

Outcomes Assessment

Is the outcomes assessment plan that you submitted to the IACBE still current or have you made changes?

The outcomes assessment plan that we have previously submitted is still current.

Changes have been made and the revised plan is attached.

We have made changes and the revised plan will be sent to the IACBE by: _____

Outcomes Assessment Results

For Academic Year: 2015-16

Section I: Student Learning Assessment

<i>Point Park University School of Business</i>
Student Learning Assessment for <i>B.S. and Post-Baccalaureate in Accounting</i>
General Program Intended Student Learning Outcomes (General Program ISLOs)
1. Work well with others and with a demonstrated appreciation of individual differences and sensitivity to diversity. (Teamwork)
2. Clearly communicate thoughts and ideas both verbally and in writing. (Communication)
3. Apply information technology tools and techniques to meet the needs and expectations of the workplace. (Information Technology)
4. Analyze, integrate and communicate complex information to facilitate management decision-making. (Decision Making/Problem Solving/Critical Thinking)
5. Apply theory and practice in solving organizational problems. (Theory and Practice)

Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
<p><i>Direct Measure – Comprehensive Business Exam</i></p> <p>Learning Outcome Assessed:</p> <p>Apply theory and practice in solving organizational problems.</p>	<p><i>Objective (Target/Criterion) for Direct Measure</i></p> <p><i>Baseline Assessment – the Fall 2015 exam is considered a baseline because previous exam results reflect the performance of students taking the exam who had not completed relevant undergraduate courses covering the content tested on the CBE. The 2015-16 exam was administered to students who completed the majority of necessary coursework to qualify to sit for the CBE.</i></p>
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
<p><i>Indirect Measure 1 – NSSE Results (See Appendix A: National Survey of Student Engagement Content Summary)</i></p> <p>General Program ISLOs Assessed by this Measure:</p> <p><i>All learning objectives will be assessed by this measure.</i></p> <p>Question 4: During the current school year, how much has your coursework emphasized the following? 1 = very little, 2 = some, 3 = quite a bit, 4 = very much</p> <ul style="list-style-type: none"> b. Applying facts, theories, or methods to practical problems or new situations (ISLO 4) <p>Question 17: How much has your experience at this institution contributed to your knowledge, skills, and personal development in the following areas? 1 = very little, 2 = some, 3 = quite a bit, 4 = very much</p> <ul style="list-style-type: none"> a. Writing clearly and effectively (ISLO 2) b. Speaking clearly and effectively (ISLO 2) e. Acquiring job or work-related knowledge and skills (ISLO 3) f. Working effectively with others (ISLO 1) i. Solving complex, real-world problems (ISLO 5) 	<p><i>Objective (Target/Criterion) for Indirect Measure 1</i></p> <p><i>Student responses equal to or greater than our Carnegie classification peers.</i></p>

Assessment Results: B.S. and Post-Baccalaureate in Accounting

Summary of Results from Implementing Direct Measures of Student Learning:

The CBE exam ranks student exam performance in four categories, Not Proficient, Basic, Proficient, and Mastery. Since this was the first administration of the exam to students deemed to be qualified to take the exam, the results will be reviewed by faculty to compare individual student performance and performance by major to determine the most appropriate way to interpret the results for the purpose of enhancing program strengths and improving areas where there may be systemic issues driving suboptimal student performance on the CBE.

Summary of Results from Implementing Indirect Measures of Student Learning:

Indirect Measure 1: Performance target was met for NSSE questions mapped to:

ISLO 1 Work well with others and with a demonstrated appreciation of individual differences and sensitivity to diversity. (Teamwork)

ISLO 3 Apply information technology tools and techniques to meet the needs and expectations of the workplace. (Information Technology)

ISLO 5 Apply theory and practice in solving organizational problems. (Theory and Practice)

Performance target was not met for NSSE questions mapped to:

ISLO 2 Clearly communicates thoughts and ideas both verbally and in writing. (Communication)

ISLO 4 Analyze, integrate and communicate complex information to facilitate management decision-making. (Decision Making/Problem Solving/Critical Thinking)

NSSE Question / Mapped to ISLO	Point Park University School of Business Score	Carnegie Classification Peer Score	Mean Difference
4b (ISLO 4)	3.19	3.20	-0.01
17a (ISLO 2)	3.03	3.10	-0.07
17b (ISLO 2)	2.98	3.00	-0.02
17e (ISLO 3)	3.22	3.00	0.22
17f (ISLO 1)	3.14	3.10	0.04
17i (ISLO 5)	2.83	2.80	0.03

Summary of Achievement of Intended Student Learning Outcomes:								
Intended Student Learning Outcomes	Learning Assessment Measures							
General Program ISLOs	<i>Direct Measure 1</i>	<i>Direct Measure 2</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Indirect Measure 1</i>	<i>Indirect Measure 2</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
Apply theory and practice in solving organizational problems. (Theory and Practice)	Baseline				Met			
Intended Student Learning Outcomes: <i>Major, Concentration, Specialization, Emphasis, Option, or Track in Area 1</i>	<i>Direct Measure 1</i>	<i>Direct Measure 2</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Indirect Measure 1</i>	<i>Indirect Measure 2</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
<i>Apply theory and practice in solving organization problems.</i>	Baseline Assessment. Since the CBE exam test each common professional component, it is a sufficient assessment major at the major or concentration level.							

Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:
Business school faculty will review and recommend and implement changes to improve performance.

Point Park University School of Business

Student Learning Assessment for B.S. and Post-Baccalaureate in Business Management and B.S. in Management Services

General Program Intended Student Learning Outcomes (General Program ISLOs)

1. Work well with others and with a demonstrated appreciation of individual differences and sensitivity to diversity. (Teamwork)
2. Clearly communicate thoughts and ideas both verbally and in writing. (Communication)
3. Apply information technology tools and techniques to meet the needs and expectations of the workplace. (Information Technology)
4. Analyze, integrate and communicate complex information to facilitate management decision-making. (Decision Making/Problem Solving/Critical Thinking)
5. Apply theory and practice in solving organizational problems. (Theory and Practice)

**Assessment Instruments for Intended Student Learning Outcomes—
Direct Measures of Student Learning:**

Performance Objectives (Targets/Criteria) for Direct Measures:

Direct Measure – Comprehensive Business Exam

Learning outcome assessed - apply theory and practice in solving organizational problems.

Baseline Assessment – the Fall 2015 exam is considered a baseline because previous exam results reflect the performance of students taking the exam who had not completed relevant undergraduate courses covering the content tested on the CBE. The 2015-16 exam was administered to students who completed the majority of necessary coursework to qualify to sit for the CBE.

Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:																					
<p>1. <i>Indirect Measure 1</i> – NSSE Results (See Appendix A: National Survey of Student Engagement Content Summary) General Program ISLOs Assessed by this Measure: <i>All learning objectives will be assessed by this measure.</i> Question 4: During the current school year, how much has your coursework emphasized the following? 1 = very little, 2 = some, 3 = quite a bit, 4 = very much</p> <ul style="list-style-type: none"> b. Applying facts, theories, or methods to practical problems or new situations (ISLO 4) <p>Question 17: How much has your experience at this institution contributed to your knowledge, skills, and personal development in the following areas? 1 = very little, 2 = some, 3 = quite a bit, 4 = very much</p> <ul style="list-style-type: none"> a. Writing clearly and effectively (ISLO 2) b. Speaking clearly and effectively (ISLO 2) e. Acquiring job or work-related knowledge and skills (ISLO 3) f. Working effectively with others (ISLO 1) Solving complex, real-world problems (ISLO 5) <table border="1" data-bbox="201 865 1016 1304"> <thead> <tr> <th>NSSE Question / Mapped to ISLO</th> <th>Point Park University School of Business Score</th> <th>Carnegie Classification Peer Score</th> </tr> </thead> <tbody> <tr> <td>4b (ISLO 4)</td> <td>3.19</td> <td>3.20</td> </tr> <tr> <td>17a (ISLO 2)</td> <td>3.03</td> <td>3.10</td> </tr> <tr> <td>17b (ISLO 2)</td> <td>2.98</td> <td>3.00</td> </tr> <tr> <td>17e (ISLO 3)</td> <td>3.22</td> <td>3.00</td> </tr> <tr> <td>17f (ISLO 1)</td> <td>3.14</td> <td>3.10</td> </tr> <tr> <td>17i (ISLO 5)</td> <td>2.83</td> <td>2.80</td> </tr> </tbody> </table>	NSSE Question / Mapped to ISLO	Point Park University School of Business Score	Carnegie Classification Peer Score	4b (ISLO 4)	3.19	3.20	17a (ISLO 2)	3.03	3.10	17b (ISLO 2)	2.98	3.00	17e (ISLO 3)	3.22	3.00	17f (ISLO 1)	3.14	3.10	17i (ISLO 5)	2.83	2.80	<p><i>Objective (Target/Criterion) for Indirect Measure 1</i></p> <p><i>Student responses equal to or greater than our Carnegie classification peers.</i></p>
NSSE Question / Mapped to ISLO	Point Park University School of Business Score	Carnegie Classification Peer Score																				
4b (ISLO 4)	3.19	3.20																				
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Assessment Results: *B.S. and Post-Baccalaureate in Business Management and B.S. in Management Services*

Summary of Results from Implementing Direct Measures of Student Learning:

The CBE exam ranks student exam performance in four categories, Not Proficient, Basic, Proficient, and Mastery. Since this was the first administration of the exam to students deemed to be qualified to take the exam, the results will be reviewed by faculty to compare individual student performance and performance by major to determine the most appropriate way to interpret the results for the purpose of enhancing program strengths and improving areas where there may be systemic issues driving suboptimal student performance on the CBE.

Summary of Results from Implementing Indirect Measures of Student Learning:

Indirect Measure 1: Performance target was met for NSSE questions mapped to all ISLOs:

ISLO 1 Work well with others and with a demonstrated appreciation of individual differences and sensitivity to diversity. (Teamwork)

ISLO 3 Apply information technology tools and techniques to meet the needs and expectations of the workplace. (Information Technology)

ISLO 5 Apply theory and practice in solving organizational problems. (Theory and Practice)

Summary of Achievement of Intended Student Learning Outcomes:								
Intended Student Learning Outcomes	Learning Assessment Measures							
General Program ISLOs	<i>Direct Measure 1</i>	<i>Direct Measure 2</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Indirect Measure 1</i>	<i>Indirect Measure 2</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Work well with others and with a demonstrated appreciation of individual differences and sensitivity to diversity. (Teamwork)	NA				Met			
2. Clearly communicate thoughts and ideas both verbally and in writing. (Communication)	NA				Not Met			
3. Apply information technology tools and techniques to meet the needs and expectations of the workplace. (Information Technology)	NA				Met			
4. Analyze, integrate and communicate complex information to facilitate management decision-making. (Decision Making/Problem Solving/Critical Thinking)	NA				Not Met			
5. Apply theory and practice in solving organizational problems. (Theory and Practice)	Baseline				Met			

Intended Student Learning Outcomes: Major, Concentration, Specialization, Emphasis, Option, or Track in Area 1	<i>Direct Measure 1</i>	<i>Direct Measure 2</i>	<i>Direct Measure 3</i>	<i>Direct Measure 4</i>	<i>Indirect Measure 1</i>	<i>Indirect Measure 2</i>	<i>Indirect Measure 3</i>	<i>Indirect Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
<i>Apply theory and practice in solving organization problems.</i>	Baseline Assessment. Since the CBE exam test each common professional component, it is a sufficient assessment major at the major or concentration level.							

Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:

<i>Point Park University School of Business</i>	
Student Learning Assessment for B.S. in Economics and Finance	
General Program Intended Student Learning Outcomes (General Program ISLOs)	
1. Work well with others and with a demonstrated appreciation of individual differences and sensitivity to diversity. (Teamwork)	
2. Clearly communicate thoughts and ideas both verbally and in writing. (Communication)	
3. Apply information technology tools and techniques to meet the needs and expectations of the workplace. (Information Technology)	
4. Analyze, integrate and communicate complex information to facilitate management decision-making. (Decision Making/Problem Solving/Critical Thinking)	
5. Apply theory and practice in solving organizational problems. (Theory and Practice)	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
<p><i>Direct Measure – Comprehensive Business Exam</i></p> <p>Learning Outcome Assessed:</p> <p>Apply theory and practice in solving organizational problems.</p>	<p><i>Baseline Assessment – the Fall 2015 exam is considered a baseline because previous exam results reflect the performance of students taking the exam who had not completed relevant undergraduate courses covering the content tested on the CBE. The 2015-16 exam was administered to students who completed the majority of necessary coursework to qualify to sit for the CBE.</i></p>
Assessment Instruments for Intended Student Learning Outcomes— Indirect Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Indirect Measures:
<p>1. <i>Indirect Measure 1</i> – Internally designed survey</p> <p>General Program ISLOs Assessed by this Measure:</p> <p>Theory and Practice</p>	<p><i>Objective (Target/Criterion) for Indirect Measure 1</i></p> <p><i>50% of students will respond that coursework emphasized the analysis of the global economy and recent economic and financial events.</i></p>

<p>2. <i>Indirect Measure 2 – NSSE Results (See Appendix A: National Survey of Student Engagement Content Summary)</i></p> <p>General Program ISLOs Assessed by this Measure:</p> <p><i>All learning objectives will be assessed by this measure.</i></p> <p>Question 4: During the current school year, how much has your coursework emphasized the following? 1 = very little, 2 = some, 3 = quite a bit, 4 = very much</p> <p>b. Applying facts, theories, or methods to practical problems or new situations (ISLO 4)</p> <p>Question 17: How much has your experience at this institution contributed to your knowledge, skills, and personal development in the following areas? 1 = very little, 2 = some, 3 = quite a bit, 4 = very much</p> <p>c. Writing clearly and effectively (ISLO 2) d. Speaking clearly and effectively (ISLO 2) g. Acquiring job or work-related knowledge and skills (ISLO 3) h. Working effectively with others (ISLO 1) i. Solving complex, real-world problems (ISLO 5)</p>	<p><i>Objective (Target/Criterion) for Indirect Measure 2</i></p> <p><i>Student responses equal to or greater than our Carnegie classification peers.</i></p>
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Assessment Results: B.S. in Economics and Finance

Summary of Results from Implementing Direct Measures of Student Learning:

The CBE exam ranks student exam performance in four categories, Not Proficient, Basic, Proficient, and Mastery. Since this was the first administration of the exam to students deemed to be qualified to take the exam, the results will be reviewed by faculty to compare individual student performance and performance by major to determine the most appropriate way to interpret the results for the purpose of enhancing program strengths and improving areas where there may be systemic issues driving suboptimal student performance on the CBE.

Summary of Results from Implementing Indirect Measures of Student Learning:

Indirect Measure 1: Performance target was met. 67% of students stated that course work required substantial analysis of the global economy and recent economic and financial events, and the application of theories to solve case studies.

Indirect Measure 2: Performance target was met for NSSE questions mapped to:

ISLO 1 Work well with others and with a demonstrated appreciation of individual differences and sensitivity to diversity. (Teamwork)

ISLO 3 Apply information technology tools and techniques to meet the needs and expectations of the workplace. (Information Technology)

ISLO 5 Apply theory and practice in solving organizational problems. (Theory and Practice)

Performance target was not met for NSSE questions mapped to:

ISLO 2 Clearly communicates thoughts and ideas both verbally and in writing. (Communication)

ISLO 4 Analyze, integrate and communicate complex information to facilitate management decision-making. (Decision Making/Problem Solving/Critical Thinking)

NSSE Question / Mapped to ISLO	Point Park University School of Business Score	Carnegie Classification Peer Score	Mean Difference
4b (ISLO 4)	3.19	3.20	-0.01
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17f (ISLO 1)	3.14	3.10	0.04
17i (ISLO 5)	2.83	2.80	0.03

Summary of Achievement of Intended Student Learning Outcomes:								
Intended Student Learning Outcomes	Learning Assessment Measures							
General Program ISLOs	Direct Measure 1	Direct Measure 2	Direct Measure 3	Direct Measure 4	Indirect Measure 1	Indirect Measure 2	Indirect Measure 3	Indirect Measure 4
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
1. Work well with others and with a demonstrated appreciation of individual differences and sensitivity to diversity. (Teamwork)	NA				NA	Met		
2. Clearly communicate thoughts and ideas both verbally and in writing. (Communication)	NA				NA	Not Met		
3. Apply information technology tools and techniques to meet the needs and expectations of the workplace. (Information Technology)	NA				NA	Met		
4. Analyze, integrate and communicate complex information to facilitate management decision-making. (Decision Making/Problem Solving/Critical Thinking)	NA				NA	Not Met		
5. Apply theory and practice in solving organizational problems. (Theory and Practice)	Baseline				MET	Met		
Intended Student Learning Outcomes:	<i>Direct</i>	<i>Direct</i>	<i>Direct</i>	<i>Direct</i>	<i>Indirect</i>	<i>Indirect</i>	<i>Indirect</i>	<i>Indirect</i>

Major, Concentration, Specialization, Emphasis, Option, or Track in Area 1	<i>Measure 1</i>	<i>Measure 2</i>	<i>Measure 3</i>	<i>Measure 4</i>	<i>Measure 1</i>	<i>Measure 2</i>	<i>Measure 3</i>	<i>Measure 4</i>
	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...	Performance Target Was...
Apply theory and practice in solving organization problems.	Baseline Assessment. Since the CBE exam test each common professional component, it is a sufficient assessment major at the major or concentration level.							

Proposed Courses of Action for Improvement in Learning Outcomes for which Performance Targets Were Not Met:
Business school faculty will review and recommend and implement changes to improve performance.

Point Park University School of Business	
Student Learning Assessment for <i>B.S. in Information Technology & Management</i> (accelerated)	
General Program Intended Student Learning Outcomes (General Program ISLOs)	
1. Work well with others and with a demonstrated appreciation of individual differences and sensitivity to diversity. (Teamwork)	
2. Clearly communicate thoughts and ideas both verbally and in writing. (Communication)	
3. Apply information technology tools and techniques to meet the needs and expectations of the workplace. (Information Technology)	
4. Analyze, integrate and communicate complex information to facilitate management decision-making. (Decision Making/Problem Solving/Critical Thinking)	
5. Apply theory and practice in solving organizational problems. (Theory and Practice)	
Assessment Instruments for Intended Student Learning Outcomes— Direct Measures of Student Learning:	Performance Objectives (Targets/Criteria) for Direct Measures:
<i>Revised program was implemented for 2015-16 and due to low enrollment and underclass students, program was not assessed.</i>	