2017-2018 Degree Requirements

TOTAL CREDITS FOR DEGREE: 120

UNIVERSITY CORE CURRICULUM 42 credits

Required Courses:		
COMM 101	Oral Comm. & Pres.	3 credits
ENGL 101	College Composition	3 credits
UNIV 101	City-University Life	3 credits
Senior Capston	3 credits	
Choose thematic co	ore courses in the following:	
Explore the W	3 credits	
Explore the W	3 credits	
Investigate Sci	3 credits	
Investigate Ma	3 credits	
Interpret Crea	3 credits	
Understand Pe	3 credits	
Understand Pe	3 credits	
Succeed in Bus	3 credits	
Appreciate & A	3 credits	
Discover Tech	3 credits	

MAJOR R	EQUIREMENTS:	75 credits	(C = take	en in the Core)	
MATH 150†	Math. Experience (Investigate M	1ath) C	Select two d	courses from the following:	
MATH 175	Elementary Statistics	3	ENGL 214	Prof. & Bus Writing	3
MATH 180	College Algebra	3	JOUR 206	Intro to Advertising & PR	3
ACCT 101	Introductory Accounting I	3	POLS 205	World Geography	3
ACCT 102	Introductory Accounting II	3	POLS 207	Public Policy Issues	3
BMGT 101	Introduction to Business	3	PSYC 210	Industrial Psychology	3
BMGT 201	Business Law I	3			
BMGT 202	Business Law II	3			
BMGT 300	Corporate Finance	3			
BMGT 326	Investment Management	3	Select 3 courses from the following:		
BMGT 406	Operations/Production	3	BMGT 380	Cooperative Education I	6
CMPS 114	Problem Solving with IT (Discov Tech.)	ver C	BMGT 480	Cooperative Education II	6
CMPS 214	MicroComputing I	3	ECON 203	Econ. History of the U.S.	3
ECON 201	Prin. of Macroeconomics	3	ECON 395	Special Topics in Economics	3
ECON 202	Prin. of Microeconomics	3	ECON 405	Comparative Econ. Systems	3
ECON 205	Survey of Economic Thought	3	ECON 417	Economic Growth & Developmt.	3
ECON 306	Prin. of Money & Banking	3	ECON 418	Modern Economic Thought	3
ECON 310	Intermediate Price Theory	3	ECON 419	Economics of Social Issues	3
ECON 312	Management Science	3	ECON 496	Independent Study in Economics	3
ECON 421	International Economics	3	PADM 301	Operat. Methods Public Admin.	3
ECON 431	International Finance	3			
ECON 461	Risk Management	3			

⁺ Note: Core Investigate Mathematics course level dependent on results of placement exam.

2017-2018 Degree Requirements

GENERAL ELECTIVES:

3 credits

PROGRAM OBJECTIVES

Upon successful completion of this program, a student will be able to:

- 1. Clearly communicate thoughts and ideas both verbally and in writing.
- 2. Apply information technology tools and techniques to meet the needs and expectations of the workplace.
- 3. Analyze, integrate and communicate complex information to facilitate management decision making.
- 4. Apply theory and practice in solving organizational problems.