, 3-8, Fall, 1997

Production Educators Go Digital. AV Video & Multimedia Producer, 19 (9) 18-25, Sept., 1997

Seizing the Reins: Summary Report of the 1996 Broadcast Education Association Multimedia Task Force. Feedback: A journal of the Broadcast Education Association, 37 (4) 5-8, Fall, 1996 (also coordinated and edited the related articles in this special issue)

## **Publications - continued**

Setting Parameters for Student Multimedia Projects. Production Division Report (of the Broadcast Education Association) Fall/Winter, 1995

Independent Point of View Key to BEA's Future. Electronic Media, 12, 48, May 16, 1994

Book Review of The Multimedia Adventure by Nicholas Iuppa and Marc Wade, for Journalism Educator, 49 (1) Spring, 1994

News Selection Factors, Television News Gatekeepers, and Acceptance Levels for Graphic Depiction of Violent Material. Southwestern Mass Communication Journal, 8 (1-2) 99-110, 1993

Consonance in Depiction of Violent Material in Television News. Journal of Broadcasting and Electronic Media, 36 (4) 411-425, Fall, 1992

Interactive Multimedia vs. Traditional Lecture in Video Production Instruction. Journalism Educator, with Sheila Denise Holland, 47 (3) 18-26, Autumn, 1992

Teaching with Interactive Multimedia. Resources in Education Journal, 27 (10) 1992, ED 345319

Viewpoint: State of the Art *Capabilities* are Necessary. Feedback, 32 (3) 20, Summer, 1991

Interactive Multimedia in Video Production Education. Resources in Education Journal, 26, 1991, ED 327154

Teaching Video Production with Interactive Multimedia. Production Division Report (of the Broadcast Education Association) p. 4, June 1991

Interactive Co-Dependents: Mac, S-VHS, VHS and 8mm. AV Video: Production and Presentation Technology, 12 (3) 82-86, March, 1990

*Hudson Responds*: Follow-up article addressing industry reactions to above article. AV Video: Production and Presentation Technology, 12 (6) 8-10, June, 1990

Book Review of Broadcast Newswriting by David Keith Cohler, for Journalism Educator, 45 (3) Autumn, 1990

Broadcasting in Iceland: Cultural Protectionism and U.S. Influence. Resources in Education Journal, 24 (11) 1989, ED307648

Television News Imagery: A Hierarchy of Diegetic Mediation Through Viewer Positioning. Resources in Education Journal, 24 (4) 1989, ED300859

Electronic News Gathering and Tape Dependency. Feedback, with Joe Ortiz, 27 (6) 28-30, Fall, 1986

Hiring Part-time Instructors. Cue Track, April 1985

Pictures, Spoken Word and Electronic Print: A Combination of Presentation Modes in Educational Television. Resources in Education Journal, 19 (4) 1984, ED236719

## EXAMPLE PROFESSIONAL & CREATIVE WORKS

*Life Vest*: Documentary chronicling invention and development of a non-invasive infrasound device for detection of vascular disease. ECU. Producer, 2009.

*Tornado Glory*, (Recut & Updated) Documentary broadcast nationally on PBS, August 2006: Executive Producer. DVD available: PBS Home Video. Directed by Kenneth Cole. The Discovery Channel Series *Storm Chasers* is based on this documentary, and features the same meteorologists.

*Riding Sparks*, Independent feature on "biker culture." Director, in development.

Oklahoma Summer Short Film Series (Four documentaries, 20-30 minutes each), July – August 2004: Producer, *Paranormalcy*, *Air Always Around Us Breathes*, *Friday Nite in the Big Town*, and *Bitch*. Televised initially on WIRE-4, Norman OK, and screened in festivals/ competitions nationwide

*Tornado Glory*, Feature -length independent documentary directed by Kenneth Cole. Completed, December 2003: Executive Producer. Official Selection, New York Independent International Film Festival. Theatrical Premiere, Las Vegas, July 23, 2004, limited theatrical release.

Oklahoma Summer Documentary Series (Seven documentary shorts, approx. 20-30 minutes each), July – August 2002: Executive Producer:

*The Kiowa Five*, *Green Door*, *The Stuff A Song Is Made Of*, *Urban Assault*

*Thomas Thompson: Tae Kwan Do Champion, Poet, & Sacred Land of Speed*

All seven were televised on WIRE-4, Norman, OK. Six were screened during the Second Annual Oklahoma Film and Video Studies Association Conference, Norman, OK, November 12-16, 2002.

*The Kiowa Five* and *The Stuff a Song is Made Of*: screened in festivals/ competitions nationwide

Documentary: *Lifetime Achievement Award: Ned Hockman*. (For ceremony), April 28, 2001: Contributing Producer

*OSU Plane Crash Investigation*. News 9 Series. KWTV, OKC: Researcher & Washington D.C. Segment Producer, August 2001

*Meth Labs in Oklahoma*. News 9 Investigative Series, KWTV, OKC: Researcher, July 2001

*The Good Life*: Series of major market television promotional spots aired on KWTV (9), Oklahoma City, OK, KOTV (6), Tulsa, OK (both CBS affiliates) and regionally via cable facilities throughout July (sweeps) and early August 2001: Producer, Writer

*The Good Life*: Ten-part, two-week "sweeps" mini-documentary series on a variety of issues regarding the post-war "baby boom" generation, aired on KWTV (9), Oklahoma City, OK, KOTV (6), Tulsa, OK (both CBS affiliates) and regionally via cable: Series Producer, Writer, Researcher, Reporter, supplemental photography, graphics, and editing. July 16 - 27, 2001 in OKC, and July 23-Aug. 3, 2001 in Tulsa

*The Good Life, Part One: Healthy, Wealthy and Wise*

*Part Two: Boomers, Fitness and Exercise*

*Part Three: Nutrition for Life*

*Part Four: Cosmeceuticals*

*Part Five: Baby Boomers and Their Toys*

*Part Six: EZ Rider in a Motor Home*

*Part Seven: Retirement Planning: Location, Location, Location*

*Part Eight: Financial Retirement Planning*

*Part Nine: Medical Advances and Healthy Living*

*Part Ten: The Love Life in Mid Life*

## Professional & Creative Works - continued

*Gunfighter: A Gulf War Chronicle*: Video and Special Effects Consultant, Professional debut of multimedia/stage production of play written by Tony Award winner Mark Medoff, Directed by Steven Wallace, North Lake Theater, Irving TX, October 25-28, 2000

Researched, prepared, digitized and arranged copyright permissions for electronic exhibition of several art collections on WIRE-4 (cable TV and world wide web), July – December, 1999  
Guided creative development on WIRE-4, June 1998 – December, 1999

*Gunfighter: A Gulf War Chronicle*: Video Producer

Video enhanced readers' theatre production of play written by Mark Medoff & directed by Steven Wallace, Playwrights New Works Festival, Sacramento, CA, February 25-28, 1999

*News4Norman*. Daily live television newscast: Co-Creator and Supervisor, 1994-1996, 1999

*Gunfighter: A Gulf War Chronicle*. Video Producer/Director and Special Effects Designer

World premiere of multimedia/stage production in collaboration with Tony Award winning screenwriter Mark Medoff and Director Steven Wallace, University of Oklahoma, Norman, OK, November, 1997, and Oklahoma State University, Stillwater, OK, February, 1998

*A Tribute to Ned Hockman*. Video documentary for Oklahoma Association of Broadcasters Hall of Fame induction ceremony and local television broadcast: Producer, Writer, Narrator, 1996

*Mass Communication Technologies*. Interactive Multimedia Program: Writer, Designer, 1994

*Interactive Guide to the O.U. School of Journalism and Mass Communication*. A Kiosk-Based Multimedia Program: Producer, 1993

*Interactive Vocational Education at the Central Oklahoma Juvenile Correction Center*. Informational Video Production: Director, Editor, Fall, 1993

*HPRC Bookfinder*. Computer search software for School of Journalism and Mass Communication library holdings, 1992

*School of Journalism and Mass Communication Speakers Bureau*. Computer Software for locating guest speakers from database of professionals, alumni, etc., 1992 (updated and used through 1999)

Series of Television Promotional Spots for "PC QUEST" RCA recording artists: Producer, Editor, fall, 1991

Pilot episode, *Touching Oklahoma*. Weekly public interest TV series: Director, September 1991

*TV News*. Interactive multimedia computer simulation program on newsroom ethics, 1990

Television documentary "short": *Acrocantosaur* following an important dinosaur discovery and excavation by amateur paleontologists: Director, 1991

*Oklahoma Kids*. Half-hour, weekly, entertainment series, distributed via cable throughout Oklahoma: Producer, 1990, Regional and national awards for production quality

*Talk of the Towns, SportsRap, and Insight*. Three local, weekly, Community Access TV news/community affairs, sports, and political discussion programs (Pennsylvania): Executive Producer, 1986-1989

## Professional & Creative Works - continued

Extended news series *Public Education in Texas*: KFDA-TV, Amarillo: Producer/Reporter, July - August 1984

Investigative series including *Questionable Use of Industrial Revenue Bonds* and *2-4D (Agent Orange) in Panhandle Agriculture*. KFDA-TV, Amarillo, Texas: Producer/Reporter, 1984

Series of television Public Service Announcements for West Texas State University - broadcast regionally: Producer, Narrator, 1983-85

*The Maroon Network*. Syndicated, weekly public affairs radio program concerning the Texas Panhandle and West Texas State University: Executive Producer, 1982-85

*Space Invaders*. Educational videotape on proxemics: Producer, 1982

*Traveler's Inn: Biography of a Landmark*. Television documentary: Writer, Producer, Narrator, 1981, aired on KENW -TV and regionally on public television

*Group Problem Solving*. Educational videotape: Producer, Director, 1981

Theatrical (acting and directing)  
Credits available on request

## SELECTED PRESENTATIONS

Media Production Acumen for International Journalism Students. Presentation to the Broadcast Education Association National Convention, Las Vegas, Nevada, April, 2012

Media Production Competencies for the Versatile 21<sup>st</sup> Century Journalist. Presentation to the Media Faculties of Belgrade University, University of Arts, and Singidunum University, Belgrade, Serbia, November 16-17, 2010

Cinema Verite and the Birth of Reality Television. Presentation to the Cinema and Television Faculties of Belgrade University and Novi Sad University, Serbia, November 16 & 18, 2010

New Technologies and Definitions in News. Presided/Moderated Competitive Paper Session for the Association for Education in Journalism and Mass Communication National Convention, Denver, CO. August 6, 2010

Changing Models, Shifting Foundations: Economic & Management Issues in the New Media Curriculum. Presentation to the World Journalism Education Congress, Grahamstown, South Africa, July 6, 2010

Not Necessarily the News: Students, Stories, and Subjectivity. Presentation to the District II Conference of the Broadcast Education Association, Cincinnati, OH, October 17, 2009

Helping Students Find Their Voices and Improve Performance for Broadcast and New Media. Presentation to the Association for Education in Journalism and Mass Communication National Convention, Boston, MA, August 5, 2009

Watching and Listening: Audience and Message Variables in Commercial and Public Broadcasting. Moderator, Refereed Paper Session for the Association for Education in Journalism and Mass Communication National Convention, Boston, MA, August 5, 2009

## **Selected Presentations – continued**

Propaganda, Crisis and Rebellion: Global and Hollywood Media Wrangle with Ethics. Moderator and Respondent, Research Papers Presented to the Broadcast Education Association National Convention, Las Vegas, Nevada, April 24, 2009

Productive, Inclusive and Short-Term International Opportunities for Faculty and Students. Presentation to the Broadcast Education Association National Convention, Las Vegas, Nevada, April 17, 2008

The Future of Tenure in Comprehensive Communication Programs: Perspectives from Administration. Presentation to the Broadcast Education Association National Convention, Las Vegas, Nevada, April 20, 2007

Documentary Studies in a “Convergence” Curriculum. Presentation to the Broadcast Education Association National Convention, Las Vegas, Nevada, April 21, 2007

*Education, Responsibility, and Satisfaction.* Commencement Address. School of Communication, East Carolina University, Greenville, NC, May 5, 2006

*First Comm Crew (East Carolina University Friends and Alumni) Seminar and Banquet.* Host, Speaker, and Master of Ceremonies. Featured Addresses by Award-winning War Correspondent, Hannah Allam, and Travel/Sports Author James Dodson, October 7, 2006.

Interactive Multimedia: The Early Days. Presentation to the Broadcast Education Association National Convention, Las Vegas, Nevada, April 22, 2005

Convergence in Broadcast, Cinema & Interactive Media Education. Presenter and Moderator, Panel Session for the Broadcast Education Association National Convention, Las Vegas, Nevada, April 16, 2004

Blazing the Trail: Innovation and Viability in Interactive Media Education. Paper presented to the First Global Conference on Interactive Convergence: Research in Multimedia, Prague, Czech Republic, August 9, 2003

Focus on Student Development Presentation to the Broadcast Education Association National Convention, Las Vegas, Nevada, April 5, 2003

Trends in Documentary Film. Presentation for the Second Annual Oklahoma Film and Video Studies Association Conference, Norman, Oklahoma, November 12, 2002

Symposium: Native Americans and the Mass Media: A Matter of Representation. Introduced films, filmmakers and moderated discussion regarding two new documentaries on Native American artists & athletes. Norman, Oklahoma, November 8, 2002

Journalism and Mass Communication Undergraduate Curricular Evolution: The Nineties. A presentation for the University of Oklahoma. College of Journalism and Mass Communication Faculty Retreat, Norman, Oklahoma, January 19, 2002

Convergence and the Journalism and Mass Communication Curriculum. Presentation to the Broadcast Education Association National Convention, Las Vegas, Nevada, April 21, 2001

My Favorite Video Production Exercises. Presentation to the Broadcast Education Association National Convention, Las Vegas, Nevada, April 21, 2001

Producing Film and Television Documentaries. Moderator/Respondent, Panel Presentation for the Twelfth Annual Oklahoma Broadcast Education Association / Oklahoma Educational Television Authority Student Broadcast Seminar, October 11, 2000



## **Selected Presentations – continued**

The Future of Local Television News. Presentation to the Oklahoma Interscholastic Press Association, Norman, OK, April 17, 2000

Making a Case for the "Scholarship of Creativity:" Evaluating Faculty Productions. Respondent, Panel Session for the Broadcast Education Association National Convention, Las Vegas, Nevada, April 10, 2000

Behind the News. Moderator/Respondent, Panel presentation for the Eleventh Annual Oklahoma Broadcast Education Association / Oklahoma Educational Television Authority Student Broadcast Seminar, October 6, 1999

The Educator's Role in the Direction of Broadcast Journalism at the Turn of the Century. Moderator, Panel Session for the Broadcast Education Association National Convention, Las Vegas, Nevada, April 18, 1999

Case Studies in Multimedia Newsrooms. Presentation to the Broadcast Education Association National Convention, Las Vegas, Nevada, April 17, 1999

Demystifying Interactive Multimedia Design: Comparing Multimedia Authoring Languages. Presentation to the Broadcast Education Association National Convention, Las Vegas, Nevada, April 4, 1998

Trends in Interactive Multimedia. Presentation to the Oklahoma Interscholastic Press Association, Norman, OK, October 27, 1997

Digital Video Acquisition and Postproduction. Moderator, Product demonstration/discussion for the Ninth Annual Oklahoma Broadcast Education Association / Oklahoma Educational Television Authority Student Broadcast Seminar, October 8, 1997

Portfolios, Resumes, and Audition Tapes. Moderator, Presentation for the Eighth Annual Oklahoma Broadcast Education Association / Oklahoma Educational Television Authority Student Broadcast Seminar, October 2, 1996

Assessment, Accreditation, and Accountability in Broadcast Education: Are we teaching what we should be teaching? Faculty Development Seminar conducted for the 1996 Joint Conference of the Oklahoma Broadcast Education Association and Oklahoma Speech, Theater, and Communication Association (Planned and Moderated), Edmond, Oklahoma, September 7, 1996

Communication and Technology Division Research Paper Competition Presentations. Moderator and Respondent, Broadcast Education Association National Convention, Las Vegas, Nevada, April 14, 1996

Six Years of Teaching Interactive Multimedia: Lessons Learned. Presentation to the Broadcast Education Association National Convention, Las Vegas, Nevada, April 13, 1996

The Multimedia Curriculum: Progress Report of the BEA Multimedia Task Force. Task Force Leader and Panel Moderator, Presentation to the Broadcast Education Association National Convention, Las Vegas, Nevada, April 12, 1996

Co-Directed Oklahoma Association of Broadcasters/Oklahoma Broadcast Education Association Annual Student Conference, Oklahoma City, OK February 15, 1996.

Teaching Desktop Video Across the Disciplines. Presentation to the Broadcast Education Association National Convention, Las Vegas, Nevada, April 8, 1995

## **Selected Presentations – continued**

Creating Multimedia Courses. Presentation to the faculty of the University of Oklahoma, Norman, OK, November 15, 1994

Coordinated and Moderated Sixth Annual Oklahoma Broadcast Education Association / Oklahoma Educational Television Authority Broadcast Seminar featuring: Ed Turner, Senior Executive VP, CNN, demonstrations of nonlinear digital editing systems, panels on journalism ethics, marketing, investigative reporting, and media careers. Oklahoma City, OK, October 19, 1994

Adapting Multimedia to Teaching and Research. Presentation for the grand opening of the University of Oklahoma Interactive Multimedia Development Center, Norman, Oklahoma, September 2, 1993

The Classroom of the Year 2000. Presentation to the Association for Education in Journalism and Mass Communication National Convention, Kansas City, Missouri, August 11, 1993

How Much Violence is "Acceptable" in Broadcast Journalism? Featured speaker at the Associated Press Broadcast Journalism Convention, Tulsa, Oklahoma, May 1, 1993

An Evaluation of Multimedia in Video Production Education: Interactivity and Student Performance and Perception. With Sheila D. Holland. Presentation to the annual conference of the International Communication Association, Miami, Florida, May 22, 1992 and to the Broadcast Education Association National Convention, Las Vegas, Nevada, April 11, 1992

Integrating Computers and Multimedia into Communication Education: Low-Cost Options for High-Tech Implementation. Presentation to the annual conference of the Western States Communication Association, Boise, Idaho, February 24, 1992

Selling Yourself in a Tough Job Market. Moderator, Panel presentation for the Oklahoma Association of Broadcasters Annual Convention, Oklahoma City, OK, February 8, 1992

Video Creative Services. Coordinator and Moderator, Panel presentation for the Oklahoma Educational Television Authority/OBEA Broadcast Seminar, Oklahoma City, OK, October 12, 1991

Computers in Media. Presentation for the U.S. Department of Defense Short Course in Communication, University of Oklahoma, September 24, 1991

Special Problems in Television News. Presentation for the U.S. Department of Defense Short Course in Communication, University of Oklahoma, September 23, 1991

Computer-Interactive Media in Video Production Education: Embracing the Technology. Presentation to the Broadcast Education Association National Convention, Atlanta, Georgia, March 30, 1990 and to the BEA -- District Five Annual Conference, Dallas, Texas, March 2, 1990

Better Angles in Writing News. Oklahoma Interscholastic Press Association Fall Conference, Norman, Oklahoma, November 6, 1989

When You Don't Have Call Letters: Teaching TV News. Presentation to the Association for Education in Journalism and Mass Communication National Convention, Portland, Oregon, July, 1988

Community Service in Broadcast Education: Teaching the "Public Interest" Standard. Presentation to the Broadcast Education Association National Convention, Las Vegas, Nevada, April, 1988

Viewer Positioning as Diegetic Mediator in Television News. Paper presented to the Broadcast Education Association National Convention, Dallas, TX, March 1987

## **Selected Presentations – continued**

Instructional Video Applications. Workshop presented to the Pennsylvania Learning Resources Association, Hershey, PA, November 1986

Video Production in Higher Education. Workshop presented to the Central Pennsylvania Industrial Television Association, April 1986

Host and Panelist for the President's Symposium on *Limits of Freedom in Communication*. Elizabethtown College, April 1986

Panelist: *Caucus Session for Small/Developing Media Programs* at the Broadcast Education Association Annual Convention, Las Vegas, April, 1985

Panelist: *Caucus Session for Small or Developing Mass Communication Programs* at the Broadcast Education Association Annual Convention, Las Vegas, April, 1984

A Communication Climate Study of KENW AM-FM-TV. Paper presented at the Eastern New Mexico University Educational Research Conference, Portales, April 1982

Learning Modalities and Television Production Techniques. Paper presented at the Eastern New Mexico University Educational Research Conference, Portales, April 1982

## **SELECTED HONORS**

Founding Member: Advisory Board for *Public Source*, Online Investigative journalism organization, created via Knight Foundation, Heinz Endowments, and Pittsburgh Foundation grants.  
Conferee, 2008 International Radio Television Society Digital Media Summit, Disney/ABC Studios, Burbank, CA.

Mayoral Commendation for Service, June 2007, City of Greenville, North Carolina  
Keynote Address (Invited by Students) East Carolina University School of Communication Commencement, May 5, 2006

Official Selection, New York Independent International Film Festival, *Tornado Glory*, 2004  
Nominee, Heartland Silver Circle Award, National Academy of Television Arts & Sciences, 2004  
University of Oklahoma Presidential International Travel Fellowship, 2003

Faculty Fellow, National Association of Television Program Executives, 2003

Lisa John Faculty Fellow, Oklahoma Association of Broadcasters, 2001

Nominated by University of Oklahoma senior & emeritus faculty members and distinguished alumni to serve as Dean of the Gaylord College of Journalism and Mass Communication, Finalist.

Nominee, Finalist, University of Oklahoma Journalism and Mass Communication Teacher of the Year Award, 1996, 1997, 1999, 2003

University of Oklahoma Presidential International Travel Fellowship, 1998

Broadcast Education Association Faculty Fellowship in Interactive Multimedia, 1997

*Gunfighter: A Gulf War Chronicle* multimedia stage production: awards for technical and creative production, 1997, 1998, 2000

Appointed Chair, Broadcast Education Association International Task Force on Multimedia in Higher Education, 1995-97

Conferee, 1997 and 1985 International Radio and Television Society Faculty/Industry Seminars, New York City

1997 Broadcast Education Association Faculty TV Production Competition: 3rd Place: Documentary "News4Norman," won 3rd place in 1996 National Association of College Broadcasters national competition

"News4Norman" swept newscast & several other categories in Oklahoma Broadcast Education Association state competition, 1996

## Honors – continued

1992 Broadcast Education Association National Paper Competition: 1st place, Courses and Curricula  
1991 National Broadcast Society National Production Competition: Second Place, Television Variety Series, *Oklahoma Kids*  
1990 Broadcast Education Association National Paper Competition: 1st place - Courses and Curricula  
1990 University of Oklahoma Faculty Instructional Award  
**1989 Radio Television News Directors Association Abe Schechter Award**  
American Heart Association Public Service Award, 1989  
1988 National Broadcast Society National Broadcast Production Competition: Elizabethtown College Television (ECTV) received Grand Prize for Public Affairs Programming.  
1987 National Broadcast Society National Broadcast Production Competition: Elizabethtown College Television (ECTV) earned unprecedented two Grand Prizes in Public Affairs category  
1987 Broadcast Education Association National Paper Competition: 1st Place - News Category  
1982 Alpha Epsilon Rho Broadcast Production Competition: 1st Place - TV Documentary  
1982 Alpha Epsilon Rho Broadcast Production Competition: 1st Place - TV News Feature  
1982 Eastern New Mexico University Outstanding Graduate Student in Mass Communication  
1981 Eastern New Mexico University College of Fine Arts Special Award for Theater Management  
1978-1981: Graduated Phi Kappa Phi with Honors, Phi Eta Sigma Academic Honor Society, Alpha Psi Omega Dramatic Honor Fraternity, Academic and acting scholarships.  
1982-2005: Students from Hudson's courses typically placed highly in music video, documentary, short, experimental, and multimedia categories in production competitions.

## GRANTS AND REPRESENTATIVE DEVELOPMENT/CONSULTING

(Pending) Heinz Foundation proposal for grant support of Symposia on the Portrayal of African-American Males in the Media  
Fundraising projects and events for Point Park Innocence Institute, 2009 - present  
Scholarship development at each home institution (memorial, alumni, and organizational)  
(Invited) Grant Proposal to Pittsburgh Foundation for "Chronicle of a Semester" Documentary  
Production: \$75,000.00, 2010-11  
Development of Alumni Fundraising/Scholarship base, East Carolina University School of Communication, 2009 - present  
North Carolina Research Challenge Grant 2007-2008: \$500,000, Coauthor  
Development of Alumni Fundraising/Scholarship base, East Carolina University School of Communication, 2005 – 2009  
Established Annual City Funding for Greenville, NC Public Access Television, 2006 forward, \$100,000  
Ethics and Excellence in Journalism Foundation Grant: 2006, \$60,000, Director  
University of Oklahoma Presidential International Travel Fellowship Grant: \$1000, 2003  
Oklahoma Department of Commerce: *Project Main Street*: Video Production Consultant, 2002  
**Gaylord Foundation Grant to create the University of Oklahoma College of Journalism and Mass Communication: \$22,000,000: Coauthor/Editor, May 1, 2000 through December, 2005**  
University of Oklahoma College of Arts and Sciences Faculty Research & Creative Activity Grant: \$6000, June 2000  
Cable News Network News Source Grant Award: 1995-2001, \$96,000 (in kind): Director  
Assisted in developing hundreds of thousands of dollars in Journalism and Mass Communication scholarships, University of Oklahoma, 1991-1999  
University of Oklahoma College of Arts and Sciences Faculty Enrichment Grant: \$526, May 1999  
University of Oklahoma Presidential International Travel Fellowship Grant: \$500, 1998  
University of Oklahoma College of Arts and Sciences Instructional Computing Grant: \$41,000, 1998-99: Director  
Computer Engineering Associates, Baltimore, Maryland: Grant-In-Kind for continued technical and software support: annual value: \$7200, 1991-1998, total value \$57,600: Director

## Grants & Development – continued

University of Oklahoma Computer Infrastructure Investment Grant: \$1500, 1997-98: Director  
CNN Archives Grant-In-Kind (Gulf War Video Footage): \$9,500, 1997: Director  
Oklahoma Department of Health: Video for Motorcycle Safety: \$42,000, 1995: Director  
AVID Media Technology Grant: \$14,000, 1994-95: Director  
Private funding for University of Oklahoma School of Journalism and Mass Communication Interactive Advising Program: \$1,000, 1994: Director  
University of Oklahoma Computer Infrastructure Investment Award: 1993 \$3000: Director  
Apple Computer: Research equipment support, \$5000, 1992-93: Principal Investigator  
University of Oklahoma Instructional Improvement Award: \$150,000, 1992-93: Co-Director  
State Arts Council of Oklahoma: *Adapting a Stage Play for Television*: 1991, \$3,750 grant (\$3,750 matching funds from the University of Oklahoma): Director  
Computer Engineering Associates, Baltimore, Maryland: \$38,000, external grant for development of computerized broadcast newsroom, 1991: Director  
University of Oklahoma Instructional Improvement Award: \$1500, 1991: Co-Recipient  
TeleRobotics International, Knoxville, Tennessee: \$5,000, 1991: Principal Investigator  
Radio Television News Directors Association: In-kind research support, \$2500, 1990-91: Principal Investigator  
Legal consulting in television news libel & privacy cases: 1998  
Oklahoma Christian University: Interactive multimedia curriculum consulting, 1997  
University of Wisconsin, Eau-Claire: Journalism curriculum consulting, 1996  
Hagglund Inc.: Development of pilot medical television program for syndication, 1995  
Oklahoma Energy Research Center: \$200,000 Department of Energy Grant Proposal, Presentation Consultant, 1993  
Diamond Productions, Dallas, TX: Video production/equipment consulting, 1992-93  
University of Tennessee, Knoxville: Multimedia lab consulting, 1991  
Video Control, Inc., Boston, Massachusetts: Multimedia consulting, 1990  
Georgia State University: Multimedia consulting, 1990

## EXAMPLE SERVICE AND MEMBERSHIPS

### Professional Service

External Program Reviewer for various Schools of Communication and Schools of JMC  
Member, International Editorial Review Board, International Journal of Interactive Communication Systems and Technologies  
Regularly review tenure and promotion dossiers for major universities  
Judge, Broadcast Education Association International Research Paper Competition, 1995, 2010  
Judge, Association for Education in Journalism and Mass Communication International Research Paper Competition, 1995, 2002, 2006, 2009  
Judge, National Communication Association International Research Paper Competition, 2009  
Coordinating Judge, Broadcast Education Association Faculty/Student Media Production Festival, 2007  
Research Evaluator for Journal of Broadcasting and Electronic Media  
Research Evaluator for Southwestern Journal of Mass Communication  
Judging coordinator for 2001 Illinois Broadcast Journalism Association Annual Competition  
Primary judge for 2000 Illinois Broadcast Journalism Association Annual Competition  
Assignments Editor for the National Press Photographers Association TV News Photography “Platypus” Workshop, March 1999  
Chair, Broadcast Education Association Task Force on Multimedia in Higher Education, 1995-97  
Chair, Broadcast Education Association Communication and Technology Division Research Competition, 1996  
President, Oklahoma Broadcast Education Association, 1995-96  
Vice President, Oklahoma Broadcast Education Association, 1994  
Secretary/Treasurer, Oklahoma Broadcast Education Association, 1992 and 1993 (two terms)

## **Service – continued**

Primary Judge, Dallas Press Club "Katie" Awards for Excellence in Texas Journalism, 1994  
Text and Software Evaluator for various publishers & pedagogical journals

## **Memberships**

International Association for Media and Communication Research  
National Communication Association  
Broadcast Education Association  
International Communication Association  
Association for Education in Journalism and Mass Communication  
*Past memberships:* Radio Television News Directors Association, International Radio and Television Society, Oklahoma Press Association, Oklahoma Association of Broadcasters, Investigative Reporters and Editors, Inc., Pennsylvania Association of Broadcasters, Texas Association of Broadcasters, Texas Association of Broadcast Educators, and Panhandle Area Broadcasters Association

## **Institutional Service (in addition to positions and duties listed on pp. 1-2)**

### **Point Park University 2009-2010**

Provost's Council  
Graduate Council  
Search Committees

### **East Carolina University College of Fine Arts And Communication**

Coordination of Enrollment Management Plan 2007+  
Search Committee Chair, Director of the School of Art & Design 2006-07  
Development Officer Search Committee, Assistant Dean Evaluation Committee, 2005-2006

### **University of Oklahoma**

Campus Departmental Review Panel, 2000-2003  
Faculty representative to architects for design of all broadcasting and multimedia production facilities in Gaylord Hall, now home of the College of Journalism and Mass Communication, 2001-2005  
Faculty Interviewer for University of Oklahoma International Exchange Programs, 2000-2004  
Secured funding for, designed, and supervised construction and installation of new computerized broadcast newsroom and WIRE-4 broadcast control room, 1999  
Developed and directed faculty and student exchange program between University of Oklahoma and the International Academy of Broadcasting, Montreux, Switzerland, 1997-2002  
Creator and Faculty Advisor for WIRE-4, Cable TV & On-Line Multimedia Channel serving University of Oklahoma and Norman, OK, 1997-1999  
Founding Faculty Member, University of Oklahoma Interdisciplinary Film and Video Studies Program  
University of Oklahoma Film and Video Production Facilities Planning Committee  
University of Oklahoma College of Arts and Sciences Dean Search Committee  
State Committee on Undergraduate Journalism Education, University Center at Tulsa  
University of Oklahoma Multimedia Advisory Committee, Chair  
College of Arts and Sciences Academic Misconduct Board  
Graduate College English Language Proficiency Panel  
School of Journalism and Mass Communication "Designated Problem-Solver"  
University of Oklahoma Library Liaison, University of Oklahoma Curriculum Assessment Liaison  
University of Oklahoma College of Journalism and Mass Communication:  
Graduate Liaison (elected), Diversity Committee Chair, Building Committee, Research and Creative Activity Committee, Personnel Committee (elected), Curriculum Committee, Graduate Committee, Facilities Committee Chair, Numerous Faculty Search Committees (most often Chair), Technology

Committee, Capstone Course Committee, Broadcast Review Committee Chair, Faculty Advisor,  
National Association of College Broadcasters  
University of Oklahoma Film and Video Studies Membership Committee

**Elizabethtown College**

Founder and Faculty Advisor, ECTV Channel 8 - serving Southeastern Pennsylvania  
Faculty Advisor, Women in Communications.  
Elizabethtown College Campus Judicial Board  
Elizabethtown College Publications Committee

**West Texas State University**

Faculty Advisor: Student Radio Club  
Faculty Advisor: Sigma Delta Chi and Alpha Epsilon Rho (Academic Honor Societies)

**Community Service**

Public Service/Public Access Television Producer, Greenville & Pitt County, NC  
Chair, City of Greenville, NC Citizens Advisory Commission on Cable Television  
Provider of children's "Safe-Home" for Oklahoma Department of Human Services  
Cable TV Franchise Contract Review Committee, Norman, OK  
Initiated and guided modification of *News 4 Norman* from occasional campus newscast to city/community-  
service daily news program on cable system  
Executive Board Member, "Adams All-Star Dads" (public school support organization), Norman, OK  
Member, various Parent-Teacher Association committees, Norman, OK  
Neighborhood Association Trustee, Norman, OK  
Board of Directors, Lancaster County Developmental Day Care Systems, Pennsylvania  
University of Oklahoma Summer Stage Theatre Troupe  
Youth Soccer Coach, Norman, OK  
Public service announcement production and media assistance for various charitable organizations in  
New Mexico, Texas, Pennsylvania, Oklahoma, and North Carolina