## Stay in the loop.

As a Highmark member, you'll automatically receive text messages with important plan information, such as how to:

- Find a doctor or pharmacy.
- Understand prior authorizations.
- Oownload helpful Highmark apps.

So that Highmark can better communicate with you, follow the steps below:

ONLINE AT <highmark.com>

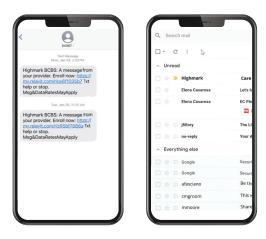
- 1. Log in and click on **Your Account** next to your name in the upper right corner.
- 2. Select Account Settings and click on Contact Preferences.
- 3. In the green Go Paperless section, check both boxes.

How you'll know it's us.

Be sure to add us to your contact list. That way, you'll knowthe message is safe. Here's how we'll pop up in your mobile messages and inbox:

## **TEXT: <**54467>

EMAIL: <DoNotReply@highmark.com>





Because Life.™



Health benefits or health benefit administration may be provided by or through Highmark Blue Cross Blue Shield, Highmark Choice Company, Highmark Coverage Advantage, Highmark Benefits Group, First Priority Health, First Priority Life or Highmark Senior Health Company, all of which are independent licensees of the Blue Cross Blue Shield Association. Highmark Choice Company and Highmark Senior Health Company are Medicare Advantage plans with a Medicare contract. Enrollment in Highmark Choice Company and Highmark Senior Health Company depends on contract renewal.

All references to "Highmark" in this communication are references to Highmark Inc., an independent licensee of the Blue Cross Blue Shield Association, and/or to one or more of its affiliated Blue companies.

ATENCIÓN: Si usted habla español, servicios de asistencia lingüística, de forma gratuita, están disponibles para usted. Llame al número en la parte posterior de su tarjeta de identificación (TTY: 711).

请注意:如果您说中文,可向您提供免费语言协助服务。请拨打您的身份证背面的号码(TTY:711)。