



Career Development

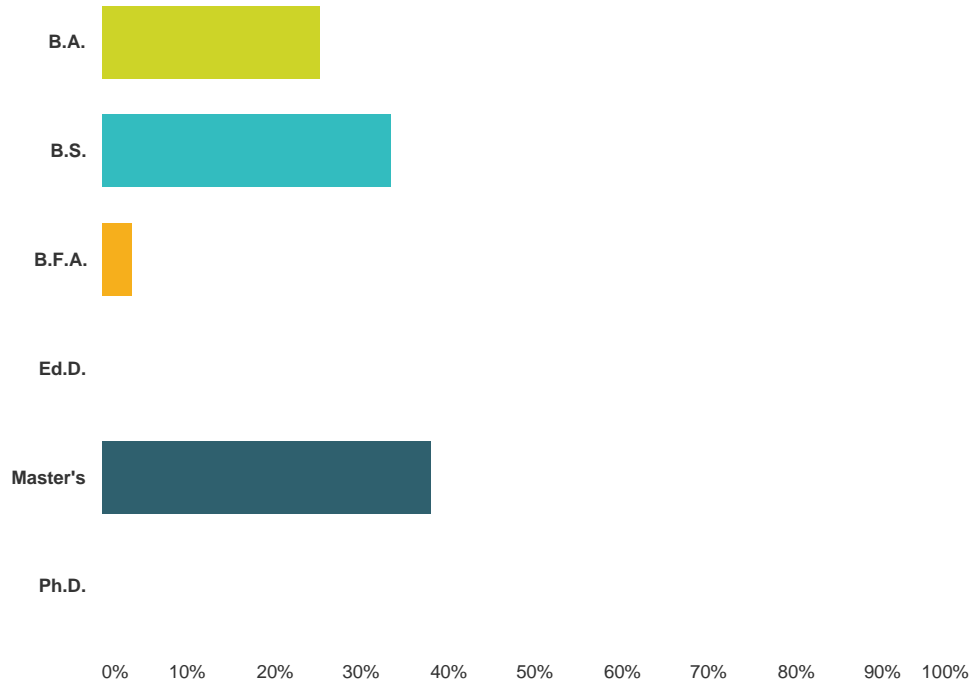
Graduate Outcomes Survey Summary of Results

Compiled by: Angela Scaramucci, Director

Annually, the Career Development Center sends email announcements and mailings to recent graduates to determine their employment status. This year, 675 alumni, were invited to complete the online survey or mail a hard copy of the survey to us. A total of 87 of alumni or 13% completed the survey (*alumni surveys typically draw a response rate between 10% and 20%, according to national averages*). The following data reports our findings.

Degree Received from Point Park

Answered: 87 Skipped: 0



Answer Choices	Responses
B.A.	25.29% 22
B.S.	33.33% 29
B.F.A.	3.45% 3
Ed.D.	0.00% 0
Master's	37.93% 33
Ph.D.	0.00% 0
Total	87

Point Park University Graduate Outcomes Survey 2015

If you completed your Master's please choose which graduate program you completed.

Answered: 34 Skipped: 53

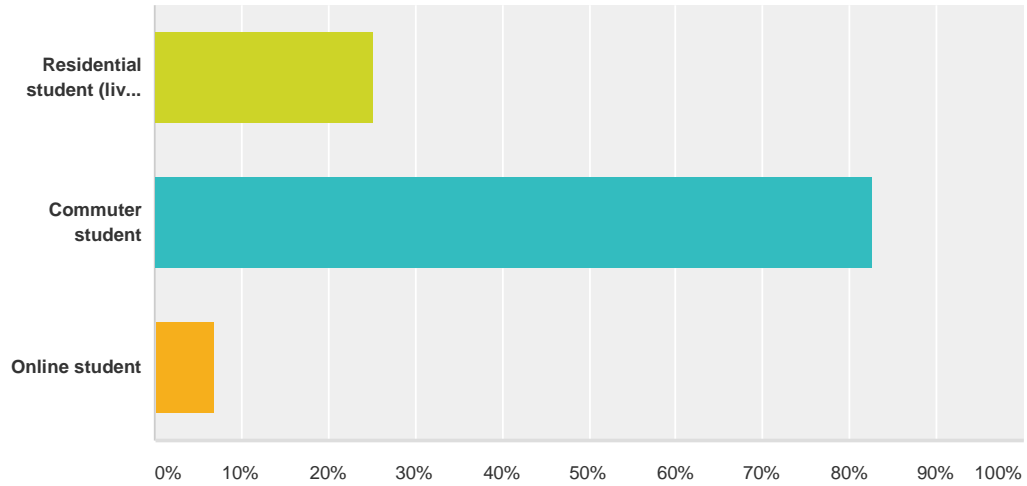
Answer Choices	Responses
Acting (M.F.A.)	0.00% 0
Business Administration (M.B.A.)	38.24% 13
Business Administration in Global Management (M.B.A.)	2.94% 1
Clinical Community Psychology (M.A.)	5.88% 2
Communication Technology (M.A.)	0.00% 0
Communication/Business Administration (concurrent M.A. /M.B.A.)	5.88% 2
Community Engagement (Ph.D.)	0.00% 0
Criminal Justice Administration (M.S.)	14.71% 5
Curriculum and Instruction (M.A.)	0.00% 0
Educational Administration (M.A.)	2.94% 1
Engineering Management (M.S.)	0.00% 0
Environmental Studies (M.S.)	2.94% 1
Health Care Administration (M.S.)	0.00% 0
Intelligence and Global Security (M.A.)	5.88% 2
Journalism and Mass Communication (M.A.)	2.94% 1
Leadership (M.A.)	8.82% 3
Leadership and Administration (Ed.D.)	0.00% 0
Media Communication (M.A.)	0.00% 0
Media Communication/Business Administration (M.A. /M.B.A.)	2.94% 1
Secondary Education Leading to PA Certification in Grades 7-12 (M.Ed.)	5.88% 2
Special Education Leading to PA Certification (M.Ed.)	0.00% 0
Teaching and Leadership (M.Ed.)	0.00% 0
Writing for the Screen and Stage (M.F.A.)	0.00% 0

Total Respondents: 34

Point Park University Graduate Outcomes Survey 2015

While at Point Park, I considered myself a

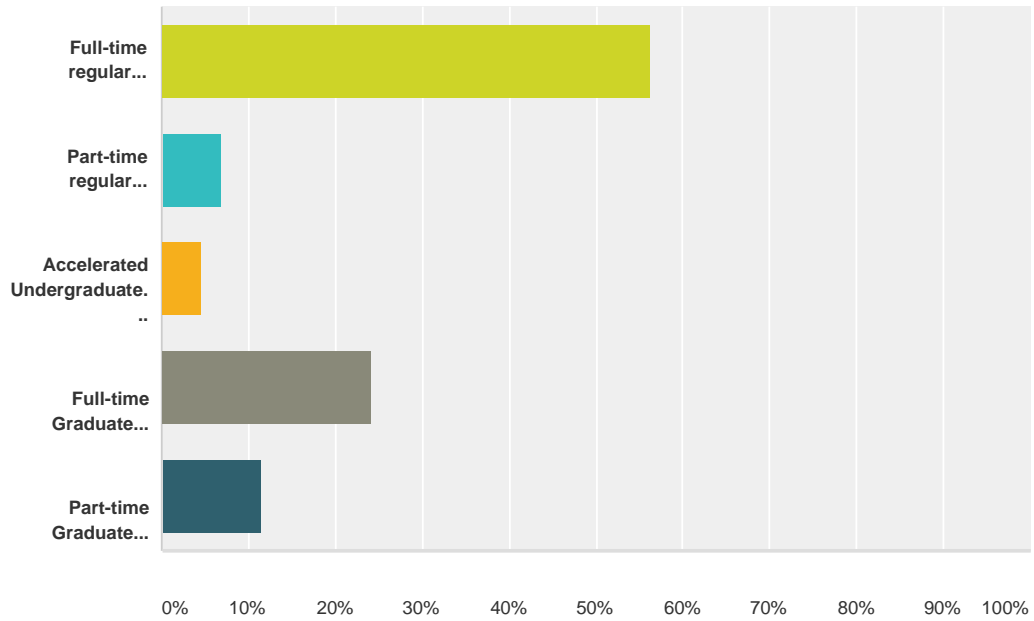
Answered: 87 Skipped: 0



Answer Choices	Responses
Residential student (lived in University housing)	25.29% 22
Commuter student	82.76% 72
Online student	6.90% 6
Total Respondents: 87	

My primary student classification while enrolled at PPU:

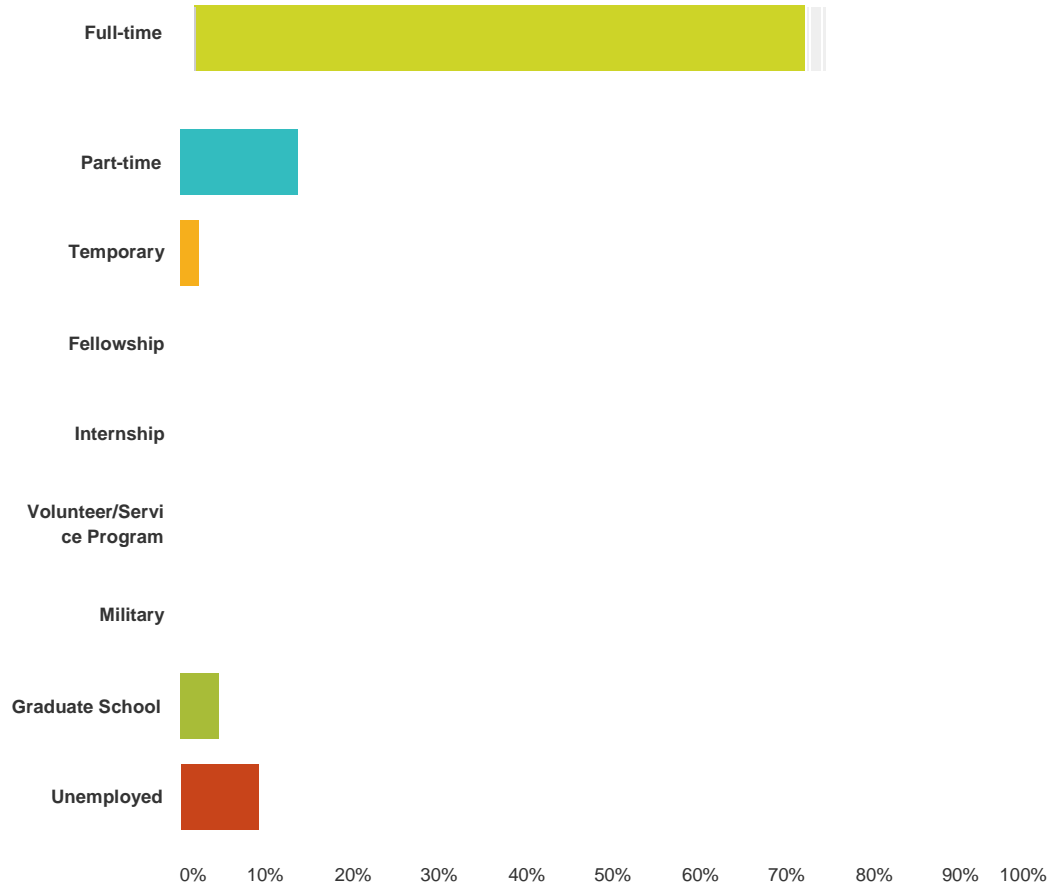
Answered: 87 Skipped: 0



Answer Choices	Responses
Full-time regular Undergraduate (non-accelerated)	56.32% 49
Part-time regular Undergraduate (non-accelerated)	6.90% 6
Accelerated Undergraduate (full-time or part-time)	4.60% 4
Full-time Graduate Student	24.14% 21
Part-time Graduate Student	11.49% 10
Total Respondents: 87	

My current job is:

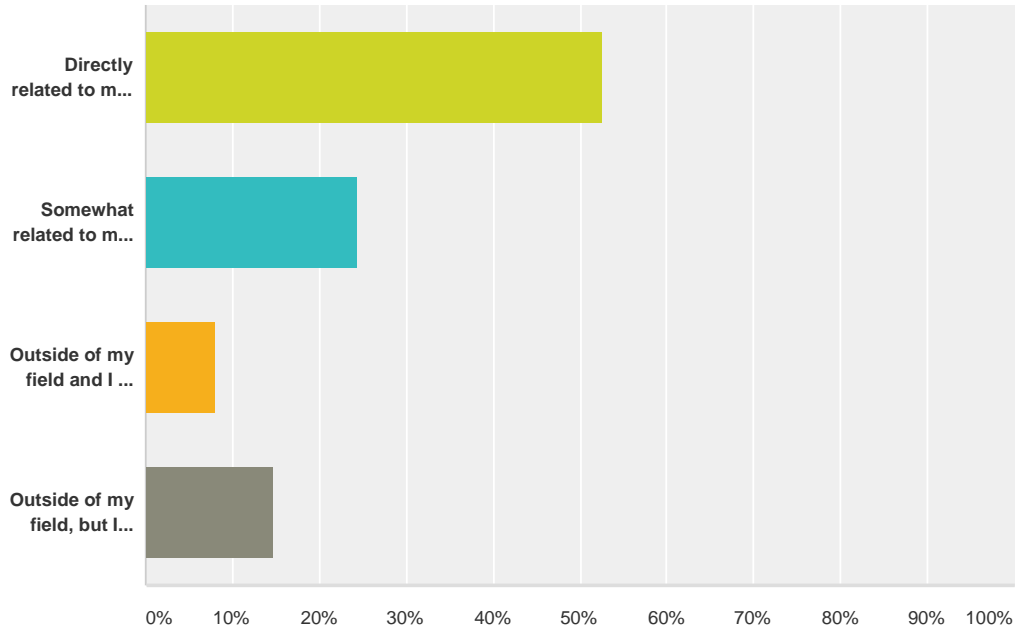
Answered: 87 Skipped: 0



Answer Choices	Responses	
Full-time	70.11%	61
Part-time	13.79%	12
Temporary	2.30%	2
Fellowship	0.00%	0
Internship	0.00%	0
Volunteer/Service Program	0.00%	0
Military	0.00%	0
Graduate School	4.60%	4
Unemployed	9.20%	8
Total		87

My current job is:

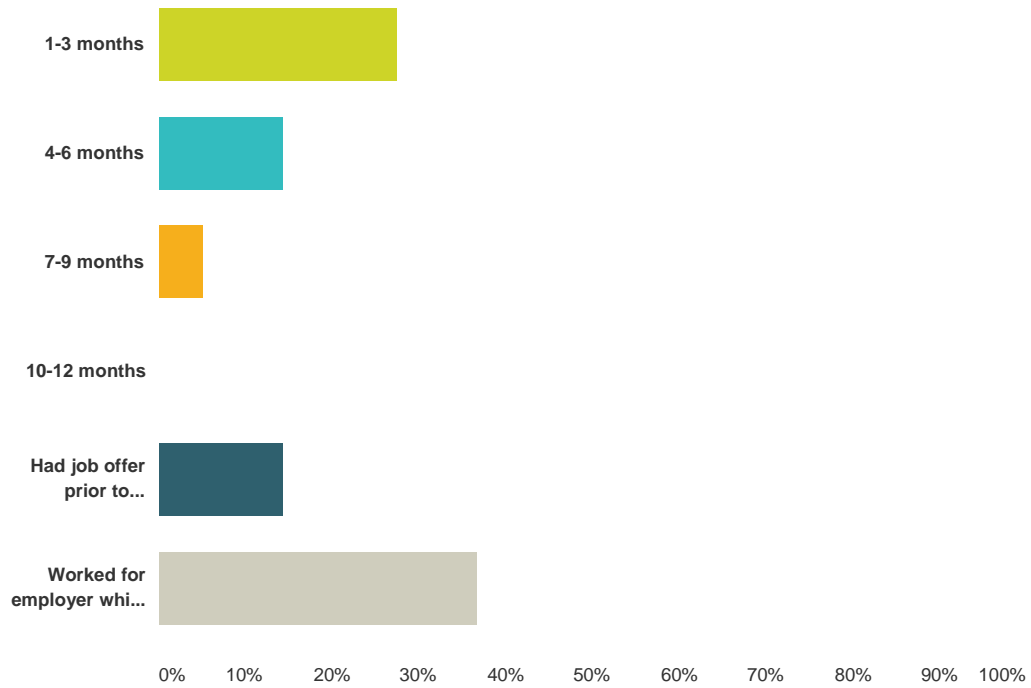
Answered: 74 Skipped: 13



Answer Choices	Responses
Directly related to my field of study	52.70% 39
Somewhat related to my field of study	24.32% 18
Outside of my field and I am satisfied	8.11% 6
Outside of my field, but I intend to change	14.86% 11
Total	74

How long did it take after graduation for you to find a job?

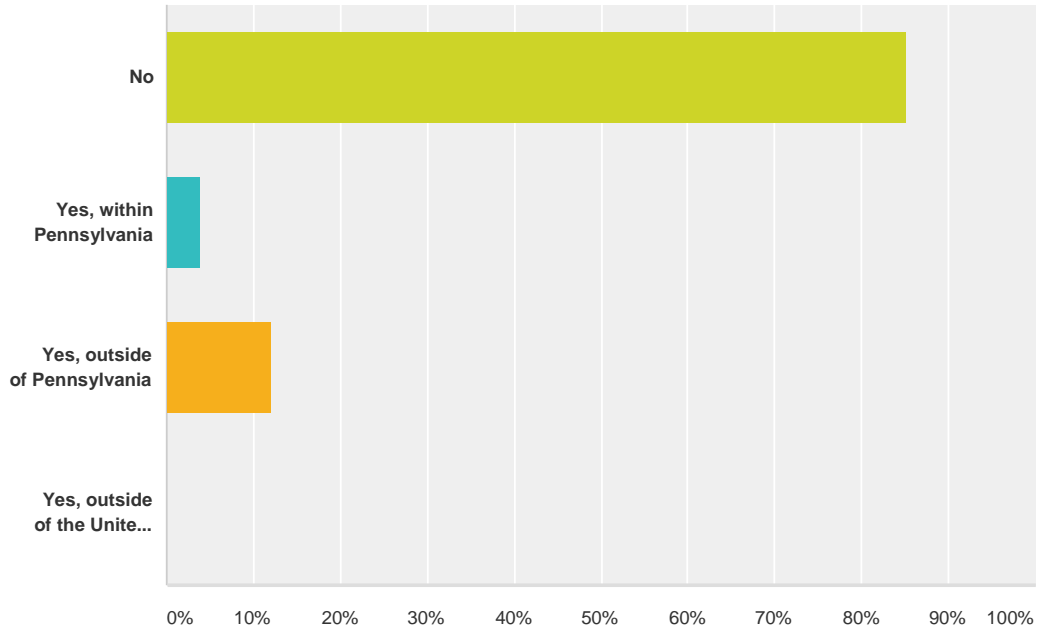
Answered: 76 Skipped: 11



Answer Choices	Responses
1-3 months	27.63% 21
4-6 months	14.47% 11
7-9 months	5.26% 4
10-12 months	1.32% 1
Had job offer prior to graduation	14.47% 11
Worked for employer while pursuing degree	36.84% 28
Total	76

Did you relocate for this job?

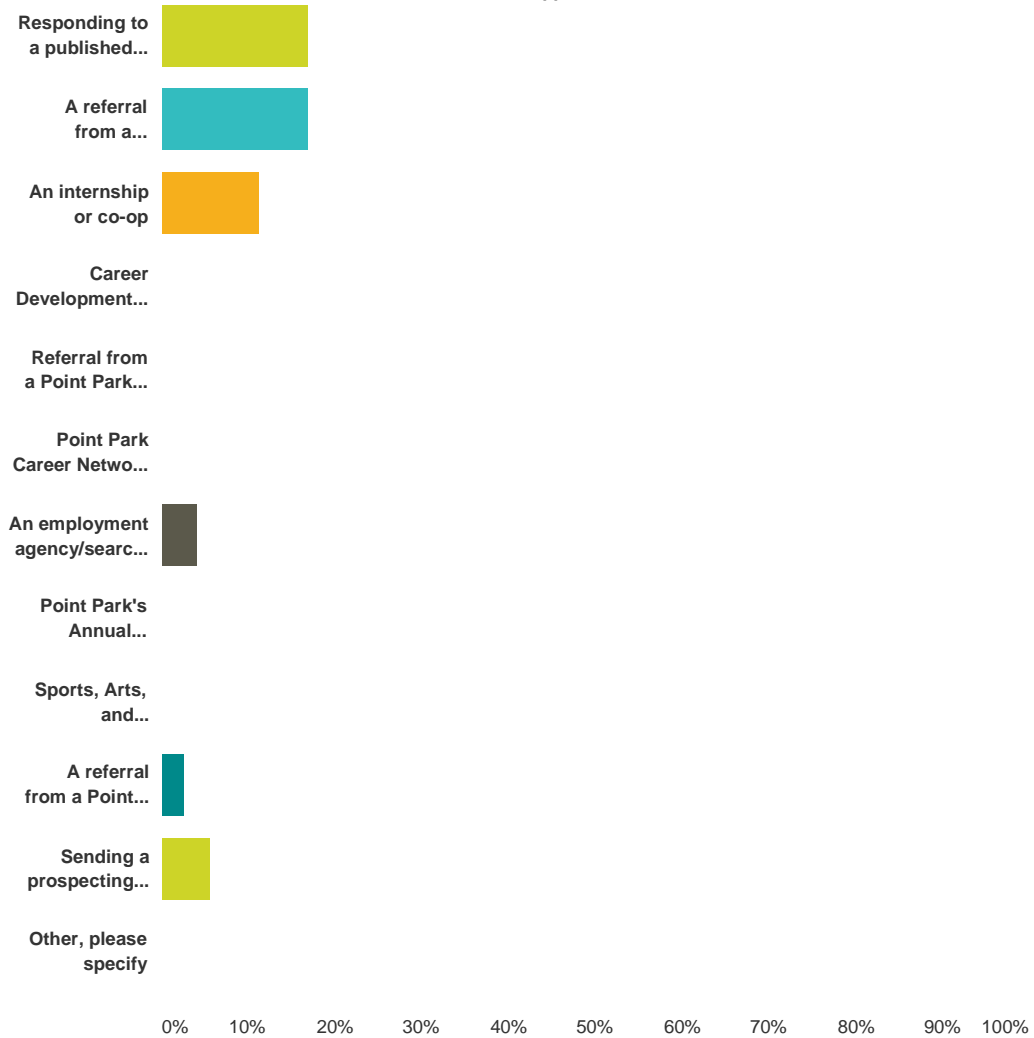
Answered: 74 Skipped: 13



Answer Choices	Responses	
No	85.14%	63
Yes, within Pennsylvania	4.05%	3
Yes, outside of Pennsylvania	12.16%	9
Yes, outside of the United States	0.00%	0
Total Respondents: 74		

I got this job through:

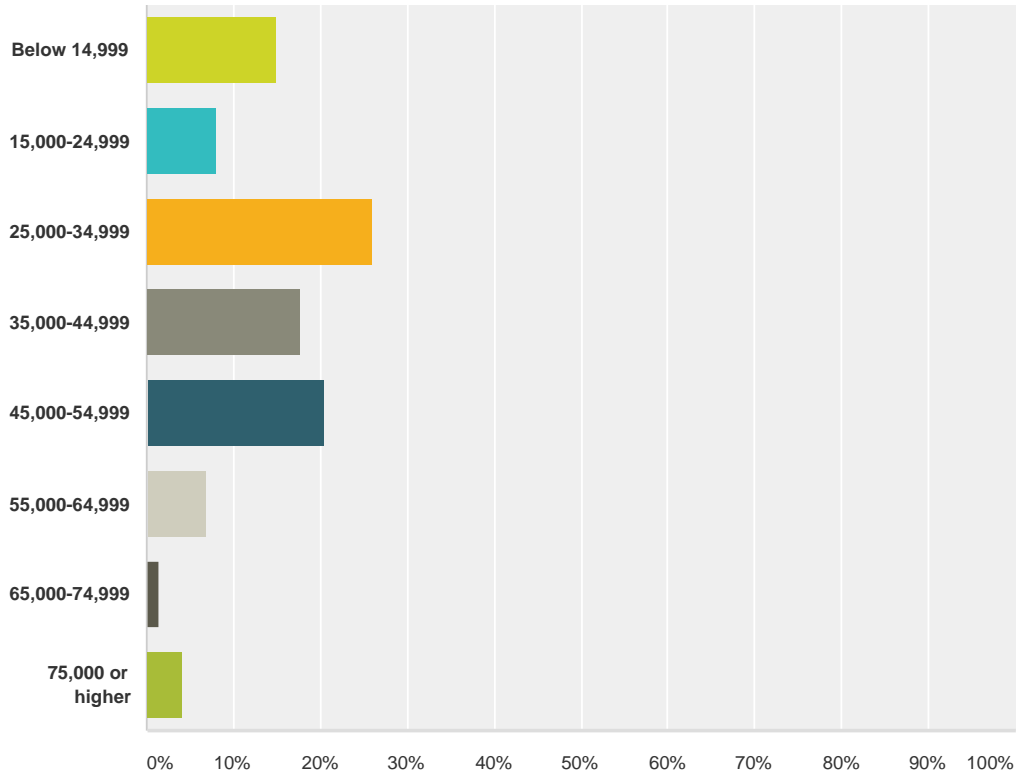
Answered: 71 Skipped: 16



Answer Choices	Responses
Responding to a published advertisement	16.90% 12
A referral from a friend/family member	16.90% 12
An internship or co-op	11.27% 8
Career Development Center/Point Park University	0.00% 0
Referral from a Point Park faculty/staff member	0.00% 0
Point Park Career Network website	1.41% 1
An employment agency/search firm	4.23% 3
Point Park's Annual Internship & Job Fair	1.41% 1
Sports, Arts, and Entertainment Management Career Event	0.00% 0
A referral from a Point Park University alumnus/a	2.82% 2
Sending a prospecting letter to the employer	5.63% 4
Other, please specify	39.44% 28
Total	71

Salary Range

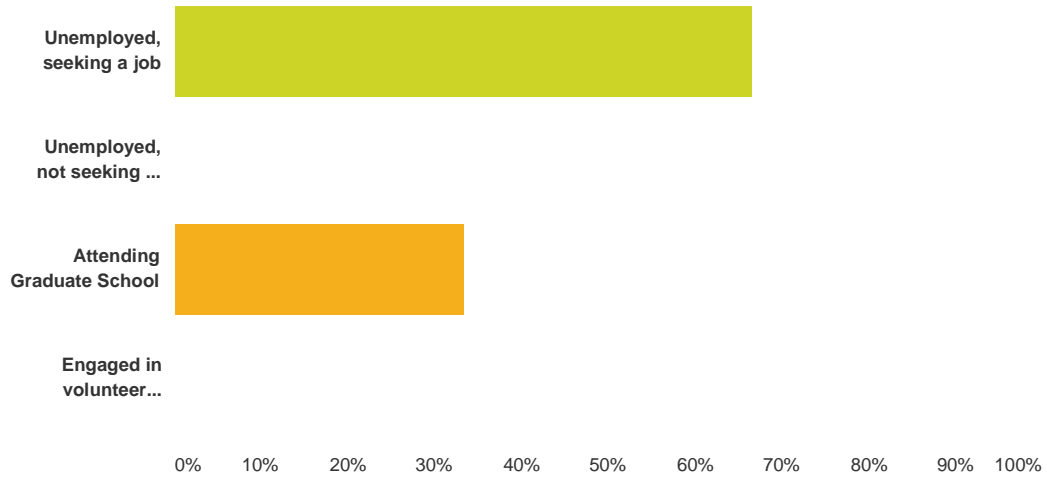
Answered: 73 Skipped: 14



Answer Choices	Responses	
Below 14,999	15.07%	11
15,000-24,999	8.22%	6
25,000-34,999	26.03%	19
35,000-44,999	17.81%	13
45,000-54,999	20.55%	15
55,000-64,999	6.85%	5
65,000-74,999	1.37%	1
75,000 or higher	4.11%	3
Total		73

If you are not in a paid job, check the option that describes your situation

Answered: 12 Skipped: 75



Answer Choices	Responses
Unemployed, seeking a job	66.67% 8
Unemployed, not seeking a job	0.00% 0
Attending Graduate School	33.33% 4
Engaged in volunteer service (please specify)	0.00% 0
Total	12

My professional life has improved as a result of graduating from my program.

Answered: 83 Skipped: 4

	Not improved at all	Somewhat improved	Neutral	Improved	Improved greatly	Total	Weighted Average
(no label)	15.66% 13	10.84% 9	13.25% 11	30.12% 25	30.12% 25	83	3.48

Tuition paid was a worthwhile investment.

Answered: 83 Skipped: 4

	Not satisfied at all	Not very satisfied	Somewhat dissatisfied	Neutral	Somewhat satisfied	Satisfied	Very satisfied	Total	Weighted Average
(no label)	9.64% 8	7.23% 6	9.64% 8	15.66% 13	16.87% 14	21.69% 18	19.28% 16	83	4.65

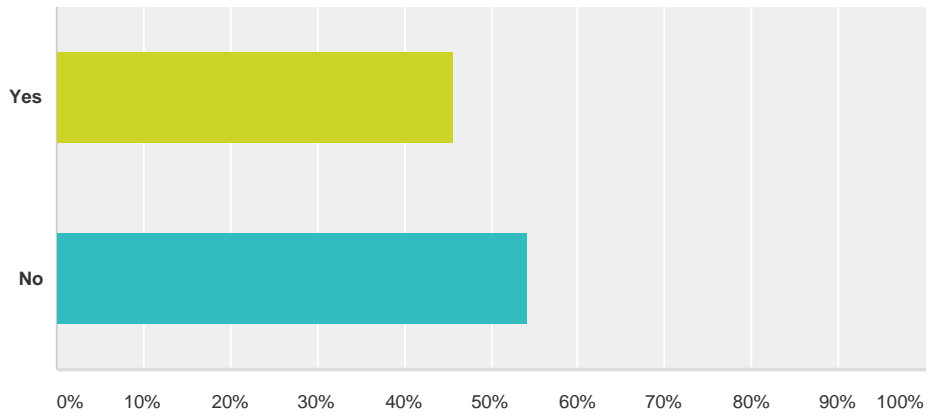
How likely are you to refer someone you know to Point Park?

Answered: 83 Skipped: 4

	Not likely at all	Somewhat Likely	Neutral	Likely	Very Likely	Total	Weighted Average
(no label)	7.23% 6	8.43% 7	18.07% 15	33.73% 28	32.53% 27	83	3.76

Did you complete an internship or practicum in your field?

Answered: 83 Skipped: 4



Answer Choices	Responses
Yes	45.78% 38
No	54.22% 45
Total	83

Please rate your internship/practicum experience.

Answered: 49 Skipped: 38

	Not satisfied at all	Somewhat dissatisfied	Neutral	Somewhat satisfied	Very satisfied	Total	Weighted Average
(no label)	2.04% 1	2.04% 1	22.45% 11	16.33% 8	57.14% 28	49	4.24

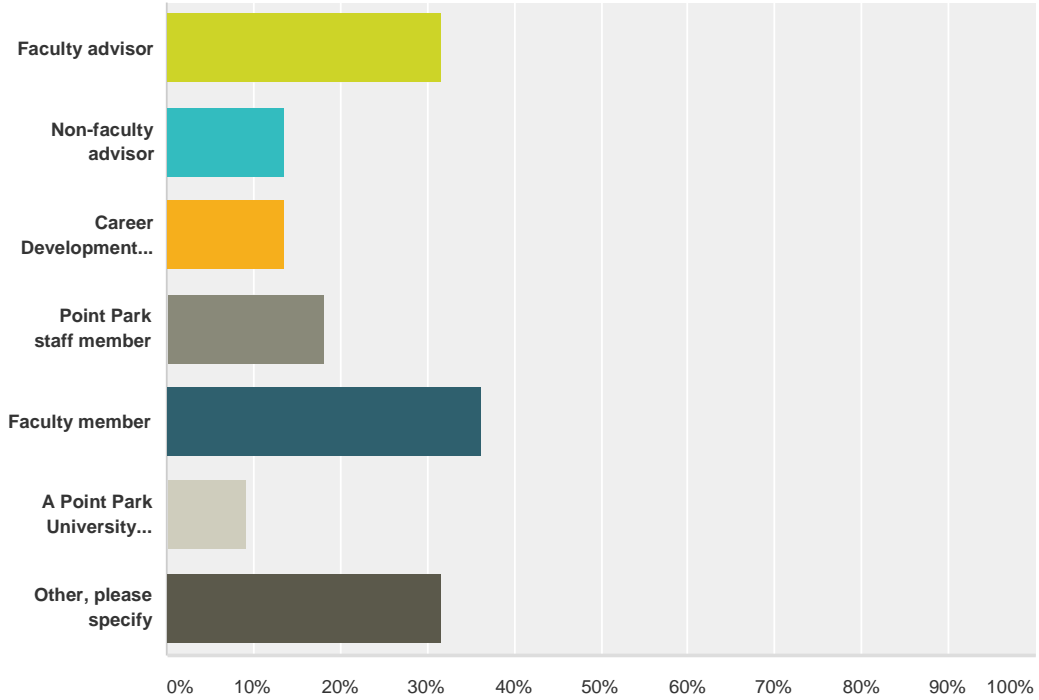
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Graduate Degree

Answer Choices	Responses	
Ed.D.	0.00%	0
M.S.	21.43%	3
M.A.	21.43%	3
M.B.A.	21.43%	3
M.Ed.	14.29%	2
M.D.	0.00%	0
M.F.A.	0.00%	0
M.S.W.	0.00%	0
M.P.A.	0.00%	0
Ph.D.	14.29%	2
J.D.	0.00%	0
D.D.S.	0.00%	0
Other, please specify	7.14%	1
Total		14

Who assisted you in deciding to attend and/or applying for graduate school? (Check all that apply)

Answered: 22 Skipped: 65



Answer Choices	Responses
Faculty advisor	31.82% 7
Non-faculty advisor	13.64% 3
Career Development Center	13.64% 3
Point Park staff member	18.18% 4
Faculty member	36.36% 8
A Point Park University alumnus/a	9.09% 2
Other, please specify	31.82% 7
Total Respondents: 22	

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