

BACHELOR OF ARTS IN ENVIRONMENTAL JOURNALISM

2017-2018 Degree Requirements

TOTAL CREDITS FOR DEGREE: 125

UNIVERSITY CORE CURRICULUM

42 credits

Required Fundamental Courses:

| | | |
|----------------------------|----------------------|-----------|
| COMM 101 | Oral Comm. & Pres. | 3 credits |
| ENGL 101 | College Composition | 3 credits |
| UNIV 101 | City-University Life | 3 credits |
| Senior Capstone - JOUR 490 | | 3 credits |

Choose Thematic Core courses in the following:

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|------------------------------|-----------|
| Explore the World - Choice 1 | 3 credits |
| Explore the World - Choice 2 | 3 credits |
| Investigate Science | 3 credits |
| * Investigate Mathematics | 3 credits |
| Interpret Creative Works | 3 credits |
| Understand People - Choice 1 | 3 credits |
| Understand People - Choice 2 | 3 credits |
| Succeed in Business | 3 credits |
| Appreciate & Apply the Arts | 3 credits |
| Discover Technology | 3 credits |

*Math course level dependent on results of placement exam.

MAJOR REQUIREMENTS

(C=taken in the Core)

65 credits

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|--|----------|-----------|--|----------|
| WI (Writing Intensive Course) OR | 3 | ECON | 201, 202, OR 421 | 3 |
| ENGL (Designated English Literature) | | MATH 180 | College Algebra (Investigate Mathematics) | C |
| CHEM 101 Chemistry I (Investigate Science) | C | PHOT 101 | Photography for Non-Majors (App. & Apply Arts) | C |
| <i>Language Sequence</i> | 6 | POLS | 102, 202, 205, 209, 250, 308, 372, OR 402 | 3 |
| 2-course sequence in the same foreign language (courses in translation excluded) | | | | |
| JOUR 101 Survey of Mass Communication | 3 | JOUR 319 | Data Journalism & Representation | 3 |
| JOUR 103 Graphic Design I (Discover Tech.) | C | JOUR 412 | Media Ethics & Responsibilities | 3 |
| JOUR 150 Journalistic Writing & Editing | 3 | JOUR 418 | Comm. Law & Regulation | 3 |
| JOUR 215 Video Production & Editing | 3 | JOUR 400+ | 400-Level JOUR Reporting Writing | 3 |
| JOUR 257 Feature Writing | 3 | BIOL 102 | General Biology II | 3 |
| JOUR 260 Reporting | 3 | BIOL 235 | Ecology | 3 |
| JOUR 280 Introduction to Multimedia | 3 | BIOL 443 | Applications in Environmental Science | 3 |
| JOUR 300 Career Prep Seminar | 1 | NSET 120 | Environmental Sciences | 3 |
| JOUR 308 Multiplatform Magazine Reporting | 3 | NSET 470 | Case Studies in Environmental Science | 3 |
| JOUR 311 Practicum | 1 | | | |

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MAJOR ELECTIVES

9 credits

Choose 3 courses (with advisor approval) from the following:

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|----------|-------------------------------------|---|----------|--------------------------------|---|
| JOUR 151 | Broadcast Writing & Editing | 3 | JOUR 365 | Web Publishing I | 3 |
| JOUR 220 | Writing for Multimedia & Web | 3 | JOUR 390 | International Media | 3 |
| JOUR 304 | Broadcast Reporting | 3 | JOUR 406 | Public Affairs Reporting | 3 |
| JOUR 307 | Graphic Design II | 3 | JOUR 408 | Magazine Article Writing | 3 |
| JOUR 310 | Multiplatform Magazine Reporting II | 3 | JOUR 409 | Specialized Reporting | 3 |
| JOUR 312 | Advanced Reporting | 3 | JOUR 410 | Investigative Reporting | 3 |
| JOUR 313 | Mass Media Internship I | 3 | JOUR 413 | Mass Media Internship II | 3 |
| JOUR 314 | Entrepreneurial Journalism | 3 | JOUR 445 | Editing and Producing the News | 3 |
| JOUR 320 | Information Graphics | 3 | PHOT 205 | Intro to Digital Photography | 3 |
| JOUR 355 | Magazine & Media Marketing Design | 3 | | | |

GENERAL ELECTIVES

9 credits

PROGRAM OBJECTIVES

Upon successful completion of this program, a student will be able to:

1. Demonstrate professional-level journalism reporting, writing, and editing skills, and news judgment.
2. Demonstrate an understanding of principles of aesthetics and composition.
3. Apply ethical and legal principles to media production and distribution.
4. Apply basic and advanced interview techniques, appropriate for professional journalistic work.
5. Demonstrate an ability to research and develop sources for reporting.
6. Produce professional-level short and/or long-form reporting packages for multiple media platforms.
7. Demonstrate knowledge of environmental science, research, management and policy.
8. Demonstrate an understanding of environmental business, stakeholders, and communication.