

# BACHELOR OF SCIENCE IN BUSINESS MANAGEMENT

## 2017-2018 Degree Requirements

**TOTAL CREDITS FOR DEGREE: 123**

**UNIVERSITY CORE CURRICULUM 42 credits**

***Required Courses:***

COMM 101	Oral Comm. & Pres.	3 credits
ENGL 101	College Composition	3 credits
UNIV 101	City-University Life	3 credits
Senior Capstone – BMGT 481		3 credits

***Choose thematic core courses in the following:***

Explore the World - Choice 1	3 credits
Explore the World - Choice 2	3 credits
Investigate Science	3 credits
Investigate Mathematics	3 credits
Interpret Creative Works	3 credits
Understand People - Choice 1	3 credits
Understand People - Choice 2	3 credits
Succeed in Business	3 credits
Appreciate & Apply the Arts	3 credits
Discover Technology	3 credits

**MAJOR REQUIREMENTS:**

**75 credits (C = taken in the Core)**

<i>Human Sciences 200+ elective</i>	3	<b><i>Select a Concentration (18 credits)</i></b>
MATH 175 Elementary Statistics	3	<b><i>1. International Business Management</i></b>
MATH 180 College Algebra (Investigate Mathematics)	C	BMGT 303 International Business 3
PSYC 150 Psych. Foundations (Understand People)	C	BMGT 304 International Marketing 3
ECON 201 Prin. of Macroeconomics	3	BMGT 441 Cross-Cultural Bus. Mgmt. 3
ECON 202 Prin. of Microeconomics	3	ECON 421 International Economics 3
ACCT 101 Introductory Accounting I	3	<b><i>Two Electives: ACCT, BMGT, CMPS, ECON</i></b> 6
ACCT 102 Introductory Accounting II	3	<b><i>2. Marketing</i></b>
ACCT 203 Managerial Accounting	3	BMGT 204 Salesmanship 3
BMGT 101 Introduction to Business	3	BMGT 303 International Business 3
BMGT 201 Business Law I	3	BMGT 304 International Marketing 3
BMGT 202 Business Law II	3	BMGT 311 Marketing Research 3
BMGT 205 Principles of Marketing	3	BMGT 411 Adv. Marketing Management 3
BMGT 207 Human Resource Management	3	<b><i>One Elective: ACCT, BMGT, CMPS, ECON</i></b> 3
BMGT 208 Principles of Management	3	<b><i>3. General Management</i></b>
BMGT 221 Bus. Comm. and Research	3	BMGT 316 Labor/Management Relations 3
BMGT 300 Corporate Finance	3	BMGT 406 Oper/Prod/Quality Management 3
BMGT 310 Management Science	3	BMGT 411 Adv. Marketing Management 3
BMGT 417 Strategic Planning	3	<b><i>Three Electives: ACCT, BMGT, CMPS, ECON, PADM</i></b> 9
CMPS 114 Problem Solving w/ IT (Discover Tech.)	C	<b><i>4. Entrepreneurship</i></b>
CMPS 214 MicroComputing I	3	BMGT 332 Introduction to Entrepreneurship 3
CMPS 330 Electronic Commerce I	3	BMGT 336 Entrepreneurial to Regulation 3
		BMGT 452 Global Aspects of Entrepreneurship 3
		BMGT 454 Adv. Entrepreneurial Applications 3
		CMPS 300 Information Technology for Mangrs. 3
		<b><i>One Elective: ACCT, BMGT, ECON, PADM</i></b> 3

# **BACHELOR OF SCIENCE IN BUSINESS MANAGEMENT**

---

## **2017-2018 Degree Requirements**

### **GENERAL ELECTIVES:**

**6 credits**

### **PROGRAM OBJECTIVES**

**Upon successful completion of this program, a student will be able to:**

1. Work well with others and with a demonstrated appreciation of individual differences and a sensitivity to diversity.
2. Clearly communicate thoughts and ideas both verbally and in writing.
3. Apply information technology tools and techniques to meet the needs and expectations of the workplace.
4. Analyze, integrate and communicate complex information to facilitate management decision-making.
5. Apply theory and practice into solving organizational problems.