

BACHELOR OF ARTS IN ENVIRONMENTAL JOURNALISM

2016-2017 Degree Requirements

TOTAL CREDITS FOR DEGREE: 125

UNIVERSITY CORE CURRICULUM

42 credits

Required Fundamental Courses:

COMM 101	Oral Comm. & Pres.	3 credits
** ENGL 101	College Composition	3 credits
UNIV 101	City-University Life	3 credits
Senior Capstone - JOUR 490		3 credits

Choose Thematic Core courses in the following:

Explore the World - Choice 1		3 credits
Explore the World - Choice 2		3 credits
Investigate Science		3 credits
* Investigate Mathematics		3 credits
Become a Storyteller		3 credits
Understand People - Choice 1		3 credits
Understand People - Choice 2		3 credits
Succeed in Business		3 credits
Appreciate & Apply the Arts		3 credits
Discover Technology		3 credits

*Math course level dependent on results of placement exam.

**One Writing Intensive course in addition to ENGL 101 is required for graduation.

MAJOR REQUIREMENTS

(C=taken in the Core)

65 credits

WI (Writing Intensive Course) OR	3		ECON 201, 202, OR 421	3
ENGL (Designated English Literature)			MATH 180 College Algebra (Investigate Mathematics)	C
CHEM 101 Chemistry I (Investigate Science)	C		PHOT 101 Photography for Non-Majors (App. & Apply Arts)	C
<i>Language Sequence</i>	6		POLS 102, 202, 205, 209, 250, 308, 372, OR 402	3
<i>2-course sequence in the same foreign language (courses in translation excluded)</i>				
JOUR 101 Survey of Mass Communication	3		JOUR 319 Data Journalism & Representation	3
JOUR 103 Graphic Design I (Discover Tech.)	C		JOUR 412 Media Ethics & Responsibilities	3
JOUR 150 Journalistic Writing & Editing	3		JOUR 418 Comm. Law & Regulation	3
JOUR 215 Video Production & Editing	3		JOUR 400+ 400-Level JOUR Reporting Writing	3
JOUR 257 Feature Writing	3		BIOL 102 General Biology II	3
JOUR 260 Reporting	3		BIOL 235 Ecology	3
JOUR 280 Introduction to Multimedia	3		BIOL 443 Applications in Environmental Science	3
JOUR 300 Career Prep Seminar	1		NSET 120 Environmental Sciences	3
JOUR 308 Multiplatform Magazine Reporting	3		NSET 470 Case Studies in Environmental Science	3
JOUR 311 Practicum	1			

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MAJOR ELECTIVES

9 credits

Choose 3 courses (with advisor approval) from the following:

JOUR 151	Broadcast Writing & Editing	3	JOUR 365	Web Publishing I	3
JOUR 200	Writing for Multimedia & Web	3	JOUR 390	International Media	3
JOUR 304	Broadcast Reporting	3	JOUR 406	Public Affairs Reporting	3
JOUR 307	Graphic Design II	3	JOUR 408	Magazine Article Writing	3
JOUR 310	Multiplatform Magazine Reporting II	3	JOUR 409	Specialized Reporting	3
JOUR 312	Advanced Reporting	3	JOUR 410	Investigative Reporting	3
JOUR 313	Mass Media Internship I	3	JOUR 413	Mass Media Internship II	3
JOUR 314	Entrepreneurial Journalism	3	JOUR 445	Editing and Producing the News	3
JOUR 320	Information Graphics	3	PHOT 205	Intro to Digital Photography	3
JOUR 355	Magazine & Media Marketing Design	3			

GENERAL ELECTIVES

9 credits

PROGRAM OBJECTIVES

Upon successful completion of this program, a student will be able to:

1. Demonstrate professional-level journalism reporting, writing, and editing skills, and news judgment.
2. Demonstrate an understanding of principles of aesthetics and composition.
3. Apply ethical and legal principles to media production and distribution.
4. Apply basic and advanced interview techniques, appropriate for professional journalistic work.
5. Demonstrate an ability to research and develop sources for reporting.
6. Produce professional-level short and/or long-form reporting packages for multiple media platforms.
7. Demonstrate knowledge of environmental science, research, management and policy.
8. Demonstrate an understanding of environmental business, stakeholders, and communication.