FALL 2014 Volume 10 Number 1

THIS CONCEPT HAD A FUTURE



Load a live chicken into the front grill, turn the wheel five degrees to starboard while chanting "Eye of newt, toe of frog, Wool of bat, tongue of dog;"

turn on the TV, check the score of the baseball game, type the alphabet backward, set on simmer, and return a week later to find out if the teletype reads yes or no. That was research in the 1980s.

Today, these toys have a much greater use and purpose, and so now we call them tools. The Library has a new search tool.

Find It — Books. Articles. Everything.

A search engine that allows you to search EVERYTHING in the Library ALL AT ONCE!

IT'S LIKE GOOGLING quality information!

Find It - Books. Articles. Everything.

Books, Articles, & More	Books, Plays, & DVDs	Articles	
Keyword -			
prefection			
Search			
Full-Text			

Find It on the Library Homepage

Featuring

The Librarians, Where Are They Now?	2
Don't Sleep on the Street	2
Find It! An Empirical Approach	3
What's Bugging the Old Codger?	3
But Wait There's More! - EasyBib	4

Find Out

- Everything All at Once
- Who's Storming your Classroom
- Where to go when gravity brings you down
- What's Tipping the Scales of Perfection
- Wait! That's Not All!
- Part Information Literacy, Part Commercial Literacy, it's Infomercial Literacy!



Some True History



"In the fifth century AD, the walls of the Roman Empire were beset by nomadic tribes called the Librarians. The eventual fall of the Empire at the hands of these Librarians altered the course of western history forever, which is a very long time ..." (Wikipedia)

Serving today's empire, the Librarians are no longer storming walls but are storming into classrooms to champion issues of Information Literacy. Faculty can invite a librarian in to speak on source credibility, how to use the Library's collection to find books, articles and more, how to properly cite sources in an array of colorful styles, and more. Faculty can even invite them to be embedded in their course Blackboard shells to provide research help and answer questions.

A Narcoleptic's Dream

Gravity can be hard but the ground can be harder.

For a soft landing when you fall asleep, try the Library's new Nap Room. Having trouble staying vertical? Long days, weeks, and intellectual strain conspiring against you? Gravity never takes a vacation. Gravity never sleeps.

Commuting far, far from home? Home seem like it's ten years away and need a rest before your next class begins in an hour? What are you gonna do, nap on the street? Don't be that guy.



Come and relax in the Library's new luxurious suite, the Nap Room.



On the lower level of the Library.

l'm a prefectionist.

And so I know prefection when I find it. Find It. Find what? It: Prefection. Find It = Prefection. You can search the whole United States of America from California to the New York island; from the red wood forest to the Gulf Stream waters and you will never find it like Find It.

Find It is the Library's new search engine that allows you to search for Books, DVDs, Articles—Everything all at once!.

Observe if you will, the following experimentation:



Find It - Books. Articles. Everything.

Books, Articles, & More	Books, Plays, & DVDs	<u>Articles</u>	
Keyword 👻			
prefection			
Search			
Full-Text			

commercialism Google

As you can see in my double blind eyeball test, Find It tipped the scales of prefection. While Google is weighed down by commercialism, Find It rises with only the highest quality sources.

So Go. Find It. Go Find It. Prefection. Find It on the Library Homepage.

The Scales of Prefection



Google Search I'm Feeling Lucky

What's the old codger griping about?

"Back in my day....back in my day, we didn't have Find It. Back in my day you had to Google. Uphill! ... Both ways!"

Find It on the Library Homepage.

Point Park University Library

University Center 414 Wood Street Pittsburgh, PA 15222

Phone: 412-392-3171

email: library@pointpark.edu

FIND IT!

We're on the Web!

http://www.pointpark.edu/Academics/AcademicSupport/Library







APA!

CALL NOW! 412-392-3171! CALL NOW! 412-392-3171! CALL NOW! 412-392-3171! CALL NOW! 412-392-3171! "Don't wanna plagiarize? But you don't like citing your sources either?

Then we've got just the thing for you! Just plug your source info

> into EasyBib and you'll get

CALL NOW! 412-392-3171! CALL NOW! 412-392-3171! CALL NOW! 412-392-3171! CALL NOW! 412-392-3171!







- even Chicago!

It's almost like doing it yourself!"

