

POINT PARK UNIVERSITY



Academic Village Initiative

The Pittsburgh Playhouse is the Point Park University's latest large-scale project in its efforts to improve the educational experience for students while helping to continue the long-term makeover of Downtown Pittsburgh. The Academic Village Initiative ultimately will result in a \$244 million investment.

Completed projects include:

- **The Village Park:** What was an old surface parking lot at the corner of Wood Street and Boulevard of the Allies is now a lively park where students and the University can both congregate and hold events. A new restaurant, Hundred Wood, can be entered from the park.
- **Wood Street Corridor Enhancement:** Trees, banners, paving, traffic and crosswalk safety features, and other enhancements have turned this area into a premier pedestrian corridor.
- **Boulevard Apartments:** These two architecturally significant buildings on Boulevard of the Allies were purchased by the University and converted into apartment-style housing. The lobby of the furthestmost building opens onto the Village Park.
- **Center for Media Innovation:** The Center for Media Innovation is an integrated 4,000-square-foot New York City-style media facility that provides students hands-on experience in their major. Located at Wood Street and Third Avenue, the center has floor-to-ceiling glass walls, flat-screen televisions and a digital ticker. It features TV and radio broadcast studios, a multimedia newsroom, photo studio, and a transformational presentation/gallery space.
- **Rowland School of Business:** The rebranded school is continuing to leverage its innovative IT, management and accounting programs, and its Sports, Arts and Entertainment Management Program, while expanding a cooperative education effort. The co-op program enables students to gain real-world experience through full-time, paid work while earning college credit.