

Bachelor's Degree in _____
From _____

DEPARTMENT CORE REQUIREMENTS 15

___	JOUR	503	Writing/Editing in the Journalistic Style*	3
___	JOUR	515	Communication Theory	3
___	JOUR	518	Comm. Law & Regulation*	3
___	JOUR	519	Media Ethics & Responsibilities*	3
___	JOUR	593	Applied Mass Comm. Research Methods	3

*Courses may be waived based on prior experience at the discretion of the Graduate Program Director. Waived requirements are to be replaced with electives.

CHOOSE ONE TRACK

PROFESSIONAL, THESIS, OR JOURNALISM INITIATIVE TRACK

PROFESSIONAL TRACK 21

Choose two of these courses: **6**

___	JOUR	591	Directed Readings	3
___	JOUR	592	Publications Project	3
___	JOUR	594	Directed Research	3

Choose five Journalism/Mass Comm electives from right **15**

___ ___ ___ _____

THESIS TRACK 21

Thesis track required courses: **6**

___	JOUR	597	Thesis in J & MC I	3
___	JOUR	598	Thesis in J & MC II	3

Choose five Journalism/Mass Comm electives from right **15**

___ ___ ___ _____

JOURNALISM INITIATIVE TRACK 21

Initiative track required courses: **6**

___	JOUR	553	Journalism Initiative I OR	3
___	JOUR	560	Public Relations Campaign I	
___	JOUR	554	Journalism Initiative II OR	3
___	JOUR	561	Public Relations Campaign II	

Choose one Journalism Initiative Concentration * **12**

___	Masters Criminal Justice Concentration	12
___	MBA Concentration	12
___	MSES Concentration	12
___	Masters Education Concentration	12

*see concentration list on next page

Choose one Journalism/Mass Comm elective from right **3**

___ ___ ___ _____

**MASTER OF ARTS IN MEDIA
COMMUNICATION - JOURNALISM**

2017-2018

Student's Name: _____
Entrance Date: _____

ELECTIVES

___	JOUR	504	Broadcast News Reporting	3
___	JOUR	506	Public Affairs Reporting	3
___	JOUR	507	Graphic Design II	3
___	JOUR	509	Spec. Reporting & Writing	3
___	JOUR	510	Investigative Reporting	3
___	JOUR	511	Visual Communication Tech.	3
___	JOUR	513	Social Media	3
___	JOUR	516	Technology Mediated Comm.	3
___	JOUR	517	Global Communication	3
___	JOUR	520	Print Graphics	3
___	JOUR	528	Multimedia Production	3
___	JOUR	529	Professional Video Techniques	3
___	JOUR	541	Broadcast Copywriting	3
___	JOUR	542	Adv. Television Production	3
___	JOUR	543	Television Programming & Sales	3
___	JOUR	545	Communication, Tech & Culture	3
___	JOUR	547	Electronic Media Management	3
___	JOUR	550	Web Publishing & Editing	3
___	JOUR	551	Graduate Internship I	3
___	JOUR	552	Graduate Internship II	3
___	JOUR	565	Mass Comm. History	3
___	JOUR	590	International Media	3
___	JOUR	595	Special Topics in J&MC (May be repeated if topic differs)	3
___	PHOT	501	Digital Photo Editing	3
___	PHOT	570	Documentary Photography	3

MASTER OF ARTS IN MEDIA COMMUNICATIONS - JOURNALISM (continued)

EDUCATION CONCENTRATION

EDUCATION COURSES (choose 4) 12

___	EDUC	521	Issues in Adult Education	3
___	EDUC	531	Emerging Teacher Leadership	3
___	EDUC	532	21st Century Schools	3
___	EDUC	540	Human Diversity Issues in Education	3
___	EDUC	542	Issues in Law and Education	3
___	EDUC	558	Guided Study in K-12 Education	3

CRIMINAL JUSTICE CONCENTRATION

CRIMINAL JUSTICE COURSES (choose 4) 12

___	CRMJ	522	Legal Issues in CRMJ Administration	3
___	CRMJ	525	Theories of Criminology	3
___	CRMJ	528	Politics, Policy and Criminal Justice	3
___	CRMJ	530	Organizational Behavior in CRMJ	3
___	CRMJ	532	Economics of the CRMJ System	3
___	CRMJ	534	Ethical Issues in Criminal Justice	3

ENVIRONMENTAL STUDIES CONCENTRATION

ENVIRONMENTAL STUDIES COURSES 12

Required:

___	MSES	500	Environmental Science	3
___	MSES	505	Environmental Science II	3

Choose two:

___	MSES	510	Economics and the Environment	3
___	MSES	515	Politics and the Environment	3
___	MSES	520	Exploring Environ. & Health Connect	3
___	MSES	530	Environmental Ethics	3
___	MSES	540	Environmental Law	3

BUSINESS CONCENTRATION

BUSINESS COURSES 12

General Management (choose 4)

___	MBA	511	Accounting for Managers	3
___	MBA	571	Legal Environment of Business	3
___	MBA	572	Marketing	3
___	MBA	573	Corporate Finance	3
___	MBA	578	Managerial Economics	3
___	MBA	595	Special Topics	3
___	MBA	596	Special Topics	3

International Business (choose 4)

___	MBA	511	Accounting for Managers	3
___	MBA	514	International Economics	3
___	MBA	517	International Finance	3
___	MBA	541	Cultures of International Business	3
___	MBA	570	Global Environment of Business	3
___	MBA	573	Corporate Finance	3
___	MBA	596	Special Topics	3

Health Systems (choose 4)

___	MBA	511	Accounting for Managers	3
___	MBA	573	Corporate Finance	3
___	MBA	579	Health Economics	3
___	MBA	585	Health Care Policy Analysis	3
___	MBA	597	Special Topics	3

Accounting/Finance/Economics (choose 4)

___	MBA	511	Accounting for Managers	3
___	MBA	517	International Finance	3
___	MBA	573	Corporate Finance	3
___	MBA	578	Managerial Economics	3

Program Objectives

Master of Arts in Media Communications

Students who complete this program will:

1. Demonstrate strong journalistic writing and editing skills.
2. Employ professional legal and ethical principles.
3. Obtain the knowledge for continued academic and mass communication research in the field.
4. Successfully complete a thesis track for research-oriented students, a professional track for job-oriented mass communicators, or a journalism/public relations initiative track for entry in the profession.
5. Complete general as well as specialized courses in a variety of media, new media and related areas, including advertising, broadcasting, print and public relations.